

# 2021 HINCKLEY CORN & CLOVER CARNIVAL



The Hinckley Area Chamber of Commerce – Carnival Committee would like to thank all of our sponsors that donated to the 2020 Corn & Clover Carnival that didn't happen due to the State shut down. The only other year that the Carnival was shut down was in 1946 due to another widespread illness "polio". Until we hear otherwise the plans for the 2021 Carnival are well underway. Your continued support is greatly appreciated and what makes the Carnival possible each year.

The theme for the 2021 carnival will be the same as last year's "A Salute to the Military". We will be working with the VFW, DAV, American Legion, the Blue Star Moms, and other military organizations to bring you the best Carnival ever.

Hinckley's Carnival debuted in 1911, the Carnival started as a way for country folk to display their goods and visit with their neighbors. The two-day extravaganza draws crowds of 4000-5000 carnival-goers.

Held on and along Main Street throughout July 9<sup>th</sup> and 10<sup>th</sup> 2021, there are attractions for all ages. Both days feature a variety of entertainment while a huge midway provides many rides, concessions, and of course our local stands.

Some of the areas that your Sponsorship is advertised are:

- Hinckley News ¼ page color advertisement the first week in July with a distribution of 1500 homes.
- Pine County Courier ¼ page color advertisement with a distribution of 1500 homes the first week of July.
- Hinckley News, 1500 two-sided full color 8-1/2 X 11 insert's the last week of June.
- Posters displayed in Businesses throughout Pine County.
- Large Banners are displayed at all major access points to Hinckley.
- Hinckley Chamber website event page throughout the year.
- Repeated posting and sharing on Facebook.
- The week of the carnival was highlighted on WCMP radio, numerous times.
- Carnival week ½ page ad in the Evergreen, 18,000 homes reached.

The Carnival Committee works diligently to increase your visibility with both current and new customers! Your sponsorship creates customer loyalty and sends a message that your business is behind our community. The Carnival is also a unique way to say "thank you" to your customers for their patronage.

Can we count on you again in 2021? Please mail, email, text, or call with your commitment. If you would like to be invoiced, we are happy to do so, just let us know.

Also, anyone interested in working with the Carnival committee please contact Barb at the number below. We believe that "Everyone has a talent to contribute"!

Again - thank you for your support!

Carnival Committee Representative  
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