

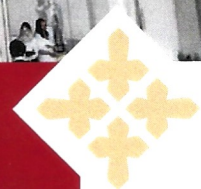
The Louis J. Roussel Performance Hall



A World-Class Stage for World-Class Performers

The renovation of the Louis J. Roussel Performance Hall will allow Loyola University New Orleans to continue to bring world-class performers to New Orleans, as well as build upon our foundation of training future performers.

The new, cutting-edge environment will prepare our students for professional success and affirm Loyola's place as a center for cultural life in the Gulf South.



**FAITH
IN THE
FUTURE**

THE CAMPAIGN FOR
LOYOLA UNIVERSITY
NEW ORLEANS

What Roussel Hall *Has Been*

✦ A HISTORY OF HIGH-CALIBER PERFORMERS AND SPEAKERS

Loyola is a premier performing arts university in a city known worldwide for its music and culture. Musicians such as **Wynton Marsalis** and **Yo-Yo Ma** have performed in Roussel Hall, as have members of **Moscow's Bolshoi Ballet** and **New York's Metropolitan Opera**. Roussel Hall has also hosted speakers such as journalist **Walter Cronkite**, author **Maya Angelou**, and former head of the Soviet Union **Mikhail Gorbachev**.



Mikhail Gorbachev

✦ PRODUCING ALUMNI ON THE RISE

Scores of Loyola alumni have crossed the stage in Roussel Hall on their way to great careers in the arts, including rising stars such as tenor **Bryan Hymel '01** and soprano **Sarah Jane McMahon '02**.

✦ STUDENTS ACHIEVING EXCELLENCE

Loyola is the only Jesuit university in the United States with a College of Music and Fine Arts or a School of Music. Our conservatory-level programs not only train students for success after graduation, but provide opportunities for them to shine on the stage through concerts, recitals, and opera productions. In addition, the new Roussel Hall will prepare students in Loyola's renowned Music Industry Studies program for success in today's fast-changing music business, applying their technical expertise and training by recording and live-streaming performances and events with state-of-the-art technology.



Wynton Marsalis

Bryan Hymel '01



What Roussel Hall *Will Be*

BUILDING COMMUNITY PARTNERSHIPS

The renovation of Roussel Hall will continue to build upon its status as one of New Orleans' premier performing arts venues. More than simply a place to see performances, it will provide a forum where New Orleanians who appreciate the arts can gather and interact, cultivating the vibrant cultural community that makes our city distinct.

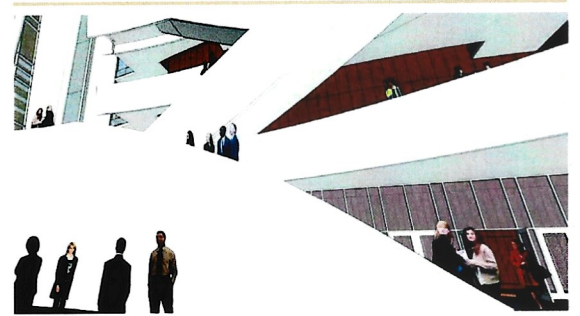
The Louisiana Philharmonic Orchestra and the New Orleans Opera Association have both expressed deep interest in using the new Roussel Hall as a venue for their own performances. Strengthening our partnerships with organizations like these will enhance performing arts in New Orleans and increase Loyola's regional and national prominence.

ATTRACTING MORE WORLD-CLASS PERFORMERS

Roussel Hall has served Loyola and New Orleans well, but its current 586-seat capacity is too small for many acclaimed touring groups, whose budgets require them to perform before larger audiences. The new Roussel Hall will have a capacity of 1,185 seats, which will allow us to bring exciting performers to campus unlike ever before.

BRINGING THE HISTORIC FRENCH OPERA HOUSE TO LIFE

The French Opera House, completed in 1859, imitated the grand opera houses of Europe and was the center of social and cultural life in New Orleans until 1919, in the same decade as Loyola University's founding. The design of Roussel Hall's renovation is inspired by the French Opera House and will include elegant elliptical wraparound balconies and exquisite architectural detail. It will also include the addition of a theatrical fly loft, a dramatic tiered, curved lobby space, and a 70-foot glass atrium that will make the facility visible and inviting from St. Charles Avenue.



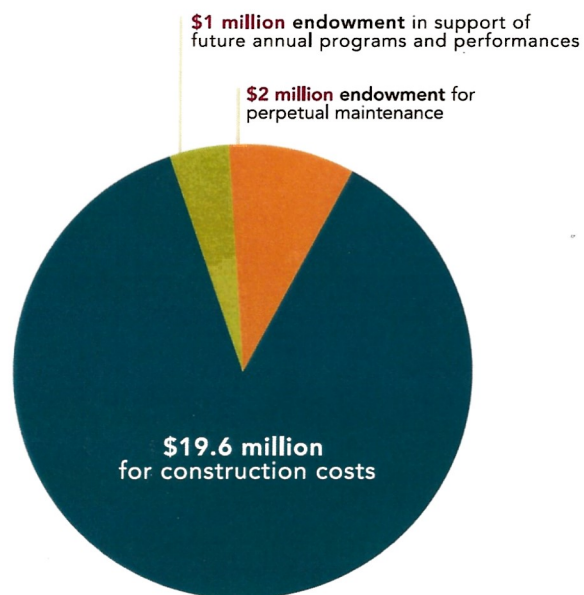
How We Will Get There

The renovation of the Louis J. Roussel Performance Hall is a donor-driven initiative. Loyola is seeking a leadership donor for the project from the community.

The architectural designs by Mathes Brierre Architects propose a budget of **\$22.6 million**: **\$19.6 million** for **construction** costs; a **\$2 million** endowment for **perpetual maintenance**; and a **\$1 million** endowment in support of **future annual programs and performances**.

Roussel Hall has had a major impact on the students and alumni of Loyola, as well as the New Orleans community. With your help, we can ensure that it continues to do so for many years to come.

Proposed budget of **\$22.6 million**:



COLLEGE OF MUSIC AND FINE ARTS

Loyola's College of Music and Fine Arts serves as the preeminent center of performing and visual arts study among all Jesuit colleges and universities throughout the United States and recognizes the historical role of music and the arts in the Roman Catholic Church.

Our college prepares students for professions in the arts, or other fields, in a manner that reflects the Jesuit ideals of truth, service, and justice, and provides the campus, region, and nation with activities demonstrating the university's commitment to the arts.

We offer a wide range of programs, including baccalaureate and master's programs in music performance (vocal, instrumental, and keyboard), programs in music education, and the third oldest program in music therapy in the United States.

COLLEGE OF MUSIC AND FINE ARTS

For more information on the ways in which you can support the realization of a new Roussel Hall and the College of Music and Fine Arts, please contact:

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