

MANAGER'S DESK FOR TUESDAY, AUGUST 3, 2021

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

I'M LOOKING IN THE REARVIEW MIRROR TODAY. LAST WEEK PARTS OF OUR LISTENING AREA WERE HIT WITH SOME VERY SEVERE STORMS. MANY OF YOU HAD TO ENDURE POWER OUTAGES AT YOUR HOME. FOR SOME AREAS THE OUTAGE LASTED MUCH LONGER THAN OTHER AREAS.

FOR WRVM, OUR WHJL 88.1 MERRILL TOWER SITE WAS WITHOUT ELECTRICAL POWER FOR SEVERAL DAYS. IT WAS FINALLY RESTORED THIS PAST FRIDAY NIGHT SHORTLY BEFORE 10:00 PM. THAT TRANSMITTER ALSO PROVIDES THE RADIO SIGNAL FOR SEVERAL WRVM TRANSLATORS IN THE CENTRAL PART OF THE STATE. SO THEY WERE OFF THE AIR AS WELL.

WE HEARD FROM A NUMBER OF LISTENERS LETTING US KNOW THEY WERE MISSING OUR PROGRAMMING. WHICH IS BETTER THAN NOT BEING MISSED. RIGHT?

WHEN POWER OUTAGES TAKE PLACE, THERE IS LITTLE WE CAN DO ABOUT IT UNTIL THE POWER COMPANIES RESTORE SERVICE. THE ONE THING WE CAN DO IS NOT LITTLE. AND THAT'S INSTALLING A BACKUP POWER GENERATOR. A GENERATOR THAT COULD PROVIDE THE AMOUNT OF POWER WE NEED AT WHJL WOULD BE VERY EXPENSIVE. WHILE IT'S NOT IMPOSSIBLE, YOU HAVE TO ASK IF THE COST IS WORTH IT FOR THE FEW TIMES POWER OUTAGES OCCUR. ESPECIALLY IN THIS DAY WHEN OUR RADIO SIGNAL IS AVAILABLE VIA THE INTERNET OR THE SMARTPHONE APP. IF YOUR POWER IS OUT THE COMPUTER IS PROBABLY NOT A GOOD OPTION. BUT THE SMARTPHONE APP WOULD STILL BE AVAILABLE AS LONG AS YOU ARE ABLE TO GET A CELL SIGNAL.

IF YOU HAVEN'T ALREADY DOWNLOADED AND INSTALLED THE WRVM RADIO APP, LET ME ENCOURAGE YOU TO DO THAT SOON. IT'S A FREE DOWNLOAD. THE APP WILL ALLOW YOU TO CONTINUE LISTENING EVEN IF THE LOCAL STATION IS WITHOUT POWER AND OFF THE AIR. THAT SIGNAL COMES FROM OUR SURING HEADQUARTERS WHERE WE DO HAVE A BACKUP POWER GENERATOR. IF YOU HAVE QUESTIONS ON HOW TO INSTALL THE APP ON YOUR PHONE OR TABLET, ASK ONE OF YOUR GRANDCHILDREN. OR CALL US. WE'D BE HAPPY TO WALK YOU THROUGH IT.

THANKS FOR LISTENING AND FOR PARTNERING WITH US IN SHARING THE GOOD NEWS.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.