



Student Data Privacy Consortium

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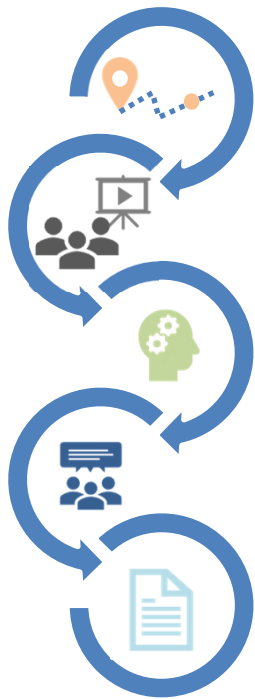
## A Briefing

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# What Are The Critical Components to Put ME in Charge?



## ➤ **Application Data Management**

- *What are some effective and proven ways to perform my data manager role?*
- *What are some effective and proven ways to save us time and critical resources?*

## ➤ **Student Data Privacy**

- *What are some effective and proven ways to perform my data stewardship privacy role?*
  - *What are some effective and proven ways to save us time and critical resources?*
-



# Student Privacy Laws – The Why

## **CIPA**

Children's  
Internet  
Privacy Act

## **PPRA**

Protection  
of Pupils  
Rights  
Amendment

## **COPPA**

Children's'  
Online  
Privacy &  
Protection  
Act

## **HIPAA**

Health  
Insurance  
Portability &  
Accountability  
Act

## **FERPA**

Family  
Educational  
Rights &  
Privacy Act  
(1974)

## **STATE LAW**

Ohio  
Legislation  
Local Statutes  
and  
Regulations



## A4L:

- Non-Profit started in 1997
- Membership driven with schools, districts, regional and state agencies, other professional organizations and marketplace providers in the Community
- Collaboratively develops technical blueprints for data to move safely and securely between school software applications
- Used in every state and Communities in 4 Countries



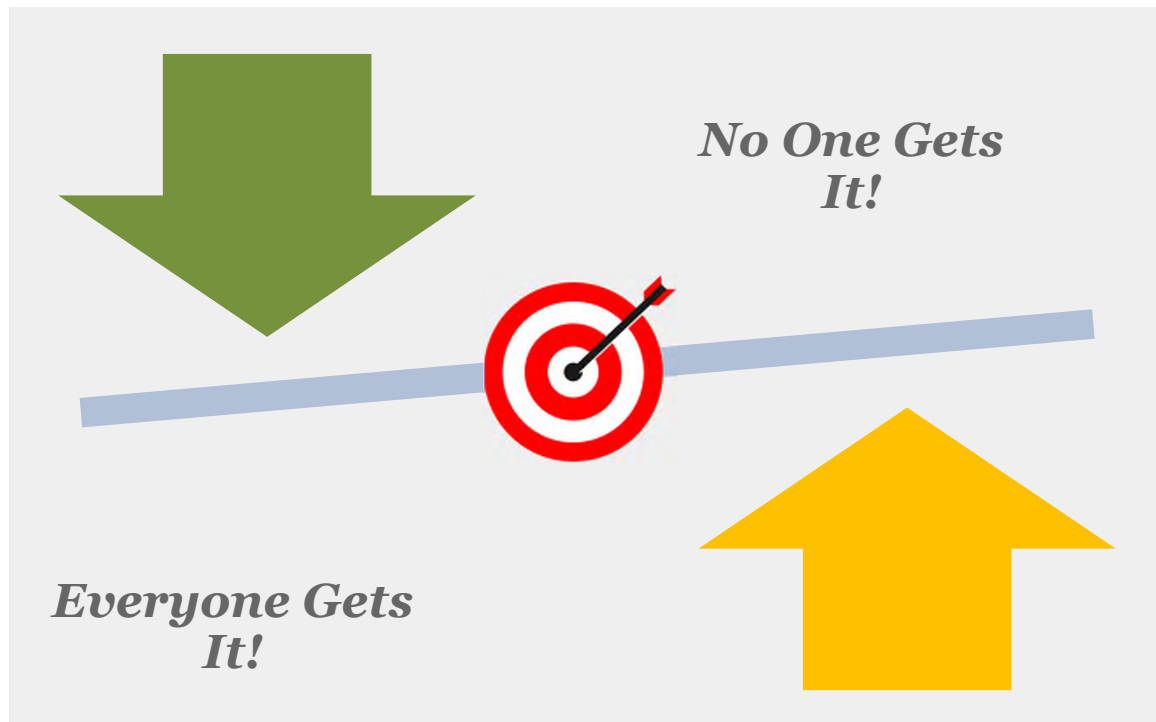
## SDPC:

