

How does the project align with the CBI Content Standards?

- 6.1.2 Describe types of business activities (e.g. marketing and public relations, operations, research and development, accounting, finance, community service, etc.).
- 6.1.7 Describe the need for and impact of ethical business practices.
- 6.1.8 Explain the importance of focusing on the customer.
- 6.1.9 Identify the goals of the business (shareholder value, profit, etc.).
- 6.1.10 Explain the benefit to the business of participating in community service.
- 6.2.1 Explain the concept of marketing.
- 6.2.4 Explain the concept of financial management.
- 6.2.8 Explain the concept of research and development.
- 6.4.1 Describe how one's own performance impacts the success of an organization.
- 6.6.1 Explain workers' role in quality control.
- 6.6.2 Recognize when a work process needs improvement.
- 6.6.5 Identify ways quality initiatives minimize work costs, rework, and production time.
- 8.1.1 Use materials properly and safely.
- 8.1.2 Store materials properly and safely.
- 8.1.3 Practice appropriate waste disposal or recycling procedures.