



# ROCKY MOUNTAIN

## GUIDES ASSOCIATION

### 2017 Application for New Business Members

(Please Print)

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Designated representatives\*

1) \_\_\_\_\_ 2) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Primary Ph. (Circle Bus or Cell): \_\_\_\_\_ Alt Ph. (Circle Bus or Cell): \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Business Website: \_\_\_\_\_

**Which phone number do you want included in the membership directory (one only)?**

\_\_\_\_\_ Business # \_\_\_\_\_ Cell #

#### **Please select Membership Category**

*For description see Membership Category and Policy Information*

\_\_\_\_\_ **BUSINESS** \$72.00 \_\_\_\_\_ **Multiple Listing (Business & Professional)** \$102.00

**On which RMGA committee(s) would you be willing to serve if asked?**

\_\_\_\_\_ Program \_\_\_\_\_ Education \_\_\_\_\_ Membership \_\_\_\_\_ Seminar \_\_\_\_\_ Newsletter  
\_\_\_\_\_ Public Relations \_\_\_\_\_ Certification \_\_\_\_\_ Financial Review \_\_\_\_\_ Website \_\_\_\_\_ Hospitality

***EACH RMGA MEMBER IS RESPONSIBLE FOR MAKING SURE THAT THEIR BIOGRAPHICAL INFORMATION ON THE WEBSITE IS CURRENT AND ACCURATE. To report any changes please contact the webmasters, Larry Foos (lbfoos@comcast.net) or Tom Jensen (tom.jensen72@yahoo.com)***

#### **RMGA Code of Ethics and Standards**

**Rocky Mountain Guides Association, as a member of the National Association of Tourist Guides Associations-USA, shares the goal of promoting the highest degree of professionalism for tour guides. RMGA adopts the Code of Ethics and Standards of NFTGA-USA:**

A professional tourist guide provides a skilled, knowledgeable presentation; informs, interprets and highlights the surroundings; maintains objectivity and enthusiasm in a courteous and polite manner.

A professional tourist guide ensures that all information presented is factual, and makes a clear distinction between what is true and what are stories, legends and opinions.

A professional tourist guide keeps current on changes throughout the area s/he works, including but not limited to seasonal events, new exhibits, traffic laws and facilities, and follows the rules and regulations at all sites where tours will be conducted.

A professional tourist guide is prepared for each tour when the itinerary is furnished in advance; reports on time and is responsible for facilitating the smooth, safe, efficient and timely movement of the tour.

A professional tourist guide is sensitive to the interests and values of the tour group and does not share his/her personal views on controversial subjects such as religion, politics or lifestyles.

A professional tourist guide knows and follows the policies of the company that contracts him/her and does not solicit a job from that company's client without the consent of the company; maintains loyalty to the company and protects the confidentiality of proprietary information. Also, s/he strives to establish a friendly and helpful rapport with the client, and uses discretion in the conduct of the personal business while on tour.

A professional tourist guide dresses appropriately for the type of tour being conducted.

A professional tourist guide extends professional respect and a spirit of cooperation to fellow guides, and strives to establish a good working relationship with all service providers on the tour route.

A professional tourist guide accepts each tour as a serious commitment and cancels only when absolutely necessary, providing as much advance notice as possible.

**In addition, RMGA adds the following guideline:**

A professional tourist guide does his/her best to fulfill the technical itinerary and advises the group leader or responsible party and the company when major adjustments are needed due to circumstances beyond the guide's control.

**I sign on behalf of the business and all our employees and representatives. By joining RMGA and signing the application each representative of the business is agreeing to abide by the RMGA Code of Ethics and Standards.**

**Signed: \_\_\_\_\_ Date: \_\_\_\_\_**

**Please fill out, sign, and include check made out to RMGA and return to:**

Larry Foos, RMGA - Membership  
6393 South Reed Way  
Littleton, CO 80123  
(303-979-7594)

**\*Each Business Membership is entitled to two (2) persons who may represent the membership at meetings and other activities. Only one person may represent the membership at any one time or event. If both representatives of a Business Membership wish to attend a meeting or event, the second representative shall be considered and treated as a Non-Member. Each Business Membership has only one vote.**

***New Members, please complete***

Are you a first time membership applicant? \_\_\_\_\_

Describe business activity: \_\_\_\_\_

\_\_\_\_\_

How many years of experience do you have in the tour industry? \_\_\_\_\_

Industry affiliations: \_\_\_\_\_

\_\_\_\_\_

Please print the representative names as they should appear on the membership badges:

1) \_\_\_\_\_ 2) \_\_\_\_\_

Do the representatives prefer a membership badge with a pin or a magnetic attachment?

1) \_\_\_\_\_ 2) \_\_\_\_\_

**As a member, you will be sent the "Member Profile Information Request" to complete. This will be used to create your profile on the RMGA website, <http://rockymountaintourguides.com/>.**