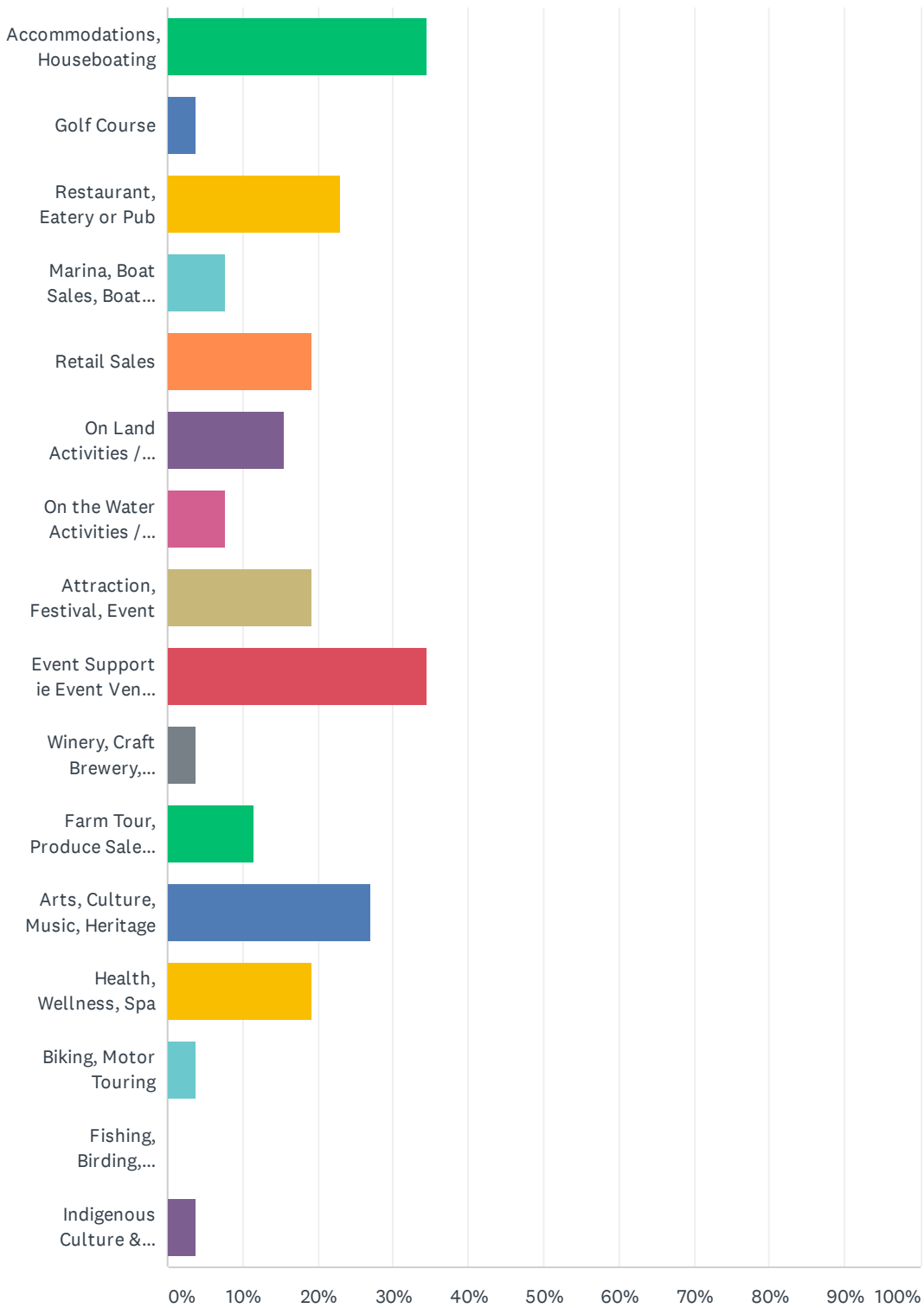


Q1 What category best describes your tourism-related business? Check all that apply.

