

## CONCLUSIONS / EVALUATION / PRESENTATION

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- SUMMARISE FINDINGS, DRAW CONCLUSIONS
- Thorough ability to write up results clearly and logically using a range of presentation methods  
(Again well structured; exec summary, intro etc etc range of relevant + applicable presentation methods used to illustrate ideas, show trends etc)
- Effective, evaluation and reflection on the investigation  
(strengths + weaknesses. and future research possibilities and directions)
- Complete explanation of how results relate to wider contexts.  
(theoretical, locational, comparative.)
- Thorough understanding of ethical dimensions of research  
(In human research you may interact with the public, your results may be seen by the public and you may make value judgements)
- Ability to write a coherent analysis of the findings in order to answer your question/hypotheses.  
(Must relate back to introductory ideas and draw supported conclusions)
- Draw effectively on evidence and theory to make a well argued case  
(backs up conclusions with specific facts/figures/results)