- Special Interest Group of A4L Community started in 2015
- Maintains its own governance, oversight and resource support
- Numerous stakeholders addressing data privacy “Pain Points”
- Working on three projects identified and worked on by members:
  - Privacy Contract Framework
  - Digital Tools Governance
  - Global Education Privacy Standard

# Its Not “One or the Other”!



Student Data Privacy Consortium



# SDPC Goals

**Establish a community of stakeholders** who have various needs addressed through policy, technology and/or effective practice sharing around effective privacy management

1

Development of **tools and resources** to address operational issues not currently being addressed

2

Development of a **clearinghouse of student data privacy operational issues** and resources to support schools, districts, states and vendors in managing those issues – no matter where the resources originate

3

Identify **projects that have on-the-ground and real-world impact** on student data privacy enabling schools, districts, state and vendors find resources, adapt them to their unique context and implement needed protections

4

**Leverage partnership** organizations working in the privacy space to have their good work utilized and no reinvention of existing work

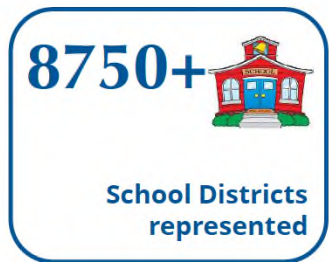
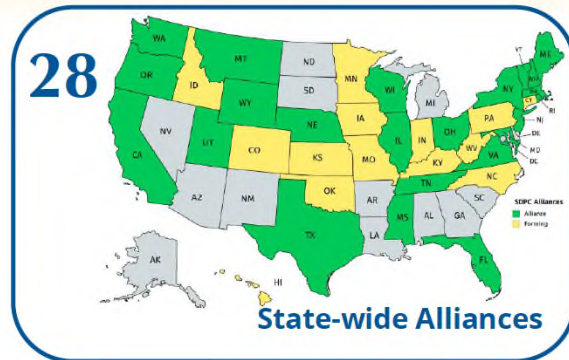
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# Privacy – By The Numbers...

