

MINUTES

HSA PTA Meeting

December 1, 2021, 8:45 am | Meeting called to order by PTA President Emily Casey

ATTENDEES

Emily Casey, Tiffany Alexander, Mira Loh-Trivedi, Veronica Serrano, Jen Donnelly, Lydia Vincenty, Maria-Paz Shariff, Erica Ashlock, Christine Lee, Mary Anderson

OLD BUSINESS

- I. **Report Card Pickup Teacher Lunch:** Was a nice event enjoyed by many teachers; will try to find/include picture in next blast.
- II. **Praha Holiday Shopping event:** Another fun event at a great local shop, fundraising dollars TBD.
- III. **Athleta Fashion Show:** Fun and Athleta seemed happy to host this non-HSA event but with some Hawthorne attendees. Mira following up to see about a future give back night; vendor made it sound like he might be interested in a shop night. Could try to do a Southport shop combo (eg, Kendra, Athleta, Crosbys).
- IV. **Ornament Making & Crosby's:** Ended up having 18 families participate in class and 17 Crosbys meals - they will mail check. Need better communication about pickup since it was not at the restaurant and caused confusion. Now a food truck restaurant, so no option to go back to restaurant pickup.
- V. **Building Blocks Fundraiser:** Raised \$295.
- VI. **Shop for Schools:** Still no word on totals; need to follow up.
 - I. **Giving Tuesday for Arts Partnership:** waiting on dollars raised details from Treasurer. Dates started for arts partnership but not ready to be published. Slow return but getting dates and themes ready.

NEW BUSINESS

- I. **Fundraising (Erica/Christine):**
 - a. **Spring Gala:** March 25. Prep underway. Right now there is no PTA meeting scheduled for January so might do a gala kickoff meeting then. Exploring possible after-party options/bars for auction. Also exploring vaccination or negative test requirements for attendees.
 - b. **Metropolis:** stuff Information and online order button are live on PTA website. Erica got 40 brochures (not enough for all) so signup is online now. Order now and coffee sales will close on Sunday Dec. 12th and deliveries and pickups will be Dec. 16th and 17th.
 - c. **Walkathon:** Total was \$47,393 sans expenses. T-shirts were ordered and are expected to be ready for distribution by Thursday or Friday this week. Chris and Erica will arrange for pickup.
- II. **Community (Maria-Paz):**
 - a. **Holiday fair:** Quickly approaching. Need more cake walk donations and raffle donations! Need to highlight need in next blast. Also need volunteers to set up and tents.
 - i. Student craft fair: Need to iron out details with crafters. Only 1 or 2 spots left - 23 sellers. Need to figure out table situation, since we're outside we need more tables than normal. Only 15 tables total and Ms. Garner who will be indoors needs 4-5 tables too. Need to follow up about who does and doesn't. Concerns about different sizes of tables and arrival time. Unlikely to be able to use ones from north basement so PTA committee loans welcome. Sophia has spreadsheet for crafters table that has been paid and outstanding; they can pay that day.
 - ii. Hot chocolate set; Lydia checking with Trader Joe's about possible cookie donations.
 - iii. Two money stations are set, with 3 or 4 volunteers
 - iv. Potbelly Buy Back: 5-9 at Southport. Need to update website and add flyer.
 - v. Spirit Wear Table: Brad and daughter said he'd be in charge, will set up and bring out merchandise.
 - vi. Dip and Sip - Jaime has that covered; pickup will be there.

- vii. Metropolis: No coffee sales or pickup, just coffee to serve and grab a brochure
- viii. Movie on a loop: Have projectors here that we could use, just need a flash drive and Fulham can set up. Need to make sure it's set up with sound for outdoors. Choir outside on platform and then movie will loop after that.
- ix. Joffrey class will use auditorium for 5 to 10 minutes and just for those family members of the youngest class. At 6 pm for those little kids. Not advertising on the agenda.
- b. Holiday Cookie Boxes for Teachers December 13: Teacher poll showed they are still interested; small handful that said no. Lydia ordered boxes and Veronica is making signup. How it works: That weekend donors bake or buy whatever they want and if they want to stick around can help fill. A couple of dozen is ideal, but however many they want. Need enough to fill 60-75 boxes. No need to specify nut allergies.
- c. Chicago Bulls Outing January 7: Ton of response to survey so purchased 200 tickets, think we may need more - anticipate selling out. Will notify folks via room parent email today and then blast on Friday. Info already on website. Tickets are \$35. Will try to group people by grades but there's flexibility there.
 - i. Important note that United Center has strict rules on vaccination. Already on website but need to make sure folks know. Not sure about anything bonus but Emily will see about swag.

OTHER BUSINESS

- II. Sad news that a former Hawthorne parent passed away on Thanksgiving. PTA and administration sending flowers on behalf of Hawthorne and some families attending Friday visitation.
- III. **Possible fundraisers with Sochi, Dominoes, McDonalds**: Mira reaching out to Sochi about potential recurring give back ideas. Emily will set up McDonalds for spring; decided on drive thru option. Will see if there team sports that might be able to go in groups in uniform. Domino's pizza fundraiser is in the works; great deal. There's a 2- week window where we can sell Domino cards for 15 dollars each, valid for the whole year, and for every order you get one free. Perks – 2 weeks online store that Domino's will manage. They will give us flyers if we want. For every 5 sold in classroom teacher gets one and PTA gets 50%. They block out other schools doing the same thing at the same time. There are videos and stickers; perhaps can stick video on the PTA website. Also kid incentives: prizes for kids who sell get bigger the more they sell. Will start in Jan around the Bulls game window.
- IV. **PTA Wishlist, PTA Blast & Room Parent Check-in**: Emily going to send room parent emails with latest info asap.

NEXT MEETING

Next PTA general meeting is Wednesday, February 2.

Meeting adjourned.