Answered: 26 Skipped: 0

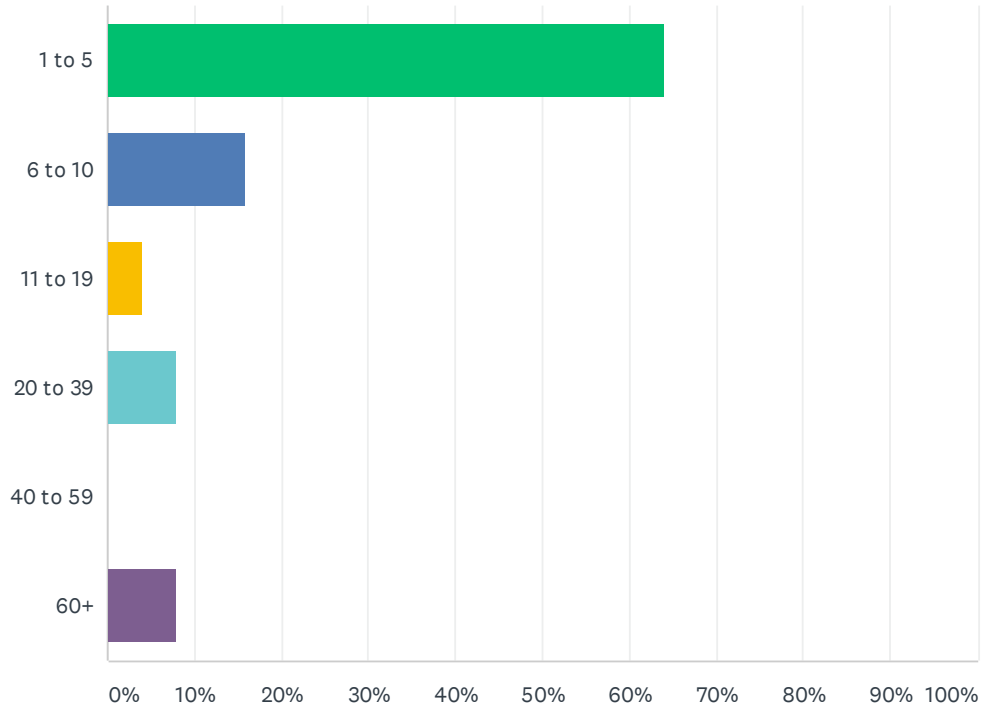


TOURISM IMPACT SURVEY South Shuswap Chamber of Commerce

ANSWER CHOICES	RESPONSES	
Accommodations, Houseboating	34.62%	9
Golf Course	3.85%	1
Restaurant, Eatery or Pub	23.08%	6
Marina, Boat Sales, Boat Service	7.69%	2
Retail Sales	19.23%	5
On Land Activities / Rentals	15.38%	4
On the Water Activities / Rentals	7.69%	2
Attraction, Festival, Event	19.23%	5
Event Support ie Event Venue, Liquor Service, Planner, Sound, Performer/Talent	34.62%	9
Winery, Craft Brewery, Cidery, Distillery	3.85%	1
Farm Tour, Produce Sales, Farm Market	11.54%	3
Arts, Culture, Music, Heritage	26.92%	7
Health, Wellness, Spa	19.23%	5
Biking, Motor Touring	3.85%	1
Fishing, Birding, Guiding	0.00%	0
Indigenous Culture & Experiences	3.85%	1
Total Respondents: 26		

Q2 In terms of size, how many workers (including yourself) does your business employ throughout the year (non-seasonal staff)?

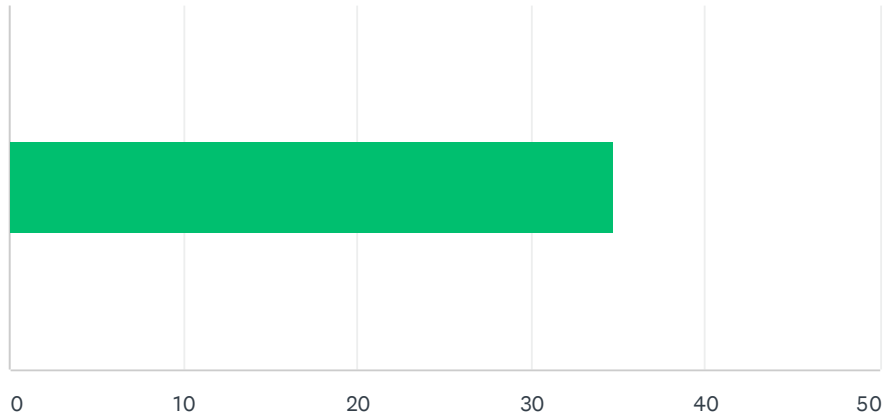
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
1 to 5	64.00%	16
6 to 10	16.00%	4
11 to 19	4.00%	1
20 to 39	8.00%	2
40 to 59	0.00%	0
60+	8.00%	2
TOTAL		25

Q3 What percentage of your staff have you had to lay off so far as a result of this pandemic?

