

Digital Media Specialist Job Description

Position Overview: Revelation of Hope Counseling Services, LLC is seeking a PRN (As Needed) Digital Media Specialist. Digital Media Specialist will work on given assignments until completion, hours varying per assignment. We are looking for a qualified Digital Media Specialist to join our team who will lead our marketing efforts using new media and digital tools to coordinate our marketing, advertising and promotional activities.

Reports to: Chief Executive Officer

Duties/Responsibilities:

- Design digital media campaigns aligned with business goals
- Coordinate and manage the creation of all digital content such as website, blogs, press releases and podcasts, infographics, videos etc.
- Manage end-to-end digital projects
- Establish our web presence to boost brand awareness
- Maintain a strong online company voice through social media
- Suggest and implement direct marketing methods
- Stay up-to-date with digital media developments
- Attend mandatory staff meetings and training as directed
- Other duties as may be assigned.

Qualifications and Skills:

- Proven work experience as a Digital Media specialist, Digital Marketing Manager, or similar
- Solid knowledge of Photoshop, Final Cut Pro, Premiere Pro, Audacity or other media editing software
- Experience with visual communication principles
- An ability to multitask and perform under tight deadlines
- Have strong written and verbal communication skills and strong interpersonal skills.
- Critical thinker and problem-solving skills
- Bachelor's degree in marketing, digital media or relevant field preferred
- Additional qualification in web design or animation is a plus
- Be able to work independently on tasks assigned.

Application instructions:

For consideration, please email Résumé and Cover Letter/Letter of Interest to info@rohcs.org