

## Teambuilding

### THE REQUEST:

Provide a team-building experience that will aid in transitioning from a strictly operations company to a revenue producing company

### ATTENDEES:

12 executives from a corporate housing firm

### THE EVENT:

7-hour training, including lunch and coffee breaks, held in the company's conference room

### WHAT WE DID:

Following participant introductions, each one was interviewed about their perceived challenges and desired goals for the company. They came up with these areas that needed attention:

- reducing stress
- new customer acquisition
- current customer satisfaction
- employee retention
- market awareness
- product quality

The facilitators presented a “map” of peak performance and had the participants measure where they were individually and as a team.

We then selected our focus for the workshop: creating an environment of trust, accountability, awareness, connection and fun - and facilitated a series of theater games, coaching exercises and role plays to address these issues. We debriefed after each one to see how the experience, and skills discovered and practiced, could impact individual and company goals.

“Our team was TOTALLY energized and changed by your seminar. The results have been long-lasting and we have built on them day to day.”

### RESULTS:

The president of the company appreciated the good will, high morale and entertainment value that the seminar provided. It helped the team members relax, connect with each other more deeply and be ready for their annual strategy session the next day.



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