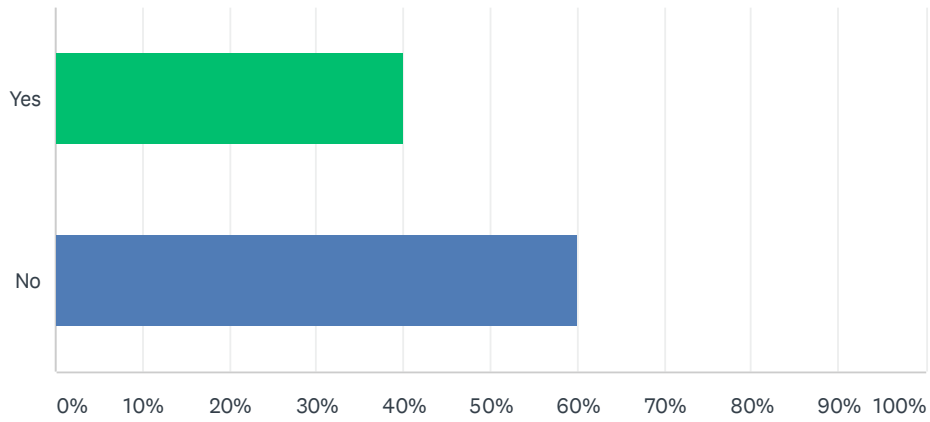
Answered: 22 Skipped: 4



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	35	763	22
Total Respondents: 22			

Q4 Do you foresee having to lay off any workers in the future?

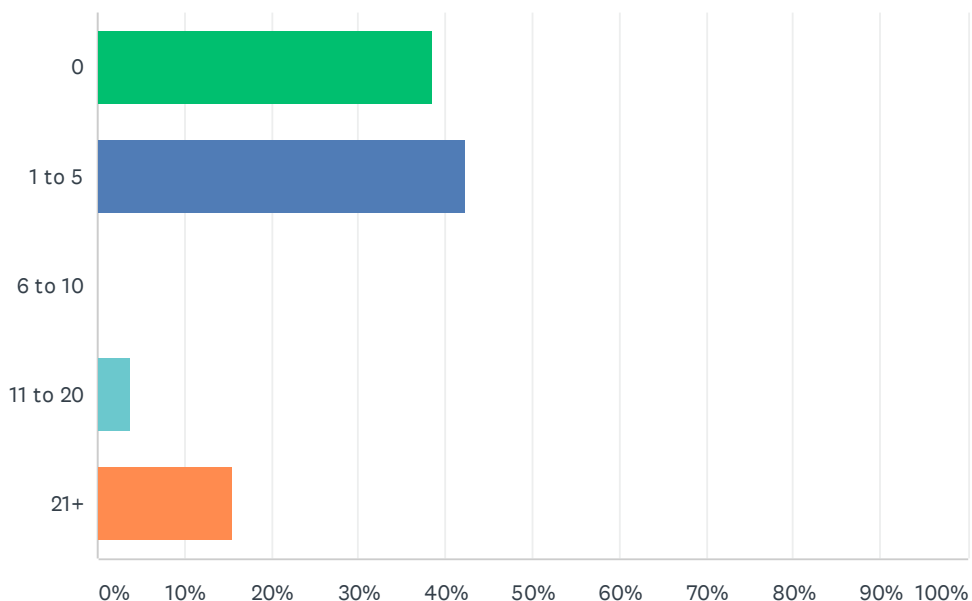
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	40.00%	10
No	60.00%	15
TOTAL		25

Q5 How many extra seasonal staff do you normally hire for the summer season?

