



School Participant Registration Information Packet

Dear Community Friends,

Please join us for the 59th Annual Stuart Christmas Parade! The parade will be held on **Friday, December 6, 2019 at 7:00 PM.**

This year's theme is: "It's a Green Christmas"

If you would like to participate in the parade, please complete the attached application forms and return it along with the entry fee by 5:00 PM on Friday, November 1, 2019. This is a **firm deadline**. You will receive an email confirming receipt and acceptance of your completed application. Please return your application and check as soon as possible.

All applicants will have a scheduled parade conference call during which we will go over specific parade details. This pre-parade conference call is **MANDATORY** for all participants, no exceptions.

Also included in this packet you will find information regarding the award categories, parade rules for participation, parade route details, and sponsorship information for those interested in becoming a Stuart Christmas Parade sponsor.

Please email all questions to: parade@vnaflorida.org.

Information will be available at www.stuartchristmasparade.com and on our [Facebook](#) page.

Sincerely,

Kerri Davies, Executive Vice President
Visiting Nurse Association of Florida

AWARDS

The 7 FLOAT Awards and 2 MARCHING BAND Awards are in the following categories:

FLOAT AWARDS

- ✓ **Judges' Choice Award** (Judges' favorite float!)

Floats 30-40 Feet

- ✓ **"It's a Green Christmas" Award** (Float that carries out this year's theme to the max!)
- ✓ **Illuminations Award** (Float with the most amazing display of lights)
- ✓ **Musical Award** (Float with the best use of music)

Floats under 30 Feet

- ✓ **"It's a Green Christmas" Award** (Float that carries out this year's theme to the max!)
- ✓ **Illuminations Award** (Float with the most amazing display of lights)
- ✓ **Musical Award** (Float with the best use of music)

Marching Band Awards

- ✓ **Senior High School** – Judges' choice
- ✓ **Middle School** – Judges' choice

ENTRY FORM

NOT-FOR-PROFIT Fee: \$50.00 ____ (We may ask for 501(c)(3) Form)

CHILDREN'S BUSINESS Fee*: \$75.00 ____

STANDARD BUSINESS Fee: \$250.00 ____

*Qualified Children's Business includes for-profit children's sports-type group with Float and/or Marchers.

Payment can be made either via **check** or **credit card**.

Credit card information can be collected over the phone or in-person. We accept both Visa and MasterCard.

MAKE CHECKS PAYABLE TO STUART CHRISTMAS PARADE, LLC

DEADLINE: FRIDAY, NOVEMBER 1, 2019

Any questions please email: parade@vnaflorida.org

PLEASE PRINT CLEARLY

Organization Name: _____

Contact Person: _____

Mailing Address: _____

Phone: 1st _____ 2nd _____

Email: _____ Fax #: _____

Event Day Contact Person Name & Cell Phone: _____

ORGANIZATIONS WITH CHILDREN PARTICIPATING IN THE PARADE EVENT DAY CONTACT INFO

Drop-Off Chaperone: Name _____ Cell _____

Alternate Chaperone: Name _____ Cell _____

Maximum of one vehicle per entry form, towing vehicle not included. Exception: Only a not-for-profit may have 2 vehicles per entry form (check boxes):

Length & Width of your Float (in feet & inches): L _____ W _____

(Do not include the towing vehicle or the "tongue" of the float)

Please Check One: Large Float (30-40 feet) Small Float (less than 30 feet)

Make/Model of Vehicle Towing Float: Make _____ / Model _____

Marching Groups: Total No. of Marchers _____

Are Walkers/Marchers tailgating with float or staying in Smithfield Plaza?

Decorated Auto: Type of Vehicle _____,
(Vehicles must be decorated, and have 1,000 lights)

Horses/Dogs/Other Animals: Type of animal(s) _____,
Number of Animals: _____

YOU MUST CLEAN UP AFTER YOUR ANIMAL(S)

Other: (Explain) _____

Please take the opportunity to highlight and promote your organization at the parade! In **LARGE, CLEAR PRINT, tell us what you want the parade announcer to say about your float, organization, business, school etc. ...this is your time to shine! Must be 30 words or less:**

Mail application or drop off to:

Stuart Christmas Parade, LLC
2400 SE Monterey Rd, Suite 300, Stuart, FL
34996

Applications may also be emailed to:

parade@vnaflorida.org

NOTICE TO THE MINOR CHILD'S NATURAL GUARDIAN

READ THIS FORM COMPLETELY AND CAREFULLY. YOU ARE AGREEING TO LET YOUR MINOR CHILD ENGAGE IN A POTENTIALLY DANGEROUS ACTIVITY. YOU ARE AGREEING THAT, EVEN IF _____, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., USES REASONABLE CARE IN PROVIDING THIS ACTIVITY, THERE IS A CHANCE YOUR CHILD MAY BE SERIOUSLY INJURED OR KILLED BY PARTICIPATING IN THIS ACTIVITY BECAUSE THERE ARE CERTAIN DANGERS INHERENT IN THE ACTIVITY WHICH CANNOT BE AVOIDED OR ELIMINATED. BY SIGNING THIS FORM YOU ARE GIVING UP YOUR CHILD'S RIGHT AND YOUR RIGHT TO RECOVER FROM _____, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., IN A LAWSUIT FOR ANY PERSONAL INJURY, INCLUDING DEATH, TO YOUR CHILD OR ANY PROPERTY DAMAGE THAT RESULTS FROM THE RISKS THAT ARE A NATURAL PART OF THE ACTIVITY. YOU HAVE THE RIGHT TO REFUSE TO SIGN THIS FORM, AND _____, OR STUART CHRISTMAS PARADE, LLC., OR VISITING NURSE ASSOCIATION OF FLORIDA, INC., HAS THE RIGHT TO REFUSE TO LET YOUR CHILD PARTICIPATE IF YOU DO NOT SIGN THIS FORM.

