Dorland at the Merc 2018 Call for Artists

Important Information for Associate Artist Exhibitors

We are happy to announce that the Gallery at the Merc in Old Town Temecula will be the venue for Dorland's upcoming art exhibit, "Dorland at the Merc" during the month of **September 2018**.

Current Associate Artist **membership** is required to take part in the exhibit. You can renew or join the program by sending an email to Kathy Stradley at members@dorlandartscolony.org or by visiting our <u>website</u>.

Note: If you are a <u>musician or writer</u> and would like to participate in the Reception Program on Friday, September 7, from 6-8pm, please email us at events@dorlandartscolony.org.

See details below for information and instructions for entering the show.

ENTRY INSTRUCTIONS

To Enter:

- REGISTER: ASAP Email Dorland Exhibit Coordinator Noreen Ring at reenierin@gmail.com to let her know you will be showing.
- PUBLICITY: ASAP Send 2 jpg images to info@dorlandartscolony.org for PR use.
- LABELS: By Friday, August 24 Email Noreen at reenierin@gmail.com with 5 artwork titles, media, and prices. If you showed at the Merc in 2017, please submit work not shown last year. (You may show some of the work shown this year at the Brandon.)
- TAKE IN: Friday, August 31 at 10:30am Bring 5 art pieces to the Merc. (One will go to the library.)
- PAY: \$20/artist; To reserve your space, pay online here. Or on our webpage (scroll down) here.
 (https://www.paypal.com/cgi-bin/webscr?cmd= s-xclick&hosted button id=2WJTSSGQ7HP6N)

Exhibit Location: Gallery at the Merc

42051 Main Street, Temecula, CA 92590; 1-866-OLD-TOWN (1-866-653-8696)

Artwork: All media.

- A maximum of 3-4 wall or 3D pieces will be selected by the jury panel.
- Framed work must have wire on the back for hanging (no saw-tooth.) Unframed work must be painted on all
 edges.
- Work *must* be marked on the back with title, media, artist name, phone number, and price.

Maximum Size on 2D: No larger than 30" in any direction (plexiglass on art over 24" any direction)

Maximum Weight on 3D: 20 lb

Sales: Will be handled by the artist on an individual basis. There is no commission.

Additional Artwork: On the evening of the reception, artists may also bring 5-15 matted and wrapped works and artisans may bring more pieces for sale. Bring a small table or bin for display.

Important Dates

Exhibit Dates: September 3 – 29, 2018
Entry Deadline: Friday, August 24

Intake: Thursday, August 31, 10:30am

Reception and Program: Friday, September 7, 6 – 8pm

Exhibit Dates: September 3 – 29

Exhibit Hours: Mon & Tues Closed, Wed 2-6pm, Thu & Fri 2-9pm, Sat 12-9pm, Sun 12-5pm

Pick-up: Wednesday, October 3 from 10:30 – 3pm at the Temecula Valley Museum.

We hope that you will be able to be part of "Dorland at the Merc." Please let us know if you have any questions.

Call for Artists: Dorland at the Merc 2018