

ICC: the Doctor is **IN** NEWS

the Doctor is **IN Receives Certified Urgent Care Designation from the Urgent Care Association of America**

The Immediate Care Center – the Doctor is **IN is only the second Certified Urgent Care in the State of Indiana. There are currently only seven in the State of Illinois.**

Immediate Care Center – the Doctor is **IN (Aberdeen Ventures, Ltd.)**, located in Schererville, Indiana, at US Hwy 30 & Burr Street, which opened in June 2003, has received the Certified Urgent Care designation which distinguishes it as a true urgent care center. The clinic provides patients with walk-in, extended-hour medical attention with licensed providers for a large scope of medical conditions and has met all of the Urgent Care Association of America's established criteria.

The health care environment is changing and it is becoming more and more important for patients to understand their treatment options.

Urgent care is a convenient and viable option for medical conditions that cannot wait for a scheduled appointment with a primary care physician. **Immediate Care Center – the Doctor is **IN**** accepts unscheduled, walk-in patients during all hours of operation.

When a medical condition cannot be handled by a patient's regular doctor – such as unexpected cuts, burns, sprains or fractures that do not require a visit to the emergency department, the **Immediate Care Center – the Doctor is **IN**** is equipped with x-ray, laboratory services, EKG, and a physician is always available to perform minor procedures like casting and suturing.

Urgent care fills the gap between primary care and hospital emergency rooms, offering increased convenience and significant cost savings. Most major insurance companies encourage the use of urgent care centers and reward the patients with lower co-payments and deductibles compared to more expensive emergency department visits. Recent mailings by Anthem Blue Cross/Blue Shield of Indiana to its customers lists the **Immediate Care Center – the Doctor is **IN**** as an alternative to costly ER visits, for example.

The Immediate Care Center also provides an expanded array of occupational services from 7 AM to 10 PM 365 days a year for its business clients throughout NW Indiana who require pre-employment screening, physical exams, drug screening and specialized exams such as CDL as well as medical care for work related illness and injuries.

With its certification, **Immediate Care Center – the Doctor is **IN**** and the Urgent Care Association of America demonstrate their commitment toward providing patients with access to appropriate levels of care.

About **Immediate Care Center – the Doctor is **IN****:

The Immediate Care Center – the Doctor is **IN** is located at the intersection of US Hwy 30 & Burr Street in the southwest corner across from Walgreens. It is located just west of the Merrillville-Schererville town border. The "ICC" was the first tenant in the new 3 story office building, "The Pointe" and has its own

separate entrance on the north side of the building facing US Hwy 30 with its illuminated ***the Doctor is IN*** sign. The Immediate Care Center is open every day of the year including holidays and weekends from 7 AM to 10 PM and it is ALWAYS staffed by a physician specializing in urgent care medicine.

The group opened its first Immediate Care Center in 1981 in Greenwood, Indiana, and soon expanded to four in the Indianapolis area. Over the years, additional sites were developed in Muncie, Louisville and Lafayette. Schererville was the most recent site. When John C. Johnson, MD, one of the owners of the physician group which ran these ICCs and ERs in Indiana to include Porter Memorial Hospital retired from the Bloomington, IN – based group, he retained the Schererville location in March 2009 providing the same level of management and staff the community is accustomed to over its now 8 ½ years. Dr. Johnson was formerly the Commissioner of EMS for the State of Indiana and President of the national American College of Emergency Physicians and a Vanguard Fellow of the American College of Physician Executives. He received a Sagamore of the Wabash for his service to Emergency Medicine and the State of Indiana from then Governor Evan Bayh.

The Immediate Care Center is not affiliated with any hospital in the area assuring that its patients have the freedom to be referred to their choice of facilities for additional services, should they be required. There are no hospital facility fees associated with care at the Immediate Care Center – only the physician charge.

The Immediate Care Center accepts all major insurance to include Medicare as well as all major credit and debit cards, cash and check. The Center does not, however, take Medicaid.

Media Contact:

Urgent Care Association of America

www.ucaoa.org