Minor's name (PRINT)

Signature of Parent

Signature of Parent

Printed Name of Parent

Printed Name of Parent

Date of Signature

Date of Signature

Release pursuant to Section 744.301, Florida Statutes (2010)

* Please keep this form for your records. This form is not to be returned to the Stuart Christmas Parade, LLC.

RULES FOR PARTICIPATION AND PARADE ROUTE DETAILS

- ✓ All vehicles and entries must have a minimum of 1,000 lights and be theme decorated.
- ✓ You are required to provide a Certificate of Insurance showing liability coverage for your organization. Please ask your insurance agent to provide this.
- ✓ We have enclosed a NOTICE TO THE MINOR CHILD'S NATURAL GUARDIAN document which is in the form set out in FL Statute 7447.301. We recommend that you insert the proper name of your organization in the form and, for your organization's protection, have a form completed by each family.
- ✓ All entries will be assigned a line-up number and receive further instructions upon arrival on parade day.
- ✓ Floats towing children **MUST** have railings and an adult on the float. Children must be securely placed in a car, float, or other vehicle. **All children must be supervised by an adult.**
- ✓ **Alcoholic beverages are not permitted** on any float and in any vehicle. Participants consuming alcohol prior to or during the parade will be removed from line-up and barred from subsequent parades. All City of Stuart, Martin County, and State of Florida Statutes concerning the consumption of alcoholic beverages will be strictly enforced by the police.
- ✓ **PLEASE** arrange for Event Day Greeter/Drop Off chaperone for all minors.
- ✓ Throwing of candy or handing out any type of information, brochures or flyers to the crowd is prohibited. Candy may be handed to spectators, without slowing parade progress. Blowing snow off the float is not allowed.
- ✓ Parade organizer reserves the right to ban from parade any entrant not conforming to rules and regulations, not keeping pace, or refusing to follow instructions of the police or parade officials. Parade officials reserve the right to accept or decline any entry.
- ✓ All marchers or walkers must be suitably costumed and/or dressed in a uniform that identifies them as part of the same group.
- ✓ No participant can be dressed as Santa or Mrs. Claus. **SANTA HATS ARE OK.**
- ✓ Only one entry per form. Please copy and complete if you need another form. Each entry requires the appropriate entry fee. **Each entry is for one business only**, you cannot share an entry with another business.
- ✓ Actual float size limited to 40 feet long & 10 feet high from the ground up. **Please keep space and navigation limitations in mind when designing floats.**

- ✓ If you have a generator on your float, we recommend having additional fuel on hand due to idle time during the parade.
- ✓ Distance between parade units is to be maintained at 30 feet. All units are required to close the gap when requested to do so by parade officials.
- ✓ Application fees are non-refundable for accepted entries.
- ✓ Line-up is on Monterey Road beginning at Kingswood Terrace.
- ✓ Drop-off is at Smithfield Plaza with vehicle entry at the Monterey entrance.
- ✓ Parade route begins on SE Ocean Boulevard at Monterey Road and ends at Georgia Avenue.
- ✓ Vehicles with no need to disband will stay on Ocean and exit via the traffic circle.
- ✓ Vehicles that do need to disband will exit onto Georgia Avenue and be directed by volunteers.
- ✓ Buses will leave drop-off and park at Stuart Middle School in the first lot adjacent to Ocean Boulevard.
- ✓ All judging will happen as floats and bands pass the judging booth in the Grandstand.

ALTERNATIVE ARRANGEMENTS FOR DISBANDING

Fencing will be added to help manage the flow of participants and the public at the junction of Georgia Avenue and SE Ocean Blvd. It is becoming increasingly dangerous and difficult to turn floats onto Georgia Ave. **Please make arrangements to meet your disbanded participants away from this area, such as at the parking lot on SE Stypmann Blvd and SE Flagler Ave, as this will be much safer.**

59th Annual Stuart Christmas Parade Sponsorship Levels

Platinum Sponsor -- \$1,000

- 6 Grandstand Seats
- 6 Tickets for Official After-Party
- Social Media Advertisement and Website Posts (2,035 Followers)
- Logo on Poster and Volunteer Shirt
- Volunteer Shirts
- Commercial done by Announcer During Parade
- Recognition in Our Quarterly Direct Mail Newsletter (60,000 Readers)

Gold Sponsor -- \$500

- 4 Grandstand Seats
- 4 Tickets for Official After-Party
- Social Media and Website Posts (2,035 Followers)
- Name on Poster and Volunteer Shirt
- 4 Volunteer Shirts
- Announcement Made During Parade

Silver Sponsor -- \$250

- 2 Tickets for Official After-Party
- Social Media and Website Posts (2,035 Followers)
- Name on Poster and Volunteer Shirt
- 2 Volunteer Shirts
- Announcement Made During Parade

For **Platinum Sponsor**, please submit logos to be printed on poster or volunteer shirts by **Monday, October 21, 2019** to Ashley.Goodman@vnaflorida.org.

59th Annual Christmas Parade Sponsorship Form

Please complete this form and return by **Monday, October 21, 2019**

Stuart Christmas Parade, LLC

2400 SE Monterey Rd, Suite 300

Stuart, FL 34996

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

EMAIL: _____

PHONE NUMBER: _____

AUTHORIZED SIGNATURE: _____

CASH SPONSORSHIP AMOUNT: _____

IN-KIND SPONSORSHIP VALUE: _____

For more information: email parade@vnaflorida.org or call Kerri Davies at **772-286-1844**.