

Garnett Tourism Advisory Committee
Meeting Minutes
November 6, 2019

The regular meeting of the Garnett Tourism Advisory Committee was called to order at 4:35 p.m. on Wednesday, November 6, 2019, with the following members present: Tom Emerson Jr., Chairman, Paula Wallace, Vice-Chairman, Travis Wilson, Susan Caron, and Krystal Baugher (Guest). Absent: Laurel Ladewig and Nicole Stevenson. Also present: Susan Wettstein, Director of Community Development and Kris Hix Administrative Assistant/Chamber Director.

Positive Tourism Observations

Tom stated that The Chamber Players Community Theatre has a record number of season tickets sold. Susan Caron stated that the streets and houses are looking better, and that people are getting things cleaned up.

Approval of Minutes

A motion was made by Paula Wallace to approve the minutes from October 9, 2019. Motion seconded by Travis Wilson. Motion passed 4-0.

Financial Report

Total Transient Guest Tax (TGT) Grant Reimbursements to date are \$6,665.06. The total TGT distributions received by the State is \$20,277.81. The TGT cash balance is \$50,238.28.

Old Business

- Air BNB's- Susan W. has asked Gary Giczewski to work with the Planning Commission on the zoning issues relating to this.
- Survey Cards-Doesn't seem to be much response at this time.
- Electric Infrastructure for North Lake Park- Electric department is getting quotes/pricing for improvements, which when completed, will make events at North Lake Park easier.
- PA System-The Electric Department and Bo Harris continue to work on this project. The goal is to have it in good working order for the Christmas parade.

New Business

- There is still a vacancy on the committee. The vacancy will continue to be advertised.
- Discussed Strategic Planning for 2020. It was decided that the meeting on January 8, 2020 will be for that purpose.
- There were no after event reports or TGT requests to review.

Staff Reports

Susan Wettstein and Kris attended the TIAK Conference October 21-24. Sessions most helpful involved social media, marketing, video, and "30 Ideas in 30 minutes".

Upcoming events discussed included the GACC Christmas Parade, BPW Holiday Boutique, Holiday Homes Tour, Small Business Saturday, and Love What's Local Kickoff.

Discussed allowing ACDA/Morning Mingle to request program funds and TGT for Love What's Local.

Adjournment

Motion to adjourn made by Travis Wilson and seconded by Paula Wallace. Motion passed 4-0. The meeting adjourned at 5:45 p.m.

Minutes Respectfully submitted by Kris Hix.