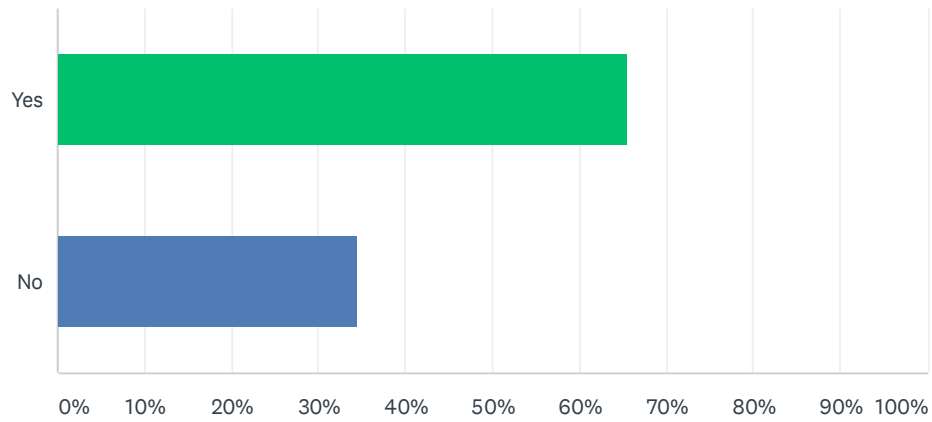
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
0	38.46%	10
1 to 5	42.31%	11
6 to 10	0.00%	0
11 to 20	3.85%	1
21+	15.38%	4
TOTAL		26

Q6 In terms of any seasonal staff, will the pandemic affect your decision or ability to hire more staff for the summer?

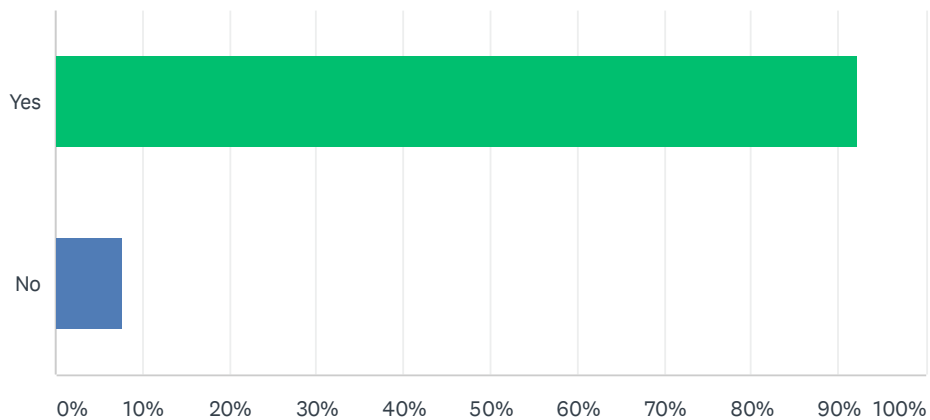
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	65.38%	17
No	34.62%	9
TOTAL		26

Q7 Have you lost bookings, sales, contracts or ability to fundraise monies due to this pandemic?

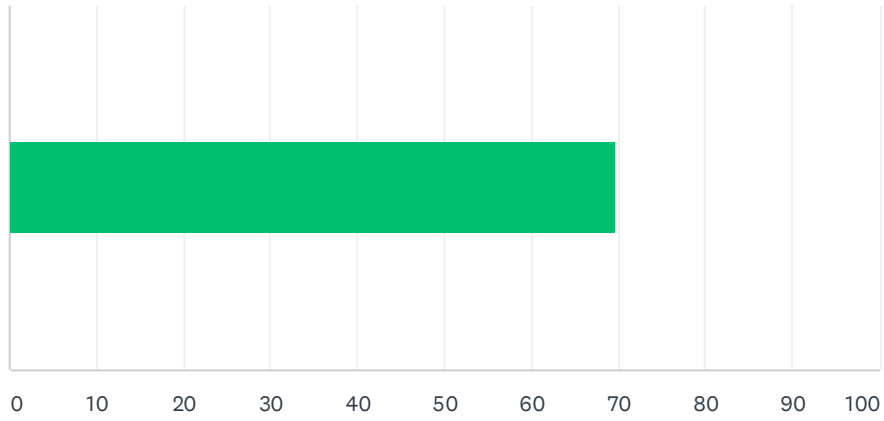
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	92.31%	24
No	7.69%	2
TOTAL		26

Q8 What percentage decline in revenue do you expect in 2020 compared to 2019?

