



## **d'Artisan Holiday Sale 2018 Prospectus:**

The holidays are coming! The d'Art Center will host its annual holiday sale in our spacious, well-lit Harbor Group International Gallery in the Duke Grace Building. The d'Artisan Holiday Sale will be held Friday, November 30th through Saturday, December 29th during the d'Art Center's regular business hours. We will hold a sales reception with door prizes and refreshments on Friday, November 30th from 3:30-7:30 pm.

For this sale, works priced at \$50 or less are the most successful, however, we will consider higher priced items not to exceed \$150 each. All types of art and handcrafted items will be considered but all must be original, high-quality works created by the artist/maker/craftsperson. Acceptance is determined by the d'Art Center staff and all decisions are final.

This sale is intended to highlight the works of Hampton Roads artists, but we will selectively consider other submissions. Current d'Art resident and associate artists who apply and submit works for consideration have guaranteed acceptance of at least a half table space with table fees waived. Participating d'Art resident and associate artists are expected to volunteer twelve (12) hours of time staffing the holiday sale.

### **Specifications:**

Accepted artists will receive either a full table space at 6'x3' or a half table space at 3'x3'. Equivalent size setups may be used in place of a table but must be specified on the application. Artists are expected to bring all materials for display including tables, racks, tags, artwork, and any other relevant item as the d'Art Center will not provide them. A complete inventory list with clear descriptions, quantities, and prices for all items is required at setup and all items **MUST** be tagged with price and initials. The d'Art Center staff members will be available to assist with set up, but artists should plan to do so mostly on their own.

Available wall space for 2D works will be determined after acceptances are solidified. Artists with 2D works are encouraged to use small table-mounted display easels or similar for displaying their work.

Participating artists are encouraged to have business cards, signs, and other marketing items visible in their spaces for advertising. The d'Art Center will be advertising the sale through social media posts, e-blasts, and our website. The d'Art Center reserves the right to use artwork imagery submitted in applications for marketing purposes.

Accepted artists are strongly encouraged to provide additional sale items to fill in space as original items are sold. These items should be individually labeled with the artists' name and price. We may also contact you for additional works, if desired, during the sale.

Accepted artists are strongly encouraged to attend the reception sale on November 30th from 3:30-7:30 pm as patrons enjoy talking with artists and makers about their works.

The d'Art Center is committed to handling participating artists' items with care, and the gallery will be open during d'Art operating hours, however, participating artists are encouraged to ensure their works for this sale. The d'Art Center is not liable for any damaged, lost, or stolen works.

## **Payment and Fees:**

Table fees for the d'Artisan Holiday Sale are as follows: \$75.00 for a half table space and \$125.00 for a full table space. Once accepted artists can make payments via our website under d'Artisan Holiday Sale. Only current resident and associate artists are exempt from this fee. This fee is non-refundable.

All payments for sales are accepted by the d'Art Center who will retain a 25% commission on all sales. Artists will receive a payment from the d'Art Center for works sold after the sale closes.

## **To apply:**

Please send your application and images to [giftedholidaysale@gmail.com](mailto:giftedholidaysale@gmail.com) by Friday, November 9th, 2018. Applications submitted after this date will not be considered.

- Complete the attached application in full
- Send 3-5 examples of your works, illustrating the types of works you would include in the sale. Please submit jpegs or pdfs only at 300 dpi. For 3D works, multiple views of each work may be included.
- Please title the subject of your email with your name and d'Artisan Holiday Sale

Applications without completed materials will not be considered. Applications must be completed by Friday, November 9th, 2018. Those submitted after this date will not be considered. Acceptance decisions will be made shortly after the deadline and all artists will be notified via email. Directions on payment, artwork delivery, and set up will be included for accepted artists.

Questions regarding applications, accepted items, displays, etc. can be directed to the Holiday Sale email account [dartisanholidaysale@gmail.com](mailto:dartisanholidaysale@gmail.com). No phone calls, please.

