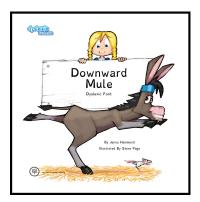


## Downward Mule Order Information

1024 Iron Point Road, Suite 100-1478, Folsom, CA 95630 916-897-1670



Publication date: 3/17/17 Written by Jenna Hammond, Illustrated by Steve Page

On the one hoof, others tease him. "Sam is slow." "Shaky." "Stubborn." "Shy." On the other hoof, they don't *really* know him. Sam's a secret yogi.

Join the barnyard menagerie on a yoga journey. Who knew a mule could be so cool? Sam doesn't at first. Sometimes it just takes confidence (and yoga) to believe. "OOOMMMM!"

About the book: "Downward Mule" stars Sam Mule, a barnyard outcast whose secret talent — yoga — ultimately saves the farm. While the book features poses, including cow, crow and relaxation, it inspires other movement fun like donkey kicks and "hoovestand" (handstand) for ambitious tykes and practiced yogis. It can also be read as a traditional children's book with important messages, highlighting bullying, friendship, community and confidence. The book caters to 3-7 year olds but all ages delight in the storyline, wit, yoga and illustrations. "Downward Mule" is the first book on the market that encompasses yoga *and* an actual story.

About the author: Jenna Hammond is a certified children's yoga instructor who before parenthood led classes on weekends while working weekdays as a magazine editor. Writing about a girl with special needs who walks because of yoga motivated Jenna's children's yoga certification.

ISBN: HC 978-1-365-44567-5, SC 978-1-365-44564-4

ISBN Dyslexic Font Version: HC 978-1-365-44568-2, SC 978-1-365-44566-8

Suggested Retail Price — \$19.99 Hardcover & \$15.99 Softcover

40% Discounted Price – \$11.99 Hardcover & \$9.59 Softcover

Where Available: **Ingram — Discount 40%** Returnable – **Yes** 

**MacLaren-Cochrane Publishing — Discount 40% — orders@maclaren-cochranepublishing.com** Returnable – **Yes** 

www.maclaren-cochranepublishing.com tannya@maclaren-cochranepublishing.com