



San Francisco Youth Soccer

COMMUNITY SPONSORSHIPS



Sponsor Tiers

*community sponsorships are on a 6-month cycle

GOLD

\$1000

Company logo on SFYS website.

Company mentioned in 2 seasonal league-wide emails.

3 social media call-outs per season.

Company logo on SFYS Community Room wall as SFYS Community Partner.

SILVER

\$500

Company logo on SFYS website.

Company mentioned in league-wide email.

2 social media call-outs per season.

BRONZE

\$250

Company logo on SFYS website.

Company mentioned in league-wide email.

1 social media call-out per season.



SFYS Sponsorship Exposure

- We are a community org that serves families from nearly every neighborhood in SF
- 12K+ email addresses in our mailing list
- 6-8K SF player families reached annually



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DIAMOND

\$10,000

Sponsor new online SFYS Community Hub.

Recognition of Family or Company name on SFYS Community Room wall.

Company or Family logo on SFYS websites.

Underwrite Inaugural Soccer Speaker Series.

PLATINUM

\$5,000

Underwrite SFYS Intern (per season).

Named co-sponsor of city World Cup Watch parties (per event).

Company logo on SFYS website.

Company/family mentioned in league-wide email.

RUBY

\$2,500

Support full season: Referee Roundtables
Coach Mentoring
Coach Roundtables.

Company logo on SFYS website.

Company mentioned in multiple league-wide emails.



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