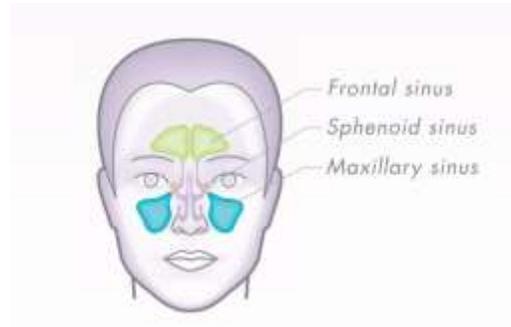


CHRONIC SINUSITIS SUFFERERS: Sinus Relief is Here.

THE FACTS ABOUT CHRONIC SINUSITIS



Sinuses are air-filled pockets behind the facial bones surrounding the nose. Each sinus has natural openings through which mucus drains. A sinus that can drain remains ventilated and is less prone to infection. Anything that obstructs that flow may cause a buildup of mucus in the sinuses, which may lead to infection and inflammation of the sinuses.

Sinusitis occurs when the linings of your nose, sinuses and throat become inflamed, possibly from a pre-existing cold or allergies. **Chronic sinusitis** is when this inflammation and the symptoms it causes last three months or more.

Common sinusitis symptoms:

- Nasal obstruction or nasal congestion
- Thick and discolored drainage
- Decreased smell or taste
- Facial pressure, discomfort or fullness

Less common sinusitis symptoms:

- Headache
- Fatigue
- Bad breath
- Fever
- Upper tooth pain
- Cough
- Ear pressure

WHY CHOOSE BALLOON SINUPLASTY?

Typical treatment for sinusitis begins with medication prescribed by your doctor. However, at least 20% of chronic sinusitis sufferers don't get relief with medication. For these patients, a surgical procedure may be recommended.

Balloon Sinuplasty is a minimally invasive procedure that opens sinus passages relieving the pain and pressure associated with chronic sinusitis.

SAFE

More than 500,000 patients have been treated by physicians using Balloon Sinuplasty technology.

FAST RECOVERY

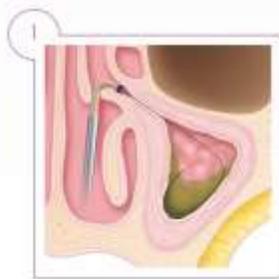
While recovery time varies with each patient, recovery is typically fast. In a study of in-office Balloon Sinuplasty, most patients returned to work and normal activity within 2 days.

AVAILABLE IN-OFFICE

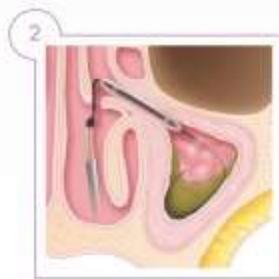
Balloon Sinuplasty is now available as a procedure conducted in a doctor's office under local anesthesia, allowing some patients to avoid the hassles of surgery in an operating room.

HOW DOES BALLOON SINUPLASTY WORK?

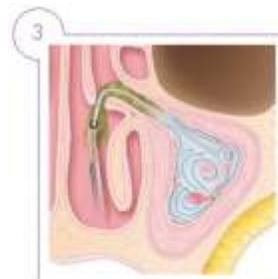
In a Balloon Sinuplasty procedure, inflamed sinuses are opened. This is similar to how doctors open coronary arteries during a balloon angioplasty procedure.



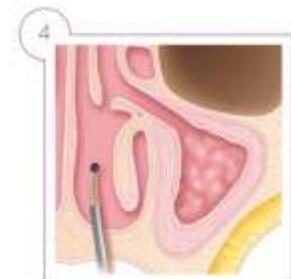
Step 1. A soft, flexible guidewire is inserted into the blocked sinus.



Step 2. The balloon is advanced over the guidewire and is inflated to gently expand the sinus opening.



Step 3. Fluid is sprayed into the infected sinus to flush out pus and mucus.



Step 4. The system is removed, leaving the sinus open.

After Balloon Sinuplasty, the sinuses remain open, allowing the return of normal sinus drainage and relief of sinus pressure.

Talk to your doctor about the benefits and risks of Balloon Sinuplasty technology. Your physician will recommend the best approach for you.