

Daniel Joseph Rossi
CRD No. 1190774

FEIC Financial, Inc.

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Daniel Joseph Rossi that supplements the FEIC Financial, Inc. brochure. You should have received a copy of that brochure. Please contact us at 330-746-0203 if you did not receive FEIC Financial, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Daniel Joseph Rossi is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Daniel Joseph Rossi

Year of Birth: 1946

Formal Education after High School:

- Penn-Ohio Jr. College, Associate Degree, Tool and Die Design, 1969

Business Background for the Previous Five Years:

- FEIC Financial, Inc., President & Chief Compliance Officer, 11/2006 - Present
- FEIC Business Equity Advisors, Inc. (f/k/a FEIC Business Equity Solutions, Inc.), President/Owner, from 01/2012 - Present
- First Educator's Investment Corp., President, 1981 - 2007

Item 3 Disciplinary Information

Mr. Rossi is required to disclose the facts of any legal or disciplinary events that are material to a client's evaluation of our advisory business or the integrity of our management. We do not have any required disclosures under this item.

Item 4 Other Business Activities

In addition to being registered as an investment adviser, our firm is also licensed as an insurance agency. Therefore, Mr. Rossi and any other individuals providing investment advice on behalf of our firm are licensed as insurance agents. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to you. Insurance commissions earned by these persons are separate from our advisory fees. Please see the "Fees and Compensation" section in this brochure for more information on the compensation received by insurance agents who are affiliated with our firm.

Mr. Rossi is Owner and President of FEIC Business Equity Advisors, Inc. (formally known as FEIC Business Equity Solutions, Inc.), a business exit planning firm, and devotes approximately 35% of his professional time as such. Mr. Rossi's duties as Owner/President of FEIC Business Equity Advisors, Inc. do not create a conflict of interest to his provision of advisory services through FEIC Financial, Inc. We will recommend that business owner clients of FEIC Business Equity Advisors, Inc. may use the money management services of FEIC Financial, Inc., if appropriate and suitable for your needs.

Our advisory services are separate and distinct from the fees paid to FEIC Business Equity Advisors, Inc. for their services.

Mr. Rossi is General Partner of The Rossi Family Limited Partnership, a real estate rental company, and devotes approximately 5% of his professional time as such. Mr. Rossi's duties as General Partner of The Rossi Family Limited Partnership do not create a conflict of interest to his provision of advisory services through FEIC Financial, Inc.

Item 5 Additional Compensation

Please refer to the *Other Business Activities* section above for disclosures on Mr. Rossi's receipt of additional compensation as a result of his activities as a licensed insurance agent.

Also, please refer to the *Fees and Compensation* section and the *Client Referrals and Other Compensation* section of FEIC Financial, Inc.'s firm brochure for additional disclosures on this topic.

Item 6 Supervision

As President & Chief Compliance Officer of FEIC Financial, Inc., Daniel J. Rossi is not supervised by other persons. Mr. Rossi can be reached at 330-746-0203.

Item 7 Requirements for State Registered

We are required to disclose the facts of any legal or disciplinary events that are material to a client's evaluation of our advisory business or the integrity of our management. We do not have any required disclosures under this item.