

Building Your Information Technology (IT) Career



There are so many distractions out there these days that many of us in IT don't stay disciplined with our own professional development. Even if we had the time to read, there's so much material and other technical subject matter to keep up with that it's not readily apparent how we might develop our careers (and our confidence) with ever-new challenges and improve our future sense of accomplishment and reward. Al Kuebler suggests that it has never been a better time to be an IT professional and it's never been more important for IT professionals to consistently apply themselves to professional growth and to continuously acquire the skills needed to:

- ***Be a better leader in the enterprise;***
- ***Negotiate our client ecosystem efficiently;***
- ***Inspire our team; and,***
- ***Become invaluable to the success of our clients.***

While the number of changes around all of us in IT seems daunting, Al's premise is that the need for some skills that are critical to the development of our professional careers do not change.

By attending his presentation you will learn:

- *What the most important career building skills are*
- *Who decides the value of your contribution*
- *How to express your value proposition*
- *Proven ways for you to increase your career opportunities*
- *How to tell if the position you are seeking is strategic*
- *What promise to make*
- *What attitude works and what doesn't*
- *Why you should consider international assignments*
- *How to lead change instead of reacting to it*
- *The four steps beneficial change always takes*
- *How important business acumen is to your career*
- *Where different career paths can lead*
- *What a focused sense of accomplishment and reward can mean to you*

JOIN US ON APRIL 12th

5:30pm - 7:30pm



Program/Schedule

5:30 - Networking, Food and Beverages
6:15 - Presentations and Audience Q&A
7:30 - Session Ends



Location

[Country Inn & Suites](#)
5975 Lusk Blvd
San Diego, CA 92121



Registration

Members: \$25.00
Affiliates: \$25.00
Guests: \$30.00
Students: \$10.00

At the door add \$5.00

If on-line registration is closed. Please register at the door with cash or check

Bring a Guest and get a drink coupon for your guest and yourself

If you need to cancel, please do so 72 hours in advance to info@sandiego.aitp.org and we will provide a refund or offer a credit for our next Dinner Meeting. If you are unable to make the payment online, please send an RSVP to info@sandiego.aitp.org and be prepared to make a payment by cash or check at the door.

Guest Speaker: Al Kuebler



As senior vice president and chief information officer (CIO) for the McGraw-Hill Companies, Alcatel and AT&T Universal Card services, Al reported to the COO or CEO of these enterprises and was responsible for the planning, building and running of all IT services. He was also CIO for Los Angeles County. These IT functions were also responsible for assessing and integrating acquisitions, developing quality and continuous improvement practices and establishing linked-destiny partnerships with all business units. By marketing and integrating the IT function into each business, major business changes were also introduced to avoid cost, improve service and increase revenue.

His overall IT management objective: Improve the business value proposition to customers, employees and stockholders.

He also directed the consulting practices in Europe for CSC for four years and was a project manager with CSC for nine years in various international locations.

While at AT&T Universal Card, he was also part of the management team awarded the Malcolm Baldrige National Quality Award in the Service Category by the US Department of Commerce, the National Institute of Standards and Technology (NIST) and the president of the United States.

Al is also a regular contributing author to Computerworld's IT management publications, CIO magazine and other IT management publications, and the author of the book: "**Technical Impact: Making your Information Technology Effective, and Keeping It That Way**" which is available on Amazon.com [here](#).

Learn more at: www.technicalimpact.com

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