



**ELLE FOUNDATION INC.**  
**P.O. BOX 8068**  
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**CREATING MEMORIES OF JOY FOR CHILDREN  
BATTLING CANCER BY GRANTING FINAL WISHES FOR  
CHILDREN WITH A RECURRENCE OF CANCER**  
*In Loving Memory of Lauren "ELLE" Elizabeth Richmond*

**WHAT IS AT THE HEART OF THE ELLE FOUNDATION?**

At the age of 10, Lauren "ELLE" Richmond was diagnosed with a very rare and tenacious chordoma tumor on her brainstem. For over five years Lauren fought numerous recurrences. She knew that a recurrence is more emotionally and physically devastating than a first diagnosis. Lauren would say: "With a first diagnosis, you have a plan. You go through surgery, chemo, and radiation with the hope and faith that you are going to get better. It's a terrible thing to go through, but there's hope. Then all of a sudden, whether it's a month, a year, or two years, it comes back. Now you feel...why can't I catch a break, what did I do wrong?"

In her final days Lauren wrote, **I AM UP TO YOU** – and charged her parents, Laurie & Dean and older sister, Dana, with taking care of **her final wish & foundation**, which Lauren defined as the "**Reason for Her Journey**". Lauren's mission for the ELLE FOUNDATION is to give children with a recurrence of cancer and their families a moment to forget, to laugh, to rejuvenate their spirits and create memories their hearts will treasure forever.

**WHY IS THE ELLE FOUNDATION IMPORTANT TO CHILDREN WITH A RECURRENCE OF CANCER?**

**WHAT MAKES THE ELLE FOUNDATION DIFFERENT FROM OTHER WISH GRANTING ORGANIZATIONS?**

The ELLE Foundation is the only wish granting organization whose primary and sole mission is to grant final wishes for children with a recurrence of cancer. With time being of the essence, and no "first" wish discounts extended from Disney, the airlines or any hotels, granting final wishes requires an extraordinary financial commitment. But Lauren's passion inspires us every day and our dedication to these deserving children is unwavering. Our goal is to never turn a wish away due to lack of funds.

**WHY SHOULD YOU DONATE TO THE ELLE FOUNDATION?**

The Elle Foundation is operated on a 100% volunteer basis, staffed by Lauren's parents and sister – Laurie, Dean and Dana - and a family of volunteers. Our financial support comes from family and friends as well as generous donations by the community and other organizations/corporations touched by the journeys of Elle's Kids. We are a 501 (C)(3), GuideStar Exchange Gold Participant organization and are proud to certify that 90% - 93% of all funds raised go directly to wish granting.

When treatment options may be coming to an end, and all a child & their family NEEDS and WANTS is a moment of joy in their lives, with your support, the Elle Foundation can grant these final wishes. And although we cannot grant the one final wish every family with a child battling a recurrence of cancer wants, we can be there for them.

**To learn more & make a donation, please visit our website at [www.ElleFoundation.org](http://www.ElleFoundation.org)  
**Nominate the Elle Foundation to receive a donation from your employer,  
School, sports team, local club or organization.****

**ELLE FOUNDATION INC. QUALIFIES FOR MANY ORGANIZATION'S MATCHING GIFT PROGRAMS.  
EMPLOYEES CAN DIRECT THEIR AT-WORK UNITED WAY DONATIONS TO  
ELLE FOUNDATION INC, BRIDGEWATER, NJ**

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Elle Foundation, Inc. (Tax ID # 26-4755717) is a 501(c)(3) tax-exempt non-profit organization

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