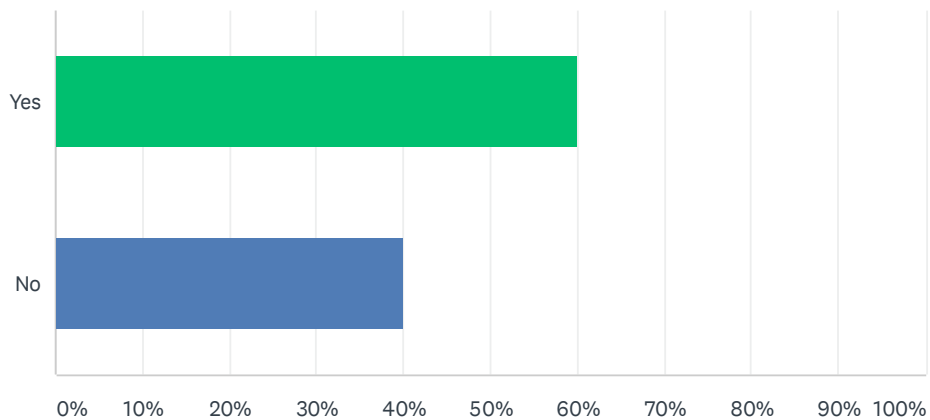
Answered: 25 Skipped: 1



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	70	1,741	25
Total Respondents: 25			

Q9 Has this pandemic slowed or stalled your supply chains or affected your ability to do business?

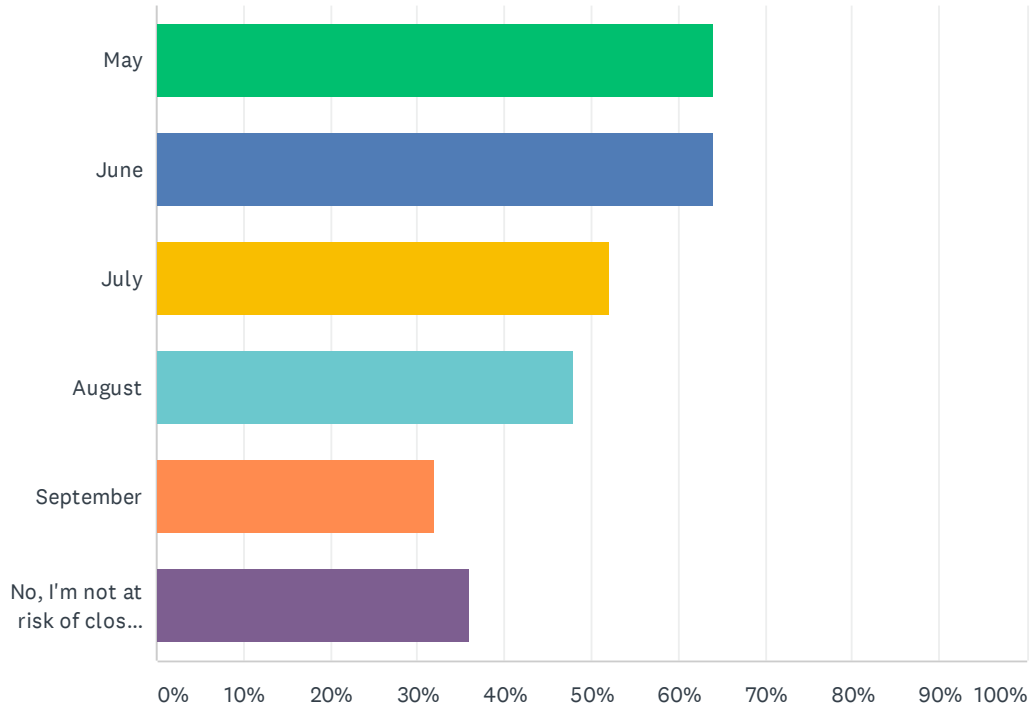
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	60.00%	15
No	40.00%	10
TOTAL		25

Q10 Are you at risk of closing your business temporarily for a portion of the 2020 tourist season? If so, click all that apply.

