

MINUTES OF ECONOMIC DEVELOPMENT COMMITTEE MEETING
May 6, 2015
7:00 PM
VILLAGE OF CLAYCOMO, MISSOURI

Present: Richelle Scarborough; Bud Woodside; Clerk King

Absent: Marj Finley; Amanda High; Roxie McClure

Others in attendance: Linda Powell

Meeting was called to order at 7:00 pm

The Car Show “Cruise Night” held on May 1st was discussed. All agreed the event was a huge success with over 50 cars and 400 visitors in attendance. Feedback the EDC heard from both visitors and the businesses was everyone had a good time and appreciated the event. The next car show will be on June 5th so the EDC discussed what could be added to improve on the experience for everyone. Ideas included having more businesses attend to promote their products and services; having food and drinks available; providing activities for the kids to make it a “family” night out; and possibly selling t-shirts for the event. Flyers are available to provide to the local businesses to promote the upcoming June date along with the dates in July and August.

Clerk King informed the Committee he had met with Kerri Cassity, from Winnetonka HS, regarding having her class in the fall assist in designing a new logo for the Village. Kerri is very excited to partner with the Village and will meet with the EDC on June 3 to present her tentative curriculum and finalize all the details for the project.

Surveys sent to the local businesses were submitted. Clerk King will summarize the findings and get this out to the EDC along with a suggested action plan for discussion at a future meeting.

The EDC reviewed all the remaining 2015 “events” scheduled and confirmed all of them have been captured on the calendar. The agreement was that all events will include some notification and awareness about the upcoming 70th anniversary for the Village in November of 2016. Plans are being developed for this celebration scheduled for November 19, 2016.

A discussion was held on ways to demonstrate to the community how the EDC is impacting the area. New signage is part of the discussion with the logo being developed by the Winnetonka HS students will play a big part of this new “branding” for the Village. A suggestion was made to include possibly other HS students with woodworking skills in the crafting of the new signs. This will be discussed further at the next meeting.

The EDC agreed the next meeting should be exclusively focused on getting the paperwork filed for the formation of a 501c3 entity to assist with attracting grants and other monies to help fund the projects being developed.

Next regular meeting will be on May 20th at 7:00 pm.

Meeting adjourned at 8:46 pm.