

MANAGER'S DESK FOR THURSDAY, MAY 14, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

“You can please some of the people all of the time, you can please all of the people some of the time, but you can't ...” ... please all the people all of the time” (Poet John Lydgate as made famous by Abraham Lincoln).

THAT IS CERTAINLY TRUE WHEN IT COMES TO MAKING PROGRAMMING DECISIONS HERE AT WRVM. DURING OUR SPRING LETTER MONTH WE ASKED FOR YOUR FEEDBACK ABOUT MOVING THE PROGRAM MONEYWISE FROM 9:30 PM TO 8:30 PM. THE UNANIMOUS FEEDBACK WAS IN FAVOR OF DOING SO. WE MADE THE CHANGE STARTING MAY 1. THE NEXT WEEK I RECEIVED A NOTE FROM A LISTENER WHO DID NOT LIKE THE CHANGE. SINCE THEN, I'VE RECEIVED AT LEAST TWO FAVORABLE COMMENTS, INCLUDING THESE:

[DEBORAH] THANKS FOR THE PROGRAM CHANGE OF MOVING MONEYWISE TO 8:30 PM. THIS TIME CHANGE WILL ALLOW ME TO LISTEN MOST EVENINGS.

[CONNIE – LISTENING VIA THE MARSHFIELD TRANSLATOR AT 91.3] Hello WRVM Staff: We want to thank you for bringing God's Word in messages, programs and song across the air waves 24/7. You are a vital part of our lives daily. Specifically we wanted to thank you for moving Money Wise to the 8:30 PM slot instead of the 9:30 slot. We had requested it to be moved and are grateful for your response. Thank you for serving the only True God of the Universe.

I APPRECIATE THE FEEDBACK. I KNOW IT IS IMPOSSIBLE TO PLEASE EVERYONE BUT WE DO OUR BEST TO MAKE OUR PROGRAMMING THE BEST IT CAN BE FOR THE MAJORITY OF OUR LISTENERS.

ONE OF OUR STAFF MEMBERS IS CELEBRATING A BIRTHDAY TODAY. AT LEAST, I THINK HE IS CELEBRATING IT. RICH FRISCHKORN IS OFFICIALLY A YEAR OLDER TODAY. RICH IS NOW OUR OLDEST STAFF MEMBER NOW THAT DENNIS HAS RETIRED. I'M NOT SURE HE APPRECIATED THAT DISTINCTION. HE DOES REMIND ME THAT I AM LESS THAN TWO MONTHS BEHIND HIM. HE SAYS HE IS NOT OLD. WHICH MEANS I'M NOT EITHER. GOOD DEAL. I'LL ACCEPT THAT.

THANKS FOR LISTENING. I PRAY OUR PROGRAMMING IS AN ENCOURAGEMENT TO YOU TODAY IN YOUR WALK WITH CHRIST.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.