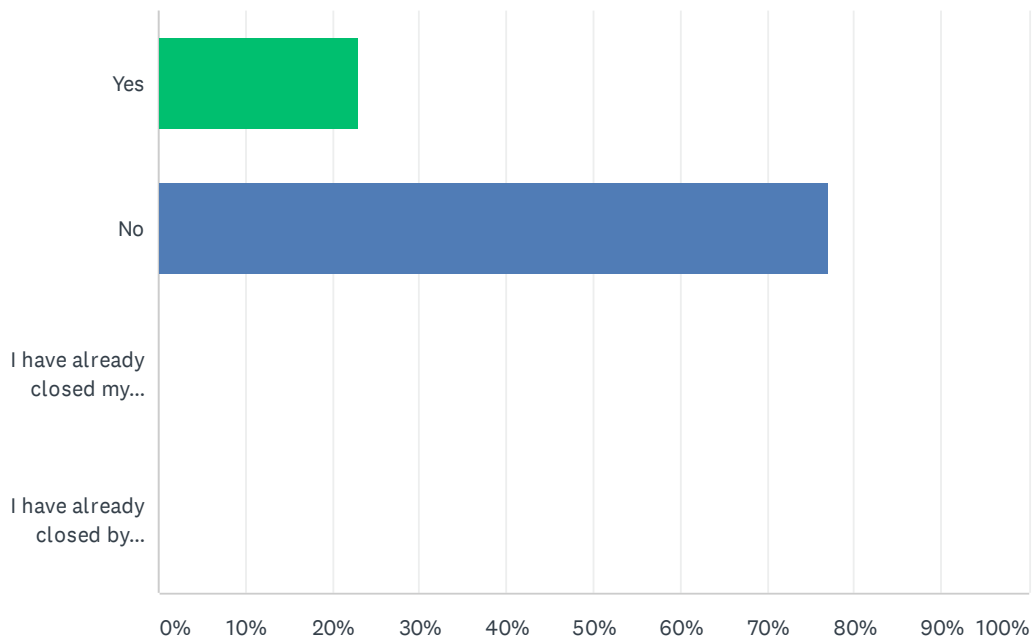
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
May	64.00%	16
June	64.00%	16
July	52.00%	13
August	48.00%	12
September	32.00%	8
No, I'm not at risk of closing temporarily	36.00%	9
Total Respondents: 25		

Q11 Are you at risk of closing your business permanently as a result of this pandemic?

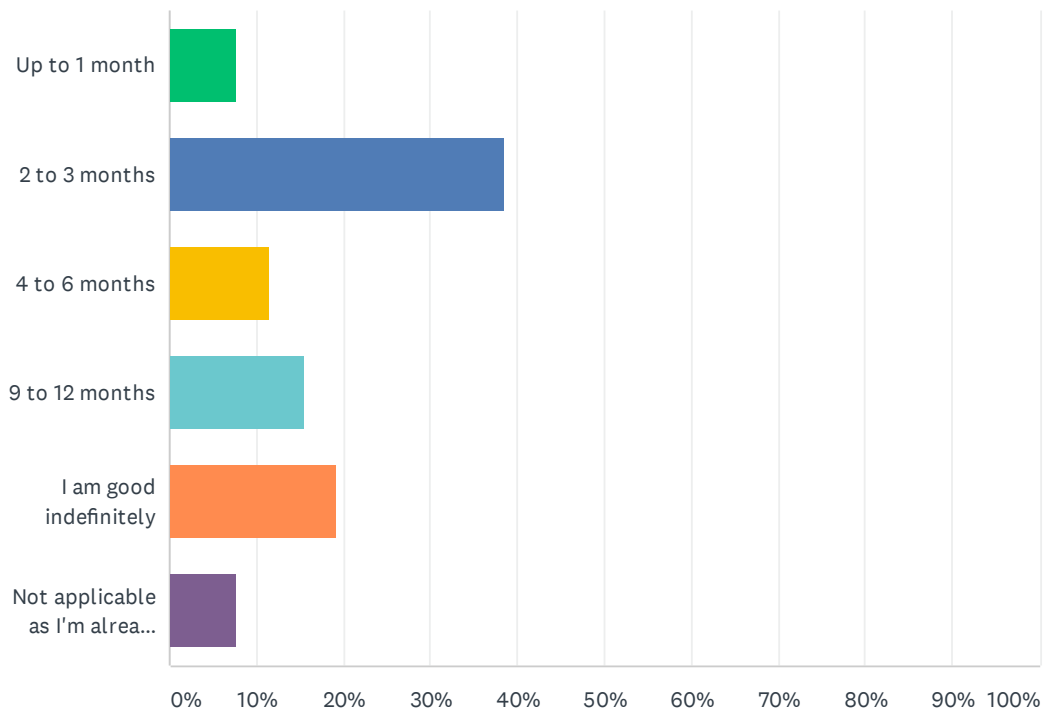
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	23.08%	6
No	76.92%	20
I have already closed my business due to the pandemic	0.00%	0
I have already closed by business due to other reasons	0.00%	0
TOTAL		26

Q12 Under current non-essential travel recommendations and certain business closure measures, how long do you expect to be able to cover costs without economic relief or support?