*the Student Data Privacy Consortium (SDPC)*



## Student Data Privacy Consortium

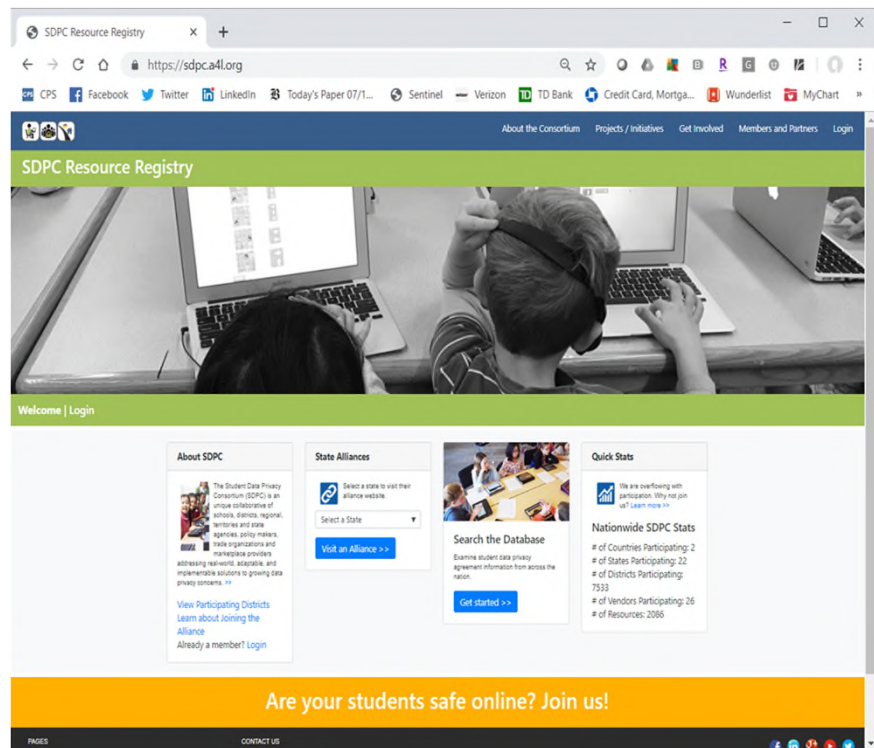
- ✓ Application Resource Registry – Check the Apps!
- ✓ National Data Privacy Agreement Clause Set
- ✓ Automate and Certify Software Contract Privacy Obligations
- ✓ Privacy Effective Practice Sharing Tools
- ✓ A Growing International Community Setting Clear Expectations Between Vendors and Customers
- ✓ Three dozen vendor members



# Leveraging Each Other's Work

*The Privacy Contract Framework project is focused on the development a framework for identifying solutions that have on-the-ground and real-world impact on student data privacy enabling schools, districts, state, and vendors find resources, adapt them to their unique context and implement needed protections. Application Profiles will be developed to support “apples to apples” comparisons.*

