

BAY COMMUNITY SUPPORT SERVICES PRESENTS

# WALK | RUN | ROLL

SUPPORTING PEOPLE WITH DISABILITIES

Dear Community Leader,

We are excited to announce that it is time for our Annual Walk, Run & Roll! This fun family event is being held again at the beautiful Greenwell State Park in Hollywood on Saturday, April 27th! The Walk, Run & Roll features a challenging timed 10k and 5k run and a fun run/walk/roll course that has been approved for wheelchairs! 100% of the proceeds from this event go to Bay-CSS to support our mission and enrich the lives of people in your community living with disabilities.

For 30 years, Bay-CSS has provided personalized services to adults with intellectual and developmental disabilities living in Southern and Central Maryland. Independence, meaningful community participation, and employment productivity are the cornerstones of our agency. We are committed to the belief that every individual, regardless of their ability or disability, is afforded the opportunities and skills necessary to work, live, and participate in their local community. Our services are specially tailored to support varying levels of intellectual abilities and physical mobility.

This year, our goal is to raise \$25,000 and with your help, we can achieve this goal! We would like to invite you to become a Sponsor of our Annual Bay-CSS Walk, Run & Roll. We offer many opportunities for exposure for your business as a thank you for your generous support. Please take a moment to look at the sponsor levels attached in this packet. Grab the top tier sponsorships now, because we have a limited amount and they go quickly! Remember, your sponsorship is tax deductible.

We are thankful for community leaders like yourself and we look forward to working with you to build a better tomorrow for people with disabilities. Thank you in advance for supporting people with disabilities in your community.

Sincerely,



Stephanie Raines  
Director of Marketing & Development  
Bay Community Support Services, Inc.  
(240) 309-4046, ext. 316  
rainess@baycss.org

(240) 309-4046 x316  
25410 ROSEDALE MANOR LANE  
HOLLYWOOD, MD 20636

ANNUAL WALK, RUN, & ROLL  
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WWW.BAYCSS.ORG/WALK

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## OUR MISSION

TO SUPPORT PEOPLE WITH INTELLECTUAL & DEVELOPMENTAL DISABILITIES TO ATTAIN THEIR FULLEST POSSIBLE EMPLOYMENT PRODUCTIVITY AND INCLUSION INTO THE EVERYDAY LIFE OF THE COMMUNITY, ALONG WITH ASSURING THEIR RIGHTS, ENTITLEMENTS AND CHOICES, WHILE EDUCATING THE COMMUNITY TO IMPROVE AWARENESS AND UNDERSTANDING.

192

PEOPLE  
SERVED

13

AGENCY  
HOMES

4

MARYLAND  
COUNTIES

93%

SATISFACTION  
RATE

ANNE ARUNDEL  
CALVERT  
CHARLES  
ST. MARY'S



## PROGRAMS

RESIDENTIAL SERVICES

INDIVIDUAL SUPPORT  
SERVICES

SUPPORTED EMPLOYMENT  
DAY ACTIVITY CENTERS  
TRANSPORTATION



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## SPONSORSHIP OPPORTUNITIES

	Platinum \$2,500	Gold \$1,250	Silver \$750	Bronze \$250
Primary Sponsor Banner	●			
Full Page Ad in Program	●			
Company Specific Email Blast	●			
Company Specific Facebook	●	●		
Prime Signage at Event	●	●		
Advertisement in Program	●	Half	Bus. Card	
Logo on T-Shirt	●	●	●	
Press Release	●	●	●	
Placement on Sponsor Board	●	●	●	●
Company Name in Program	●	●	●	●
Annual Report	●	●	●	●
Print Advertising	●	●	●	●
Email Blasts	●	●	●	●
Social Media Promotion	●	●	●	●
Website Presence	●	●	●	●
Tickets Provided	4	3	2	1
Sponsorships Available	1	3	Unlimited	Unlimited