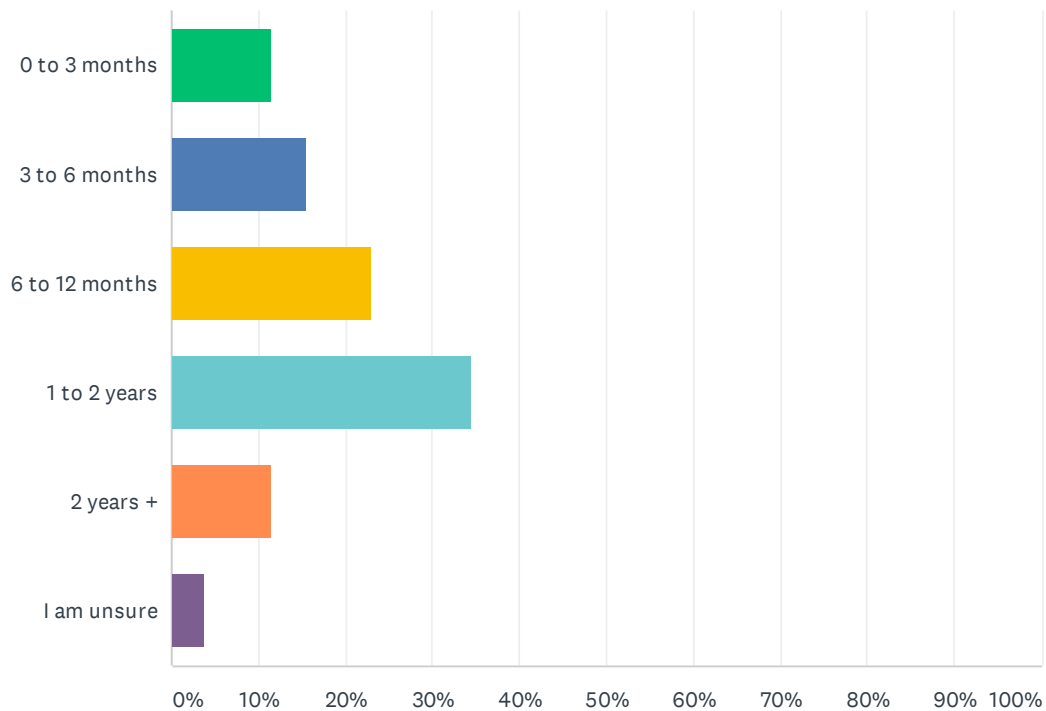
Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES	
Up to 1 month	7.69%	2
2 to 3 months	38.46%	10
4 to 6 months	11.54%	3
9 to 12 months	15.38%	4
I am good indefinitely	19.23%	5
Not applicable as I'm already closed	7.69%	2
TOTAL		26

Q13 Once the current travel restrictions and closure measures have been lifted, when do you think there will be sufficient tourism demand to return to your pre-pandemic level of profitability?

Answered: 26 Skipped: 0



ANSWER CHOICES	RESPONSES
0 to 3 months	11.54% 3
3 to 6 months	15.38% 4
6 to 12 months	23.08% 6
1 to 2 years	34.62% 9
2 years +	11.54% 3
I am unsure	3.85% 1
TOTAL	26

Q14 Ideally we'd all like to see the tourism season open up at its normal time. Quite likely, that will not be the case and how much of the industry 'opens up' remains to be seen. If it's your opinion that the tourism season will be delayed in opening for 2020, what would be the last possible date for you to reopen your operations that would give you enough return to keep your business viable and sustainable through the remainder of 2020 and into 2021?

Answered: 22 Skipped: 4

Q15 What do you think will be the biggest challenge for your business once the business closure measures are lifted and travel is less restricted?

Answered: 22 Skipped: 4

Q16 What needs do you have that the local, provincial or federal governments should support as part of your restart?