## SDPC Resource Registry

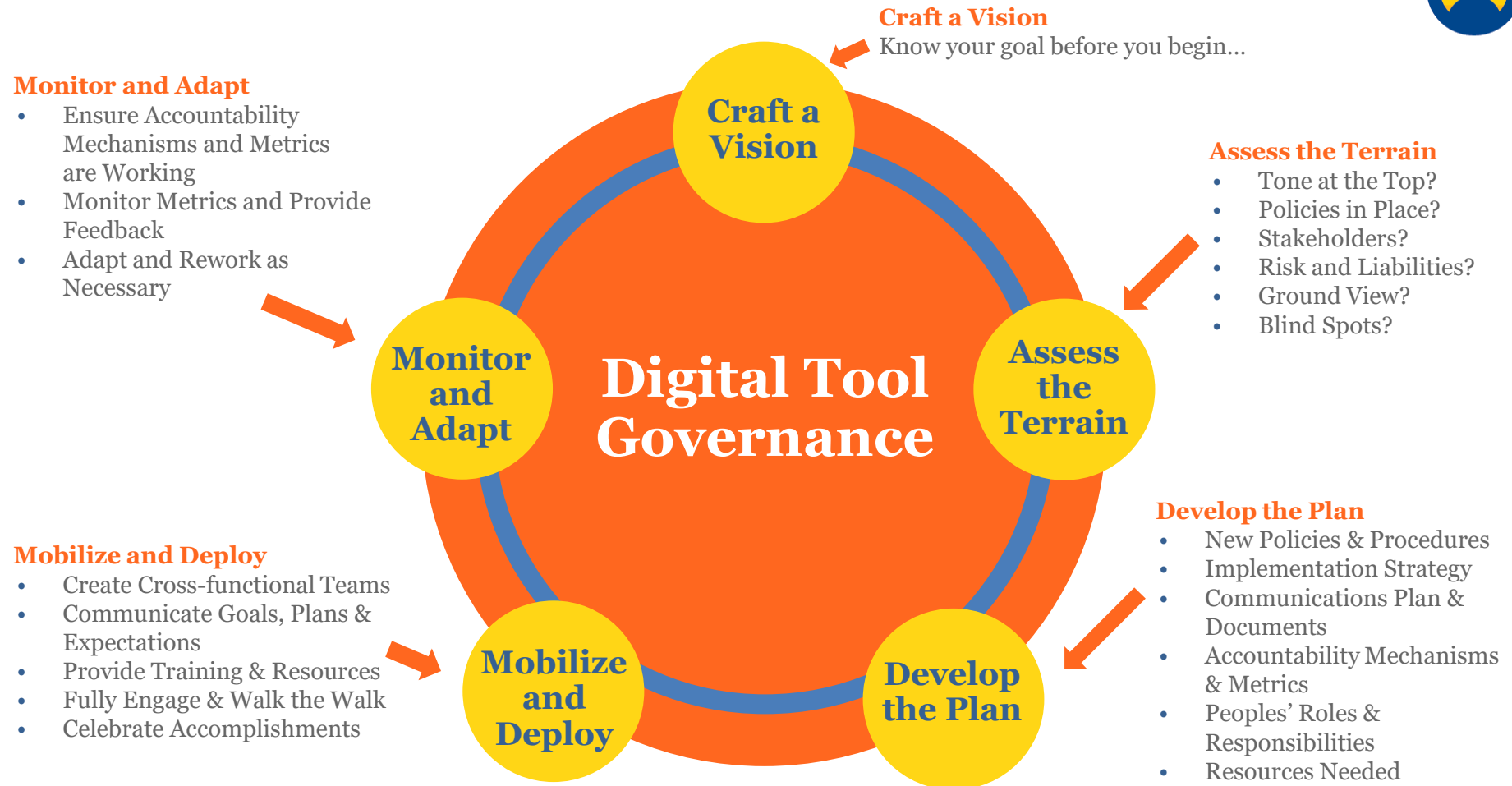


QUICK  
DEMO





# Framework for Transformative Digital Governance



# Professional Learning.....


## Framework for Digital Governance

### Digital Governance Tool (DGT)



**Welcome to the DGT.**

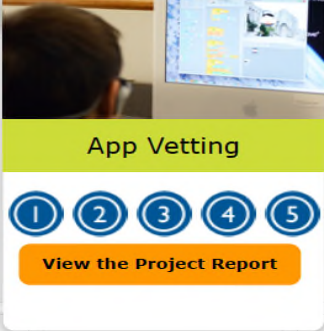
Below are the projects and your progress. Click on a project below to get started.



Privacy Policies

1 2 3 4 5


[View the Project Report](#)



App Vetting

1 2 3 4 5

[View the Project Report](#)



Privacy Professional Learning


1 2 3 4 5

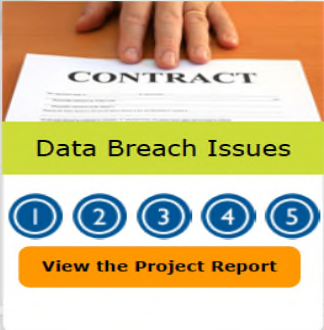
[View the Project Report](#)

[Shared Resources](#)

[My Shared Resources](#)

[Shared Digital Governance Plans](#)


**View Your District's Digital Governance Plan** 



DATA BREACH ISSUES

1 2 3 4 5


[View the Project Report](#)



Technical Cyber Security

1 2 3 4 5

[View the Project Report](#)



Vendor-End User Engagement

1 2 3 4 5

[View the Project Report](#)

