

Garnett Tourism Committee  
Minutes  
March 18, 2016

The Garnett Tourism Committee met on March 18, 2016 with the following members present: Tom Emerson Jr., Chairman (by phone), Cecilia Lamb, Vice Chairman and members Susan Caron and Travis Wilson. Absent: Brogen Katzer, Charlotte Lutz and Scott Rogers, members. Also attending: Joyce Martin, City Manager; Desiree Donovan, Chamber Director/Administrative Assistant, and Susan Wettstein, Community Development Director.

The meeting was called to order at 3:00 p.m.

The purpose of this meeting is to consider the Transient Guest Tax Request by the Anderson County Corn Festival. All other business will be tabled until the April meeting.

The application for Transient Guest Tax Funds in the amount of \$3,700 for promotion of Cornstock 2016 was presented to the Committee for consideration. Per the written request, the application is for radio and Facebook advertising. Tom asked Susan Wettstein to explain the application to which she gave information about the changes to the event this year and the need to advertise more throughout August and September to get the word out about the new music festival platform and to attract those who like "red dirt" music. This application reflects a \$50 increase over last year's request. A motion was made by Cecilia Lamb to request the Governing Body approve this request in the amount of \$3,700 as presented. Susan Caron seconded the motion. The motion passed unanimously.

There being no further business to discuss, a motion was made by Cecilia Lamb and seconded by Susan Caron to adjourn. Motion carried. Chairman Tom Emerson Jr. adjourned the meeting at 3:10 p.m.

Minutes recorded by Susan Wettstein.