



August 19-20, 2023

PO Box 1774
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406/274-8886
bitterrootcelticsociety@outlook.com
www.BCGG.org

501c3 # 46-5321460

Sponsorship Opportunities

The Bitterroot Celtic Society is a community-based event with the primary mission of promoting education, awareness and pride in our local heritage and history. Nationally sanctioned competitions for Highland games, Highland dancing and Pipe & Drum bands draw world-class competitors from far and wide. Approximately 5,440 festival attendees and over 300 participants from outside the Bitterroot Valley attend the festival for these judged competitions. In addition, representatives from Scottish and Irish clans and vendors specializing in hand-crafted wares, regional music and foods offer many opportunities to share stories and find out more about the rich history that we all share. The festival is held on the Daly Mansion Grounds, which serves as an ideal venue. There is something for everyone at this fun, lively family event, as it presents a unique reflection of all who call the Bitterroot Valley "home".

We invite you to join in the warm camaraderie of this shared sense of kinship. Whether you are a business or individual, we ask for your commitment and partnership in the support of the 2022 festival. Your contribution, at any level, will support efforts to create an event in which our entire community can participate and promote with pride.

Visit our website at www.BCGG.org to see photos and learn more about this unique festival!

Clan Chieftain

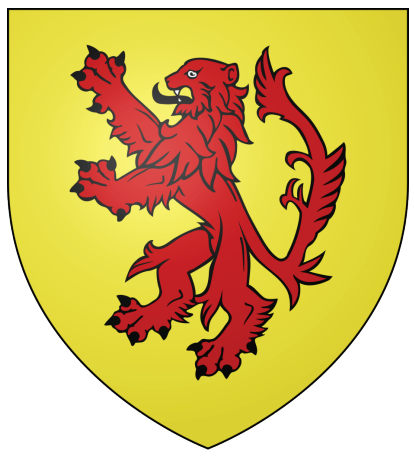


\$3,000

As the Clan Chieftain, your organization will be the premier sponsor of the Bitterroot Celtic Games and Gathering.

- 6 weekend passes
- Parking passes for 6 vehicles
- 10x10' vendor space to promote your organization
- 6 BCGG logo pint glasses
- Full-page, full color ad on the back cover of the commemorative event program
- Logo with link on BCGG.org
- 6 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG in a location of your choice
- Promotion in Social Media communications
- Logo placed on all posters, advertising and promotions for the event (deadline dependent)
- Name in all BCGG press releases

Design your own sponsorship package! Let us know what works for you.



The Rampant Lion

\$2000

- 6 weekend passes
- Parking passes for 3 vehicles
- 10' x 10' vendor space to promote your organization
- 6 BCGG pint glasses
- 1/2 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 6 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG
- Promotion in Social Media communications



The Noble Highlander

\$1000

- 4 weekend passes
- Parking passes for 2 vehicles
- 10' x 10' vendor space to promote your organization
- 4 BCGG pint glasses
- 1/4 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 4 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG



The Laird

\$ 750

- 4 weekend passes
- Parking passes for 2 vehicles
- 4 BCGG pint glasses
- 1/4 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 4 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG



The Blarney Stone

Airline Miles

Donate your airline mileage to fly a Pipe and Drum or Dance judge to the Festival

****Make sure your air miles are transferable! - deadline for these are June 1st, 2021.**

- 2 weekend passes
- Parking pass for 1 vehicle
- 2 BCGG pint glasses
- 1/8 page ad in program (date dependent)
- Logo with link on BCGG.org
- 2 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG

Design your own sponsorship package! Let us know what works for you.

The Clansman

\$500



- 2 weekend passes
- Parking pass for 1 vehicle
- 2 BCGG pint glasses
- 1/8 page ad in program (date dependent)
- Logo with link on BCGG.org
- 2 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG

Celtic Knot

\$350



- 2 weekend passes
- Parking pass for one vehicle
- 2 BCGG pint glasses
- 1/8 page size ad in program (date dependent)
- Logo with link on BCGG.org



BCGG Patron

\$200

- 2 weekend passes
- Parking pass for one vehicle
- Logo with link on BCGG.org
- Name listed in program on sponsor page



Friend of the BCGG

\$100

- 1 adult weekend pass
- Parking pass for one vehicle
- Logo with link on BCGG.org
- Name listed in program on sponsor page

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Sponsor Agreement

DATE: _____

BETWEEN: _____ (Sponsor) and
Bitterroot Celtic Society

Sponsorship level _____ \$_____

Details of Sponsorship:

Signed:

Sponsor

BCS representative

Address _____

City, State, Zip _____

Phone _____ email _____

Dedicated Event Sponsor

Is there a part of the Bitterroot Games & Gathering that you are passionate about? Become a named sponsor and receive special recognition for that portion of the BCGG in addition to overall recognition of your support.

As an example, in 2018 & 2019, Iron Horse Athletic Club wanted to sponsor the Highland Athletics. We were able to customize a package just for them.



Their logo was on all of the Athletic participants T-shirts as part of their sponsorship.

They also requested:

Banners placed at athletic events (banners provided by Iron Horse)

5 weekend passes	Advertising on website
3 parking passes	1/2 page in event program
2 Festival T-shirts	Live Mentions
2 Pint glasses	

Big or small, we can create a customized sponsorship package for you!

Examples:

Dance Demonstrations

Highland Dance Competition Pipe Bands

Children's Activities

Scotch & Mead Tastings

Kid's Highland Athletics

Bus Service

Education Booth