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## SPONSORSHIP SIGN UP

PLEASE RETURN THIS FORM WITH PAYMENT TO BAY-CSS ATTN: STEPHANIE RAINES,  
25410 ROSEDALE MANOR LANE, HOLLYWOOD, MD 20636 (INSIDE GREENWELL STATE PARK)

COMPANY NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

\_\_\_ PLATINUM \$2,500 \_\_\_ GOLD \$1,250 \_\_\_ SILVER \$750 \_\_\_ BRONZE \$250

PAYMENT INFORMATION:

MAKE CHECKS PAYABLE TO BAY-CSS. TO PAY BY CREDIT CARD, PLEASE VISIT

[WWW.BAYCSS.ORG/WALKSPONSOR](http://WWW.BAYCSS.ORG/WALKSPONSOR)

CAN'T SPONSOR THIS YEAR?

CONSIDER MAKING A DONATION OR A PLEDGE! ANY MONETARY VALUE IS ACCEPTED AND APPRECIATED!

PLEASE INCLUDE THE DONATION AMOUNT BELOW.

DONATION/PLEDGE AMOUNT: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO BAY-CSS

TO MAKE A DONATION/PLEDGE WITH CREDIT CARD, PLEASE VISIT:  
[WWW.BAYCSS.ORG/WALKDONATE](http://WWW.BAYCSS.ORG/WALKDONATE)

THE WALK, RUN, & ROLL IS HOSTED BY BAY COMMUNITY SUPPORT SERVICES.  
BAY COMMUNITY SUPPORT SERVICES IS A 501(C)(3) TAX-EXEMPT ORGANIZATION. TAX ID # 52-1763520

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## PLATINUM - \$2,500

Premier Sponsorship  
Primary Positioning on All Materials

- Primary and exclusive banner placement at event
- Full Page Advertisement in program (Designed by Bay-CSS or Sponsor)
- Company Specific Email
  - Sent to over 1,500 Bay-CSS contacts with emphasis on the goodwill of sponsor, sponsors company bio, contact information, and page links.
- Company Specific Facebook Posting
  - Promotions specific to the Sponsor, their good will as a community leader, and company information
- Premier placement on all banners and signage at event
- Primary logo placement on event T-shirt
- Inclusion in 2 Press Releases
- Primary and prominent logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with primary positioning on all art work
- Primary logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with primary positioning on all art work
- Prominent front page presence on webpage
- 4 Complimentary tickets

TO BECOME A SPONSOR VISIT  
**[WWW.BAYCSS.ORG/WALKSPONSOR](http://WWW.BAYCSS.ORG/WALKSPONSOR)**  
FOR MORE INFORMATION CONTACT  
**Stephanie Raines (240) 309-4046 x316 or [rainses@baycss.org](mailto:rainses@baycss.org)**

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## GOLD - \$1,250

### Secondary Positioning on All Materials

- Company Specific Facebook Posting

Promotions specific to the Sponsor, their good will as a community leader, and company information

- Placement on all banners and signage at event
- Half Page Advertisement in program (Designed by Bay-CSS or Sponsor)
- Prominent logo placement on event T-shirt
- Inclusion in 1 Press Release
- Prominent logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with logo on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with logo on all internet based art work
- Prominent front page presence on webpage
- 3 Complimentary tickets

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## SILVER - \$750

- Business Card Size Advertisement in program (Designed by Bay-CSS or Sponsor)
- Logo placement on event T-shirt
- Inclusion in 1 Press Release
- Logo placement on Sponsorship board
- Placement in Bay-CSS Annual Report
- Promotion through Print Media with logo on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with logo on all internet based art work
- 2 Complimentary tickets

## BRONZE - \$250

- Company Name on Sponsorship board
- Company Name in Event Program
- Mention in Bay-CSS Annual Report
- Print Media Promotion with Company name on all art work
- Logo placement on Event webpage
- Promotion through weekly email blasts
- Social Media Promotion with Company Name on art work
- 1 Complimentary ticket

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