





HOPE – HEALING – HELP

Golf for Life combines what golfers love most; **Free** golf, **Free** food, and **GREAT** prizes! Participating is easier than ever before, simply call (864) 882-8796 or email amie@foothillscarecenter.org to reserve your spot. Below we have included the information you will need to help us raise funds to save the lives of unborn babies, provide education to new mommies, and help women recover from past abortions.

- Determine if you want to golf with four of your friends or as an individual (we can accommodate both).
- Send out at least 20 letters or emails to family, friends, and coworkers asking them to support your efforts in raising money for the Center (we've included a sample letter you can use and an email link to our giving page).
- There is **NO** entry fee or minimum funds to raise... **but**
 - **If** you raise \$500 pp or \$2000 per team, you will receive a free mulligan & red tee package (2 mulligans and 1 red tee). One pp or four per team.
 - Players can buy a mulligan & red tee package (2 mulligans and 1 red tee). These packages will be available the day of the event at registration and will cost \$20, limit one pp or 4 per team.
- Prizes will be available for the following:
 - Team raising the most funds
 - Golfer raising the most funds
 - Team with the lowest score
 - All golfers will be eligible for closest to the line and putting contests.



TIPS FOR RAISING FUNDS

- Make a list of 20 names with phone numbers and addresses of people you can contact or send a letter (A sample letter is included in this packet). Don't forget to include companies and small businesses in your list--We will provide a hole sponsor sign at the golf tournament, as well as additional advertising, to those companies who sponsor a golfer for a hole sponsorship.
- Send letters to the people or corporations on your list *or* give a list of names.
- Follow up with the people you sent letters to by giving them a phone call. People generally respond better when you talk with them on the phone or in person. Remember, people respond to a challenge more than they do to a question. Say "I want to challenge you to get involved by sponsoring me" rather than "Do you think you'd be interested?"
- Get other people, such as parents or good friends, to help you reach your goals.
- Understand, not everyone you contact will support you. That is why your list is made up of 20 names. If you keep plugging along, and keep talking to people, you **WILL** be successful. Also, continue to add to your original list, because you will continue to think of other people to challenge.
- Set a **BIG** goal and don't quit, even when you reach it.
- Have fun, and GO FOR IT!!!



MAKING YOUR LIST POTENTIAL SPONSORS

DENTIST

FRIENDS

LEADERS

CIVIC CLUBS

BANKERS

CONTRACTOR

REALTOR

EMPLOYER

CO-WORKERS

BUSINESS OWNERS

ACQUAINTANCES

BUSINESS GROUPS

CUSTOMERS

EMPLOYEES

NEIGHBORS

BARBER

ACCOUNTANT

VENDORS

FRATERNITY

FAMILY

INSURANCE AGENT

SUNDAY SCHOOL CLASS

CHURCH CONTACTS

STOCKBROKER

- As you go about your day, think of people you can ask to sponsor you. The more people you ask, the more support you will raise, and most importantly, the larger impact you will make for FCC.
- When seeking sponsorships, we have found that people respond more positively to a challenge, so we recommend challenging people to sponsor you for at least \$100, preferably \$250 or even \$500. Remember, you can always reduce your challenge amount, but it is not as easy to increase a challenge after an amount has been offered.
- How will the funds be collected? Have your donors mail the donation directly to FCC, whenever possible. This packet will include letters with sponsorship cards and return envelopes that you can mail or hand to the potential donor.
- What if I don't contact my stipulated 20 potential sponsors? This golf challenge is a very special event. Your commitment of time and energy in raising your support is critical to the success of the event. Since there are limited spaces available, your role is crucial. We are asking that, if you choose to participate, you do all that is in your power to raise as much support as possible.