# Automation

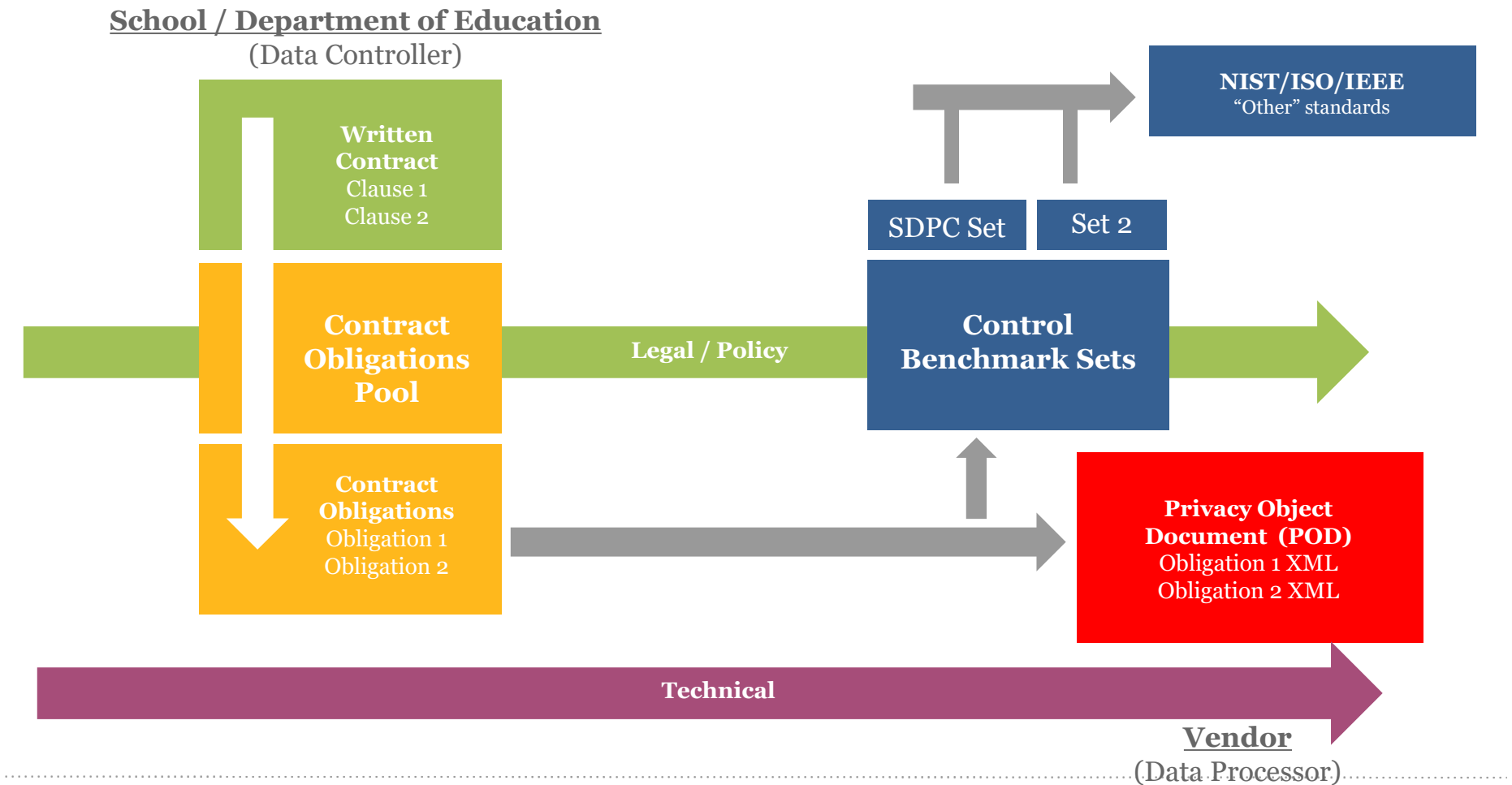
## Global Education Privacy Standard (GEPS)

OK the contract is all signed between marketplace provider and customer, the deliverables are clearly outlined and everything is outlined in the roles and responsibilities of each party.

