

secretary aladeptaz.org

From: Toni Gimpel <tonigimpel.tg@gmail.com>
Sent: Tuesday, November 2, 2021 12:55 PM
To: Jane Larson; Barbara Naff ALA Department of Alaska Alaska; Jennie Molina; secretary aladeptaz.org; Dee Ann Graham; CA Legion Auxilliary Secretary; Joann Babbit; alahawaiiisa@gmail.com; Courtenay Burns; thedalela@gmail.com; Debbie McClure; alauxnm@netscape.com; dbrgodwin@yahoo.com; lindaliebenow@comcast.net; Silvana Watanabe; alautah@yahoo.com; DeDe Theal; secretary@walegion-aux.org
Subject: Caregiver flyer for distribution & information I want to share with everyone
Attachments: Flyer on Caregivers.pdf; National President's Award for Excellence.pdf; Talking points for visitations.pdf

Dear ladies of Western Division

I am sending you information as I hate to wait until later in the year to share. I have these talking points that I'll share if & when I visit departments in our division, but I know that I won't have the opportunity to see everyone and especially to have this information in time for it to be of use this year.

I would appreciate it if you could help and get this flyer to the units in your department. Perhaps put in your monthly mailings or on your webpage. National President Kathy has chosen Caregivers as her focus this year. The theme is *Caring of Those Who Care for Others*

These are the National President's Award for Excellence, to go to Unit's and Department's --let's apply for them and show how great our Division really is and the outstanding work in the Mission Outreach categories that we fulfill.

So many virtual trainings are available and if members log into their Member portal on the National Website at: www.alaforveterans.org They will be able to work at their own pace and gain knowledge of the ALA and it's workings, many webinars will be offered free to our members.

There will no longer be a National Plan of Action printed, with departments having new chairman for their programs, many are confused and not sure how to proceed this year. The programs are basically the same so go back and look how things were explained in the past, and encourage chairmen to write up their own Plan of Action that applies to their members and what they are interested in doing. Just make sure that you encourage your leadership to use the Facebook pages for each Program--the National Chairman would love that we post our activities right after we do them--attaching pictures and giving names of members are important. We all need that few minutes of fame and we definitely need to "TOOT OUR OWN HORNS"

Please feel free to contact me if there is anything that I might assist your departments in. It is a privilege to hold this office and to represent Western Division.

Thanks for all you continue to do

--

Toni Gimpel

National Western Division Vice President

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*A Community of Volunteers Serving Veterans,
Military, and their Families*



Celebrating Veteran Caregivers

Supporters of the American Legion Auxiliary are dedicated to serving our veterans and military — but what about those who care for them day after day, challenge after challenge?

It takes incomparable dedication and sacrifice to stand beside and care witness to some of the biggest obstacles a person can face. Veteran caregivers do just that — all while providing their loved ones with the steadfast support they need to make it through each day.

That's why ALA National President Kathy Daudistel made it her mission to celebrate the heroes behind the curtain — veteran caregivers. You can help care for those who care for others with a gift to the ALA Foundation's Mission Endowment Fund today.

Donate online at www.ALAFoundation.org/donate, or by mailing a check to the ALA Foundation, 3450 Founders Road, Indianapolis, IN 46268 and write Mission Endowment Fund in the subject line.



AMERICAN LEGION AUXILIARY
FOUNDATION

Ensuring Our Mission of Service Endures

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ALA Academy – What is it?

What is the ALA Academy?:

The ALA Academy is a free to members benefit that includes self-paced and live training courses. Self-paced courses are designed to be taken by any member at any time. These self-paced courses take 15-45 minutes to complete.

What about Live Training (i.e., ALA Academy Live)?

In September of 2021, the ALA Academy was been expanded to include live virtual webinars. Watch ALA National Headquarters' social media channels @ALAforVeterans for course announcements.

There are typically one-two live courses offered per month, offered in the evenings.

Miss a live class?: All live courses recordings and handouts are posted in the ALA Academy (just like a self-paced course) and are typically around 45-60 minutes.

