

CAPABILITY

**STATEMENT** 

Upgrading job readiness and career advancement skills.

# softskillszone.com

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#### Soft Skills Zone delivers solutions to close the soft skills gap.

Studies show that **85% of job success comes from well-developed soft and people skills.** Technical hard skills (i.e. in STEM, logistics, and business) are not enough. **Now more than ever, leaders and employees need soft skills.** Soft skills includes effective communication, professionalism and work ethics, critical thinking, teamwork, and leadership. Since long-term career success comes down to soft skills mastery, there's an immediate need to develop these skills. We provide soft skills training, credentialing solutions, and coaching services to facilitate developing well-rounded individuals both professionally and personally.

#### WE OFFER THE FOLLOWING SERVICES:

- ✓ ONLINE INSTRUCTOR-LED SOFT SKILLS TRAINING AND SELF-PACED COURSES
- ✓ SOFT SKILLS CERTIFICATE PROGRAM AND NATIONALLY RECOGNIZED CREDENTIAL
- ✓ ONLINE DISC PERSONALITY ASSESSMENTS AND DISC TRAINING
- ✓ WORKFORCE DEVELOPMENT AND COACHING SERVICES
- ✓ IN-PERSON SOFT SKILLS TRAINING COURSES

#### **PAST PERFORMANCES**

- PARTNERS OF THE AMERICAS & U.S. DEPT. OF STATE, ALUMNI AFFAIRS, EDUCATION AND CULTURAL AFFAIRS
- SYNERGY UNIVERSITY
- WOMEN VETERANS ALLIANCE
- EASTERSEALS
- GWINNETT TECHNICAL COLLEGE LAUNCH POINTE
- PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE

### **COMPANY DATA**

NAICS: 541611, 611430\*, 611710 \*denotes primary



DBE | VOSB | WOSB/WBE | MBE AABE/FBE/SBE – CITY OF ATLANTA

LSBE MSA – DEKALB COUNTY MFBE – FULTON COUNTY







### DIFFERENTIATORS

- Our clients can earn a nationally recognized Digital Badge and a Soft Skills Credential demonstrating mastery of interpersonal skills needed for personal and career success.
- Our training is engaging, fun, interactive, and relevant in today's global marketplace.
- Our clients have 24/7 access to our online self-paced courses and online DISC assessments.
- Some online offerings are available in Spanish and French.
- A participant in the Vets First Verification Program and the U.S. SBA WOSB Federal Contracting Program.
- Set Asides are Feasible as a VOSB, WOSB, and EDWOSB.
- An Institute for Veterans & Military Families
  (IVMF) Alumni.
- A Veteran Institute for Procurement (VIP) START National Center Graduate.

## **COMPANY INFO**

#### SOFT SKILLS ZONE

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