

Employers and Institutions of Higher Education Supporter Snapshot



The 21st century workplace is evolving constantly. Ohio businesses report a persistent disconnect between the skills businesses seek in applicants and the skills applicants have. Many of the skills that businesses seek contribute to a student's success in higher education as well. This skills gap is a challenge for businesses and institutions of higher education seeking talented applicants.

SUPPORT OHIO'S WORK-READY STUDENTS

Support students who earn the OhioMeansJobs-Readiness Seal by providing a testimonial on behalf of your company or postsecondary institution.

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BE A VOICE OF CHANGE IN EDUCATION

By volunteering your time as part of a local school district's business advisory council, you become an influential voice in aligning your local schools' curricula to employment skill needs.

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BUILD YOUR FUTURE WORKFORCE

Through work-based learning opportunities, students gain access to experiences designed to provide real-world learning through partnerships with local businesses and industry.

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SUPPORT OHIO'S

Work-Ready Students

The State of Ohio now is able to officially recognize high school graduates who demonstrate work and college readiness through the OhioMeansJobs-Readiness Seal. The seal is a formal designation that students can earn on their transcripts and diplomas that shows they have the skills it takes to succeed in the workforce and the postsecondary classroom.

The OhioMeansJobs-Readiness Seal is supported by employers and institutions of higher education throughout the state, and Ohio wants to add to that growing list. Supporters commit to training their human resources and admissions teams to recognize the seal when they see it referenced on resumes, cover letters and applications. Because supporting organizations recognize the value of the seal, this list of testimonials helps students make informed decisions about which companies or postsecondary programs to apply to when they graduate. To show your support, submit a testimonial to be featured on SuccessBound.ohio.gov.

If your postsecondary institution or business would like to provide a testimonial, please send a few sentences about why you value the seal. Include a high resolution image (preferably a PNG file) of your company's or institution's logo [by visiting this page](#). [View examples of testimonials here](#).

Be a Voice of Change in Education

Business Advisory Councils

If you are looking for a meaningful way to develop Ohio's work-ready students, consider becoming involved in your local school district's business advisory council. By volunteering your time to sit on this council, you can influence how your local schools align curriculum to employment skill needs. Additionally, you can provide insight to schools about local economic changes, employment gaps, job market demands and future employment opportunities. Most importantly, your presence at the table creates a bridge across business, labor organizations and education. You will help change how Ohio is preparing students for success. To get involved with your local district's business advisory council, reach out to your district's administrators. You can find their contact information on the [Business-Education Partner Search Map](#). Learn more about the purpose and responsibilities of a [business advisory council here](#).



BUILD YOUR FUTURE WORKFORCE

WORK-BASED LEARNING

Work-based learning experiences provide students with real-world learning through partnerships with local business and industry. These activities help young people explore careers and choose a career path. They also are an opportunity for students to demonstrate the professional skills required for the OhioMeansJobs-Readiness Seal. The Ohio Department of Education developed resources to help businesses establish work-based learning opportunities. Better yet, businesses and schools can take advantage of the state's partnership with Adecco. Through the partnership, Ohio is developing authentic learning experiences in workplace settings for students. These experiences help students make connections between academic, technical and professional skills. Adecco acts as the employer of record. Working with businesses and schools, Adecco develops programs that comply with child labor laws and address common liability risks associated with student employment. Below are the Adecco regional contacts who can assist in placing students:

Columbus - Cassandra.Binkley@Adeccona.com

Marysville - Liane.Makin@Adeccona.com

West Ohio - Joseph.Turner@Adeccona.com

Toledo - Corrie.Goldman@Adeccona.com



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