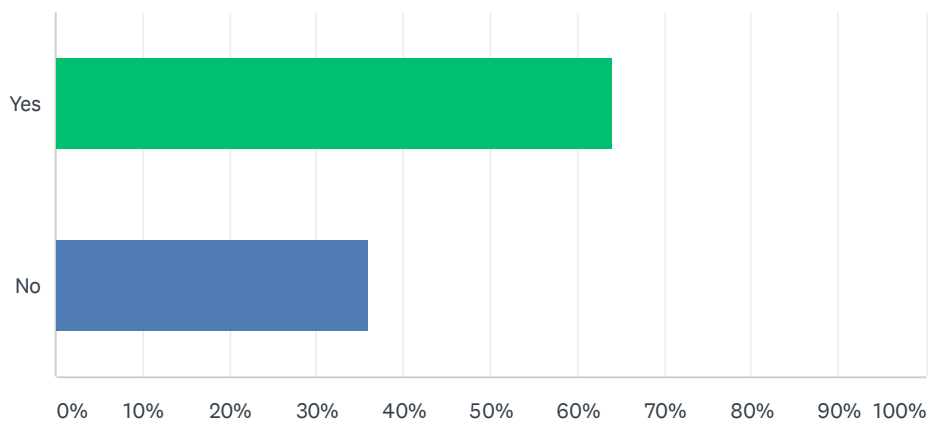
Answered: 20 Skipped: 6

Q17 Have you been able to access support for your business? Please comment on support you have received.

Answered: 20 Skipped: 6

Q18 Are you making any business improvements or modifications to your operations during this lockdown period that enable you to accommodate or serve your clientele (ie physical distancing etc)?

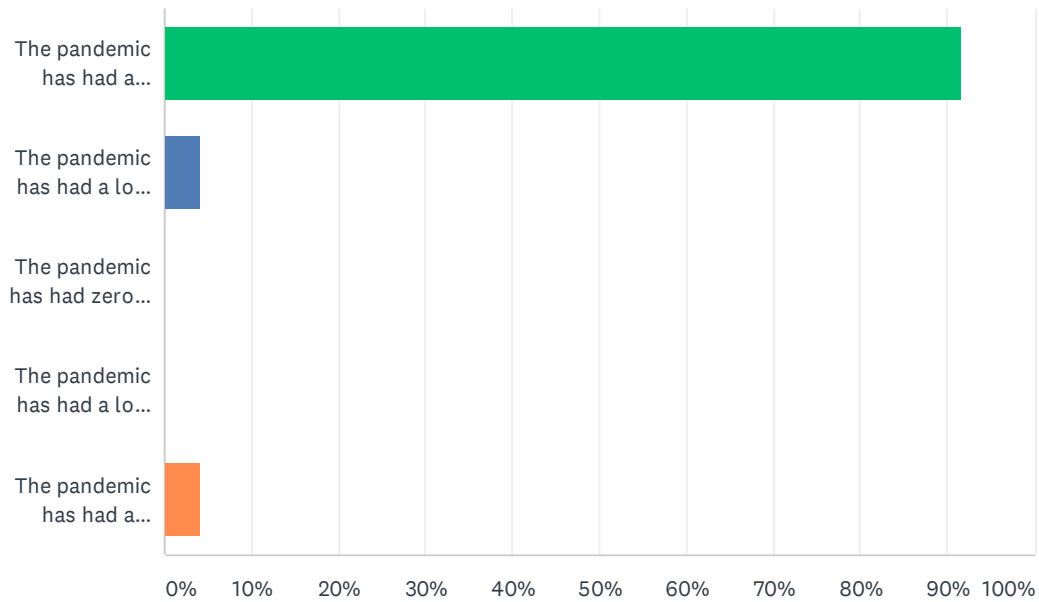
Answered: 25 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	64.00%	16
No	36.00%	9
TOTAL		25

Q19 Rate the overall impact that the COVID19 pandemic has had on your tourism-related business

Answered: 24 Skipped: 2



ANSWER CHOICES	RESPONSES	
The pandemic has had a significant negative impact on my business	91.67%	22
The pandemic has had a low negative impact on my business	4.17%	1
The pandemic has had zero negative impact on my business	0.00%	0
The pandemic has had a low positive impact on my business	0.00%	0
The pandemic has had a significant positive impact on my business	4.17%	1
TOTAL		24

Q20 Finally, is there anything that we can be doing as a Chamber to help your business at this time?

Answered: 21 Skipped: 5

Q21 Thank you for taking the time to complete this survey. While not mandatory, having your name, business or organization, email and phone number will help us reach out to you as we progress through this pandemic.

Answered: 22 Skipped: 4

ANSWER CHOICES	RESPONSES	
Name	95.45%	21
Business Name	100.00%	22
Email Address	100.00%	22
Phone Number	100.00%	22