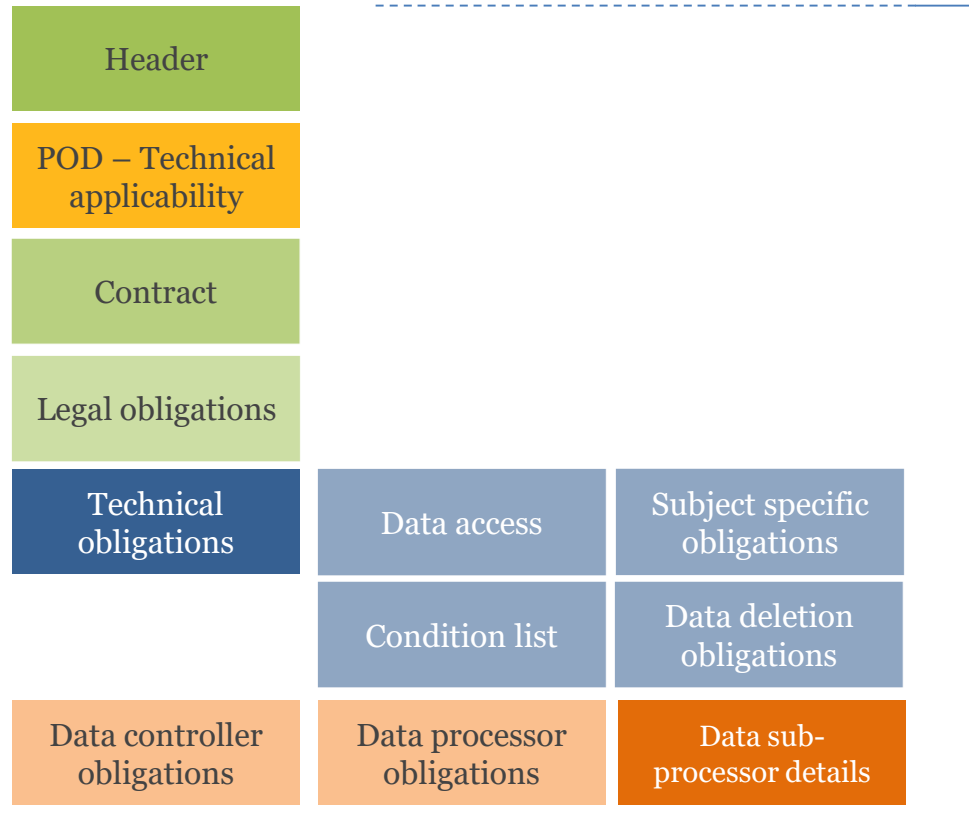
**Ready to go, right? No.** In most cases the next call between the two parties to answer the question “**How do you want us to deliver on X, Y and Z?**”. This is especially true when it comes to student data privacy issues which usually outlines the need for vendors to use “industry established best practices/standards”. The issue is that for the education vertical, no practices or standards exist.

The **Global Education Privacy Standard (GEPS)**, is a PK-20 global set of data privacy obligations (obligations) that can be aligned to contractual clauses as well as technical control benchmarks. GEPS includes open XML code (PODS) to transfer privacy obligations between controllers and processors to bridge the gap in understand of education data protection expectations. GEPS allows for organizations to choose the SDPC standard suggestions or use other existing standards, (i.e. IEEE, NIST, ISO, etc.) to set their own expectations between vendors and customers on managing student data.

