

2020-23 STRATEGIC PLAN

Radically reshaping the futures of teens in foster care.

EXPANSION & GROWTH



Phase 1:

Renovate Facility/Center

Install Vegetable Garden

Install Outdoor Gym

Launch Future Youth **Branding Campaign**

Phase 2:

Construct Arts and Athletics

Arcade

Launch Awareness

Campaign

Phase 3:

Construct Academics &

Resource Dome

Launch Awareness

Campaign



PROGRAM DEVELOPMENT



2020-2

Develop iMfit2SUCCEED Curriculum

Develop Mentor Training Manual

Develop Youth Incentive Program

Launch FY Program Pilot

Develop Accreditation for Program

Develop Virtual School and **Tutoring Program**

Develop Trade and Post-Secondary Program



Open Academic & Resource Dome

Launch Intern/Work Program

CORPORATE **ENGAGEMENT**



Launch Mentor Program at McCarthy High School Develop 3 Post Secondary School Relationships

Develop 3 Church **Partnerships**

Develop 6 Corporate Partnerships for BC & Community Service

Develop 6 Corporate Relationships

Develop 6 Trade Industry Relationships

Develop 3 Church **Partnerships**

Develop 6 Corporate Relationships

2022 Develop 6 Trade Industry Relationships

Develop 3 Church **Partnerships**

PARTNERSHIPS & POLICY



Strengthen Relations with 2020-21 Dept of Children/Families **Develop Relations with** Civil/Family Court Judges

Develop Relations with local Juvenile Detention Centers

2021-22 Formalize Partnership with Dept Children & Families and local agency Formalize Judge

Referral Program

Develop Foster Care 2022-2 Advocacy Program with State Legislators **Develop Formal Partnership** with Pet Adoption Agency



REVENUE



Develop 12 Retail Partnerships and Launch Check-Out Campaigns **Develop Community** Coalition Work Program

Develop 12 New Retail Partners and Launch Check-Out Campaigns **Develop Online Home** Goods Store

Open Home Goods and Coffee Bar Test Site



Develop 12 New Retails 2022-23 Check-Out Partners Open Boutique Home Goods and Coffee Bar

