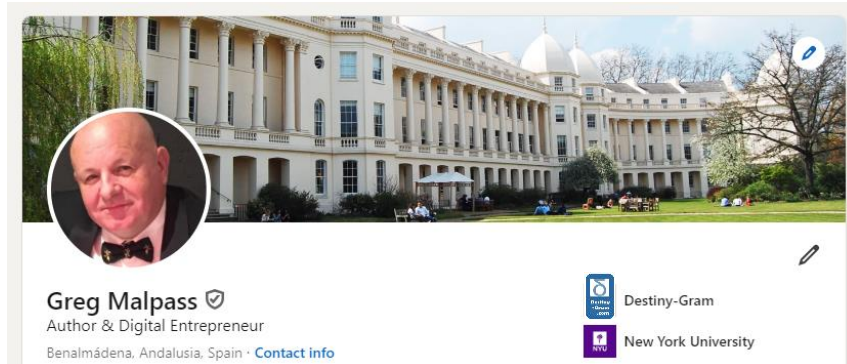# Personal Profiling

YouTube

Destiny -Gram™

AN OPPORTUNITY IN THE PERSONAL ASSESSMENT MARKET

WEB DEVELOPER/SOFTWARE PROGRAMMER

REQUEST FOR PROPOSAL (RFP)

June 2024

DESTINY-GRAM: PERSONAL PROFILING & AI-ASSISTED LIFE ASSESSMENT PLATFORM

REQUEST FOR PROPOSAL

"Overall, the Destiny-Gram Personal Profiling concept presents an innovative approach to personal and professional development, leveraging the power of AI and data integration. It will provide a solid foundation for future AI-Chatbot assisted analysis, mentoring and soliciting personalized recommendations, tailored to the user's unique personality, interests, and abilities. With proper implementation and user-friendly interface, it could potentially offer insights and guidance to individuals seeking to unlock their full potential and create their own paths to success."

MVP PROJECT – RFP DOCUMENT CONTENTS
(Full document available upon request)

MVP PROJECT BRIEF

1. PURPOSE
2. MPV WEBSITE REQUIREMENTS

MVP PROJECT TIMELINE/BUDGET

APPENDICES

I. PERSONAL PROFILING EXPLAINED (DESTINY-GRAM YOUTUBE VIDEOS)
II. MCQ/POV QUESTIONNAIRES & PERSONAL PROFILE FORMATS
III. SIMULATED USER SIGN-UP
IV. MPV WEBSITE DEVELOPMENT PROGRAMME & BUDGET
V. LONG-TERM ROADMAP/ DEVELOPMENT PLANS

MVP PROJECT EXECUTIVE SUMMARY

REQUEST FOR PROPOSAL: AI-INTEGRATED WEB DEVELOPMENT

PROJECT: DESTINY-GRAM – "A Personal Profiling and AI-Assisted Life Assessment Platform"

Objective:

Develop a Minimum Viable Product (MVP) website that enables users to create comprehensive personal profiles through a series of multiple-choice questions (MCQs) and open-ended points of view (POV) responses. The platform will integrate with leading AI chatbots to analyse user data and generate personalized "Destiny-Gram Personal Profile" reports.

Key Features:

1. Secure user account creation and data storage
2. MCQ and POV questionnaires for personality, character traits, skills, goals, and desires assessment
3. AI-powered analysis and personalized report generation
4. Ability to securely share anonymized profiles with AI chatbots for tailored advice

Technical Requirements:

1. Full-stack development with AI integration expertise
2. Design of user-friendly input forms and AI analysis algorithms
3. Secure data handling and privacy-focused design
4. User dashboard for profile management and updates
5. Scalability for future feature additions and integrations

Timeline and Support:

- MVP completion: 3 months
- Post-launch maintenance: Up to 1 year
- Potential for equity in the SPV company

Future Prospects:

- Phased development of career and personal development features
- Scaling user base for potential acquisition by a corporate partner

This project prioritizes user privacy and security to foster trust and encourage meaningful engagement. The successful candidate will play a pivotal role in shaping a platform that empowers individuals with AI-driven personal insights.

FOUNDER'S INTRODUCTION

INTRODUCTION

"I am Greg Malpass, Founder of Destiny-Gram. Destiny-Gram is a pioneering AI-integrated platform poised to revolutionize personal and professional development, aimed particularly at young adults embarking on their career and life paths. By seamlessly blending user-provided data with advanced AI analysis, Destiny-Gram offers individuals unprecedented insights into their personalities, characters, skills, passions and aspirations.

Core Value Proposition:

- Comprehensive self-assessment through intuitive MCQ and POV questionnaires
- AI-generated "Destiny-Gram Personal Profile" reports, offering deep personal insights
- Secure, anonymous profile sharing with AI chatbots for personalized mentoring
- Continuous profile updates to track personal growth and evolving aspirations

Unique Differentiator:

Destiny-Gram's ability to integrate user profiles with AI chatbots creates a symbiotic relationship between human input and machine intelligence. This synergy enables hyper-personalized guidance, far surpassing generic advice, and empowers users to make informed decisions aligned with their unique traits and goals.

Strategic Vision:

As we scale, Destiny-Gram will expand into a comprehensive ecosystem for personal growth, career navigation, and networking. Our commitment to data security and user-centric design will foster a trust-based community, attracting a diverse user base and positioning us for strategic partnerships or acquisition.

In an era where one-size-fits-all solutions fall short, Destiny-Gram stands as a beacon of personalized empowerment. We're not just building a platform; we're crafting individual roadmaps for success, one profile at a time.

Thank you."

Greg Malpass
Founder
September 2024

YOUTUBE VIDEO PRESENTATION – SENIOR HIGH SCHOOL STUDENTS IN USA

YOUTUBE VIDEO PRESENTATION – FOUNDER INTRODUCTION