# FYI: The Global Education Privacy Standard (GEPS)



# Unity Enabling Privacy Expectations

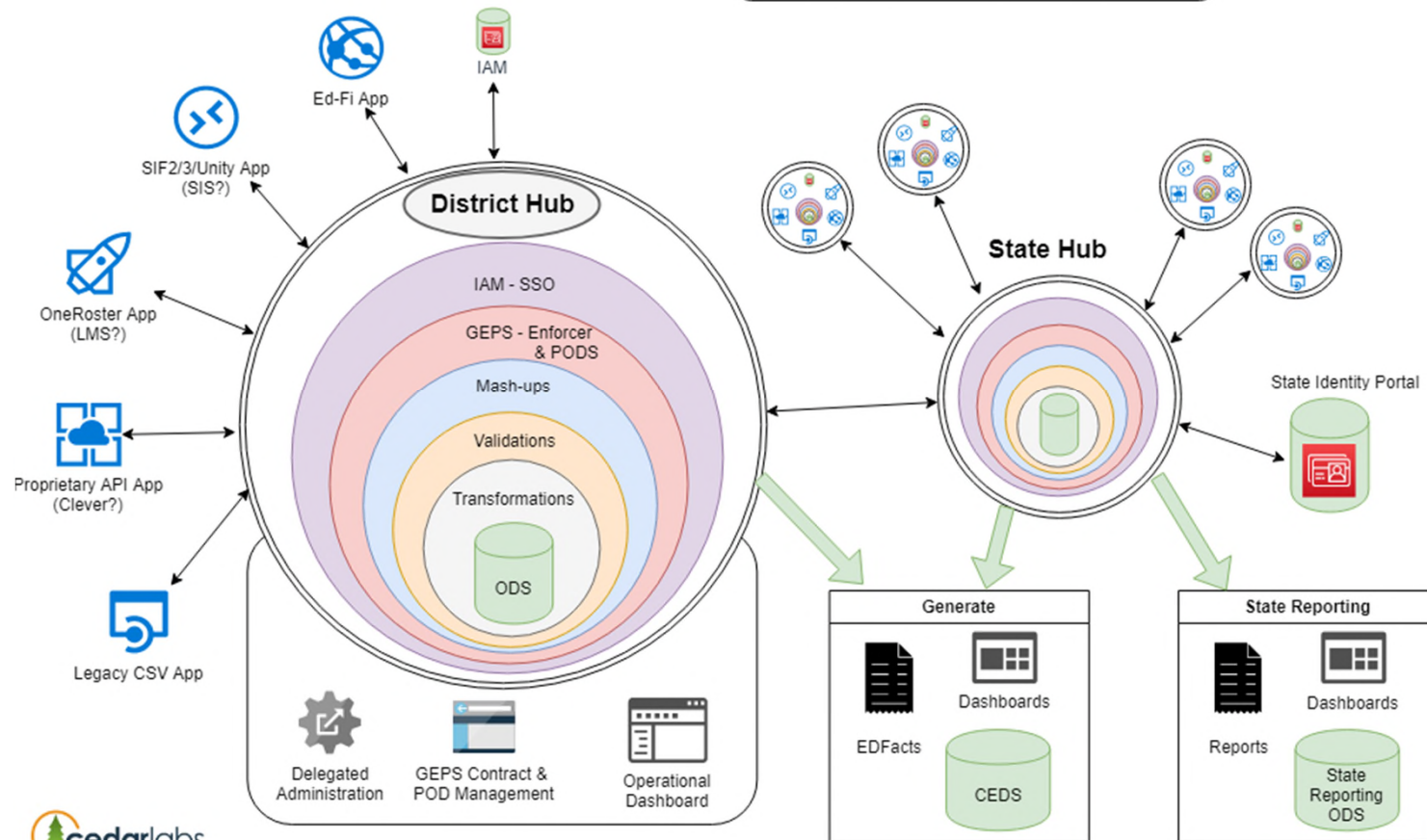


**Automate Contract  
Clause Expectations  
Exchange and Vendor  
Verification**

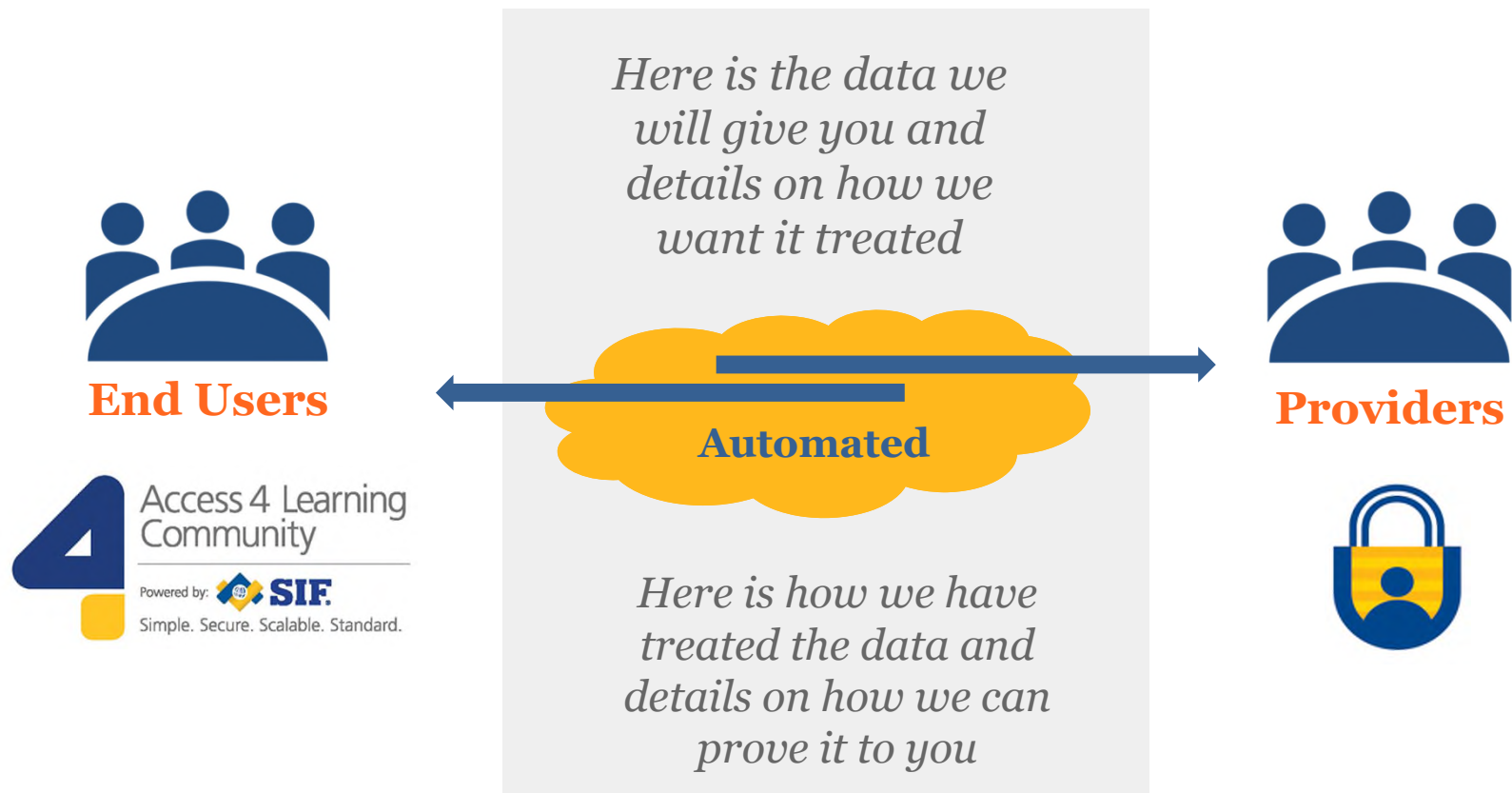
*The “POD”*  
(Privacy Object Document)

# MA Data Hub Services

## MA Data Hub



## The Result – Common Expectations!



*Increased interoperability without the inclusion of privacy requirements = increased RISK.  
Both data sharing and privacy parameters must be identified and communicated.*

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## Find Out More



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<https://privacy.a4l.org>