

Broomfield Council on the Arts & Humanities

ANNUAL IMPACT SHEET



MISSION

Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.

DATA

- 2022: Served 10,000 seniors and families and 20,000 students
- 2021 to 2022: Annual revenue increased by \$50,000
- 90% of events created by BCAH staff are free
- Events and participatory opportunities created by BCAH program directors are priced to be attainable or by free will donation
- 65%+ of program attendees are Broomfield residents
- Each age group, from babies up to senior citizens, is served by one or more of BCAH's programs
- BCAH staff presents 13-15 annual events with the majority having free admission
- BCAH program directors present 40+ events, sessions, and workshops per year
- BCAH supports an additional 60+ programs and events through marketing and technological services
- BCAH staff provides financial management services, liability insurance, marketing, and its nonprofit umbrella structure to its programs and four local groups, as well as marketing and collaboration opportunities to an additional 14 local groups and nonprofits

FUNDING NEEDS

2023-2024

General operating and capacity building to meet the increasing needs of the community for additional culturally diverse events and innovative opportunities

- Expansion of administrative resources to manage the current growth phase with the hiring of staff to focus on program and nonprofit development

Program funding

- Science+Art Experiences: Free events focusing on art, photography, space science, horticulture, regional ecosystem, and more
- Community Enrichment: Incubator program for new events, annual holiday-themed events, mobile creation stations, and more

BCAH STAFF PRESENTED EVENTS & PROGRAMS

- **Broomfield Days Poster Contest** -- Artists participate in this annual event for their chance to become a part of Broomfield history
- **Children's & Outreach Events** -- Includes hiring of performers for select events; free mobile "creation stations" at City events and partner organization events geared towards children and families; part of BCAH's incubator program for new events
- **Science+Art Experiences** -- 2-3 educational events per year that explore the intersection of science and art through performances, productions, and innovative activities; past events combined art, and music with educational activities in space science and learning opportunities about the Colorado ecosystem with live animals
- **Summer Sundays Festivals** -- Three free festivals presented each year at the Brunner Farmhouse providing live performances, hands-on activities, and interactive booths

BCAH PROGRAMS: PROGRAM DIRECTOR-LED

- **ASTER Women's Chamber Choir** by Dr. Tina Lynn-Craig
 - All-female choir presenting live concerts with culturally diverse repertoire
- **Broomfield Community Players** by Russ & Jo Ramsey & Max Cabot
 - Adult theatre program presenting three annual, full-length productions
- **Broomfield Film Project** by Heather Doran
 - Bringing relevant and internationally popular films to Broomfield
- **Broomfield Spellbinders** by Julie Toepper & Wynn Montgomery
 - Volunteers storytellers go into classrooms and share the art of storytelling with Broomfield students
- **The Broomsticks** by Les Seabolt, Dayna Scott, Mary Wilkie
 - Comedy improv troupe providing free impro experiences

FISCAL SPONSOR GROUPS: FINANCIAL MANAGEMENT & SERVICES

- **Broomfield Art Guild's Education Program** by Gale Simonson, Dave Shelley, & James Ball
 - Workshops preparing local artists to create entries into juried art shows
- **Broomfield Civic Chorus** by Bob Pearson & Sue McKnight
 - 30-member chorus presenting repertoire that celebrates veterans, holidays, and the Broomfield spirit
- **Broomfield Sister Cities** by Junko Goodwin
 - Student and cultural exchange program with Ueda, Japan
- **Brunner Farmhouse & Gardens** by Gina Roberti, advisory committee, & CSU Extension
 - Focuses on horticultural education, the property's gardens, and overall preservation of the historical property
- **Chadash Contemporary Dance Movement** by Kelly Archer
 - Dance, film, and musical productions with dancers and creatives from across the United States

Additional partner event: Annual Student Art Show (40+years)



Broomfield Council on the Arts & Humanities

HEART OF GOLD GALA

Celebrating 50 Years

Dear Broomfield Business Leader,

The Broomfield Council of the Arts & Humanities (BCAH) is holding our 2nd Annual Gala. This year is a special year as we are celebrating our 50th anniversary serving the Broomfield community. **Please consider supporting us by choosing to be a sponsor of our gala (see the attached Sponsorship Packages for descriptions and levels).** If a sponsorship is not possible, you can also support us with a donation item for either a silent or live auction or purchase an ad in the gala program.

The purpose of the event is to:

- **Share the message that creativity is essential to a healthy, well-balanced life.**
- **Raise funds to support BCAH growth.**
- **Increase awareness of BACH's mission to support the arts in Broomfield and surrounding areas.**

Please review the attached Impact Sheet to learn more about the vital roles we play in supporting our arts community.

Our gala is a unique and fun evening that will appeal to a mass audience. The format includes different types of live performances, traditional and non-traditional gala games, and a creative immersion room created by local artists and referred from Meow Wolf Denver and Understudy Gallery.

Event Details:

- **Friday, September 8th, 2023 from 6:00 to 9:30 p.m. at The Establishment**
- **Ticket price is \$97 per guest (\$75 for early registration)**
- **Projected attendance is 200 guests**
- **Heavy hors d'oeuvres and desserts; signature cocktail, beer and wine bars**
- **Creative black tie (high fashion from any time period, suits, costumes, creative accents) is encouraged but not required.**

Our staff, Gala Committee, and Board of Directors are thankful for any support you can provide for this crucial event. If you have any questions, please email us at BCAH@ArtsinBroomfield.org.





SPONSORSHIP PACKAGES



All Sponsors receive:

- 2 drink tickets per guest
 - 1 ticket voucher for two complimentary to a future performance
 - One year BCAH business member
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Creative Benefactor - \$5,000

- 8 Gala tickets
 - Reserved 1st row seating
 - Private tour of event during cocktail hour
 - Company logo displayed throughout event
 - Mention in video
 - Full page ad in program
 - Company logo on BCAH website homepage for one year
 - Company logo published for one year in BCAH "Spotlight on the Arts" magazine
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Arts Friend - \$3,500

- 6 Gala tickets
 - Reserved 2nd row seating
 - Private tour of event during cocktail hour
 - Company logo displayed throughout event
 - Mention in video
 - Half page ad in program
 - Company logo on BCAH website homepage for one year
 - Company logo published for one year in BCAH "Spotlight on the Arts" magazine
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Performance Supporter - \$2,000

- 4 Gala tickets
 - Reserved 2nd row seating
 - Private tour of event during cocktail hour
 - Company logo displayed throughout event
 - Mention in video
 - Quarter page ad in program
 - Company logo on BCAH website homepage for one year
 - Company logo published for one year in BCAH "Spotlight on the Arts" magazine
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Visual Art Appreciator - \$750

- 3 Gala tickets
- Listed in program
- Company logo in video
- Company logo on BCAH website homepage for one year
- Company logo published for one year in BCAH "Spotlight on the Arts" magazine



Program Ads (design services can be added for \$25)

- \$100 business card size
- \$200 half-page
- \$400 full-page
- \$675 two full pages

Silent Auction Item(s)

- Any item of any value is greatly appreciated
- Pickup of items at a later date is possible
- Listing in program as a donor

Contact Information

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