How do I access the ALA Academy:

<https://member.legion-aux.org/member/online-training>

All of the live courses are typically listed on this website as well. Once logged in to the member site, hit "Launch Academy" The Academy will launch in a separate window.

Self-paced Classes now available:

ALA 101: is the introductory course to the ALA Academy, focusing on who we are, what we do and why we matter. ALA 101 provides a general overview of the ALA and our mission, with information helpful for most new (and not-so-new) members to learn.

ALA Branding and Why It Matters to Me: ALA members will learn that branding is more than just a logo – it's also how the public perceives our organization and our values.

ALA Communication Methods: is an introduction to how the ALA uses E-Communication. It also provides basic how-to information about using social media.

Establishing an ALA Culture of Goodwill: is a thought-provoking course designed to help ALA members better understand how our attitudes, beliefs and behaviors impact ALA membership and the ALA's ability to serve our mission.

The ALA Fundraising course teaches members about the four different ALA Foundation grants and how to apply for them, how to plan a fundraiser, how to market a fundraiser, and much more.

How to Deal with Conflict: How you handle conflict determines whether it turns into a major battle or leads to a deeper understanding of others and a more positive relationship. In this module, you will learn about conflict and the process of resolving it in a professional, positive, and proactive manner.

ALA Leadership: Living Our Motto of Service Not Self: reviews what it means to be a leader and that leadership is not only a title - it is helping others to stay mission-focused and leading by our guiding principles.

The Academy also has a course specifically designed for Junior Members:

ALA Juniors E-Learning Course is designed with younger members in mind. Juniors will learn about the purpose of the program, how to excel as leaders, tips for speaking to groups, and much more.

Need help accessing the Academy or have questions about NHQ offered training?

Email: ALAAcademy@ALAforVeterans.org



**AMERICAN LEGION AUXILIARY
NATIONAL PRESIDENT'S AWARD FOR EXCELLENCE
2021-2022**

Total Qty	Recipient	Submitted By	Deadline Date
Unit Awards (up to 11)	Unit	Unit President (Collaboration with unit members and chairmen)	June 1, 2022
Department Award (up to 1)	Department	Department President (Collaboration with department chairmen)	June 1, 2022
Hard Copy Submitted To:		American Legion Auxiliary NHQ Attn: NPAE 3450 Founders Road Indianapolis, IN 46268-1334	
Electronic Entry Submitted To:		natlpres@ALAforVeterans.org	

Criteria & Details

Your UNIT can win this award by highlighting the amazing work accomplished while working one of our eleven Mission Outreach Programs:

Auxiliary Emergency Fund, Americanism, Children & Youth, Community Service, Education, Junior Activities, Leadership, Legislative, National Security, Poppy, Veterans Affairs & Rehabilitation. One winning unit per program with a maximum of 11 winners.

Your DEPARTMENT can win this award by highlighting the awesome work accomplished while working the Membership Program! From recruiting new members to engaging and retaining current members, we want to know how your department is working Membership! Bonus points if your department met their membership goal for the 2021-2022 year!

Form: ALA National Award and Report Cover Sheet – this standardized award/report entry sheet can be used for all member, unit, and department awards. Please note the three different sections on the form (members, unit, and department) and **use only the unit or department section.** Indicate on the form that you are applying for the National President's Award for Excellence.

Tips to Win:

- Winning submissions have two things in common: fantastic narrative and great photos!
- Bonus points if you can show how your unit/department incorporated the national president's focus into your mission outreach work.
- Correctly complete the ALA National Award and Report Cover Sheet.

Award Description

- The National President's Award for Excellence will be presented during the ALA National Convention with a spotlight on each winning entry.
- All winners will be featured in ALA national media.

Note: If submissions are limited, the National President may:

1. Choose to award departments in the Mission Outreach Categories and unit(s) in the Membership category.
2. Choose to award less than 11 awards in the Mission Outreach Category and less than 1 award in the Membership Category.