

# The Rockville Centre St. Patrick's Parade's MARCH for Small Business

## APPLICATION PAGE

**The deadline for application submissions is March 12, 2021!**

For the entire month of MARCH the **Rockville Centre St. Patrick's Parade - "The Parade that Cares and Shares"**®, will be working hard to generate funds to support our local business community.

With an initial fundraising goal of **\$25,000** we aim to award up to \$5,000 to three RVC small businesses, as well as awarding up to \$1,000 each to support up to 10 RVC small business employees.

Applying for these funds is EASY. Just two simple steps:

1. Send an email to [rvchstpatrickparademarch@gmail.com](mailto:rvchstpatrickparademarch@gmail.com) with the subject line: **Application for RVC St. Patrick's Small Business Funds**. Include the following information in your email:
  - a. Full name, phone #, and email address
  - b. Indicate whether you're applying for the small biz fund or the small employee fund
  - c. Include a photo of you at your place of business (please make it identifiable so potential donors can say "Hey I know that place/person!")
  - d. Attach your video (see step 2, below)
  
2. Create and attach your video to the email. Videos should be no longer than 3 minutes! The first 30 seconds should be used to introduce yourself, identify your place of business and indicate which fund you're applying for. This part will be used in our marketing and promotional materials. The remaining 2½ minutes of the video is your chance to *privately and confidentially* tell our award committee why you're applying for the funds and how those funds will be used if you're selected. We will NOT share your personal story without expressed written consent!!

Save the video with your name and the local business' name. Attach it to your email and send to: [rvchstpatrickparademarch@gmail.com](mailto:rvchstpatrickparademarch@gmail.com)

Any questions? Email us at [rvchstpatrick.com](http://rvchstpatrick.com) and we'll get back to you as soon as possible.