Coachella Valley
History Museum
6th annual
Día de los Muertos
celebration & fundraiser
Dinner | Entertainment
Tequila | Art | Music
Silent Auction | Altars
saturday
november 3 | 2018 | 5-9pm
82-616 Miles Avenue | Indio | CA

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Glenn Miller | Starbucks ~ Monroe & HWY 111

Heritage Palms Country Club | Photaly Perfect ~ Photobooth

Enchanted Memories

DÍA DE LOS MUERTOS

celebration & fundraiser

5:00 PM

View the special altars dedicated to our loved ones and esteemed members of our community that have passed. Feel free to place photographs and items on the community altar in honor of your loved one.

Enjoy the music by MARIACHI NUEVO AMANECER.

Join in the tradition by visiting our FACE PAINTER and memorialize the event with a visit to the PHOTO BOOTH!

"Tequila for all and more!"
Take a tour of unique tequilas by
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Taste the Legacy - Enjoy Responsibly.

($5 of ticket price toward tasting)

6:30 PM

Dinner sponsored by
TACOS GONZALEZ | Armando Gonzalez | Owner

starter

Chips | Salsa Bar

entrée

Tacos Al Pastor | Rice & Beans

dessert

Coffee by Starbucks - Indio on Monrow & HWY 111

No host bar available. Enjoy Responsibly!

Entertainment by DAVID MACIAS MUSIC sponsored by HOT PURPLE ENERGY

The SMILEY-TYLER HOUSE will be open during the event - view our exhibit,
WOMEN BEHAVING BADLY...FOR GOOD!

Please no food or beverages in the Museum. Thank you.

YOUR WEALTH
YOUR LEGACY
YOUR WAY

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A Special Thank You to the

GFWC - Woman's Club of Indio

for their generous support which made the stage under the 1921 M.H. Whittier Ranch Water Tower possible.

Hope you can join us for a dedication ceremony with the Greater Coachella Valley Chamber of Commerce in the near future! Stay tuned!

GFWC - Woman's Club of Indio

Serving Since 1912

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The King & I

Saturday | March 2 | 2019 | Doors Open at 10am | Heritage Palms Country Club | Indio

Purchase your ticket today online at:

www.WCIndio.org

TRADICIONES

- Traditions -

DÍA DE LOS MUERTOS

- Day of the Dead -

Imagine that once a year heaven's gate opens up to reunite the spirits of the deceased with those of the living. *Día de los Muertos* is a Mexican celebration which scholars believe originated with the Aztecs more than 3,000 years ago and allows for the spirits to reconnect with the living. This wonderful holiday is joyful, colorful and is meant to celebrate and honor people who have died. November 1st is dedicated to the children and November 2nd is for the adults. This holiday is now embraced by people all around the world. Traditionally, the view on death is not considered the end of life but rather a continuation of life. Not fearing death, the Mexican culture embraces death, mocks it, dances with it and humors it. Only through symbolism in the rituals and rites that take place during the Day of the Dead celebrations, one can experience the meaning of the significance of life as a dream and only in death is one truly awake.

OFRENDAS

- The Altar -

During the Day of the Dead, altars are erected to welcome and honor the spirit of the deceased. The amount of tiers on an altar vary but usually average three tiers and a photograph of the person to whom it is dedicated is placed as the focal point of what can be an elaborate display honoring the departed life. Objects are also placed on the altar to signify the four elements: water, wind, fire, and earth. Water is given to quench the spirit's thirst from their long journey and is usually put in a clay pitcher or glass. Wind is represented by the *papel picado*, perforated paper, which is used to decorate the altar. Fire is represented by candles and are placed throughout. The earth element is represented by food, usually *pan de muerto* (bread of the dead). Other food and drinks are left on the altar like mole (sauce with many spices and herbs), fruit, chocolate, *atole* (corn-based drink), and whatever the deceased person liked such as tequila. *Calaveras de azúcar*, sugar skulls, are very important on the altar as they are a delightful treat to the traveling spirit and those of the living. A towel, soap and a small bowl are also added so the spirits can wash their hands after their long journey. To decorate and add a fragrance, *cempasuchil* (marigold flowers) and *copal* (resin incense) are placed on the altar. For the children, their favorite toys and games are essential to the altar to entertain the spirit of the child. Anything else that will honor the person and send them on their journey back to heaven can be added to their altar - a favorite book, a comb, a letter or a rosary. It is believed a pleased departed spirit will help please the spirits of those of the living.

"La Catrina began as a brainstorm of ideas and iconography related to the Day of the Dead. I wanted the piece to embody the event, hence the incorporation of two popular symbols: the skeleton lady, *La Calavera Catrina*, and marigolds. After creating thumbnail sketches and color concepts, I proceeded to taking reference photos. I dressed up as Catrina (complete with roses and a makeshift dress) and modeled for a series of photos. My original design metamorphosed over time, taking on the postural sensibilities of Alphonse Mucha, an artist well known for his Art Nouveau style. The circular emblem behind Catrina's head became a Mayan calendar, adding a layer of meaning to the celebration's cultural history. The painting was rendered in gouache paint, an opaque watercolor medium. Catrina's undead, yet glowing countenance is the product of persistent painting, study and patience." - Kelsey Broersma, artist.

"La Catrina has become the referential image of death in Mexico. It is common to see her embodied as part of the celebrations of Day of the Dead throughout the country; she has become a motive for the creation of handcrafts made from clay or other materials, her representations may vary, as well as the hat." – J.G. Posada, artist & originator of La Catrina.

2018 ALTARS & ARTWORK

- Located throughout the campus -

Thank you to the following people and organizations for their creations of the 2018 *Día de los Muertos altars:*

Cabot's Pueblo Museum | Kuumba Project
La Quinta Historical Society | OLPH Church
Unforgetables Foundation
Torres/Arias Family
CVHM Community Altar | CVHM Pet Altar

ALTARS BY CVHM
Tribute to Charlie Shibata | Community Altar
Pet Rememberance

To learn more about CVHM or how to get involved please visit us at www.CVHM.org or 'Like' us on facebook at www.facebook.com/CVHistoryMuseum

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First Ever: Holiday Glow

December 7, 8, 14, 15

5:30PM - 7:30PM

Join us and enjoy the beautiful Holiday Decorations, Ginger Bread Houses, Entertainment, Holiday Treats, the Polar Express Train & More!

Old Fashioned Christmas

Thursday, December 13, 2018

4:30PM-7:00PM

1909 Indio School House

Have a cup of cheer, nibble on sweet morsels and reminisce with friends as you enjoy Christmas music in the 1909 Schoolhouse and holiday decorations throughout the museum.

Teddy Bear Drive

Let's create a beautiful holiday tree, which will adorn our historic 1909 Schoolhouse for the season. All teddy bears will be donated to local children's hospitals and/or charities.

Accepting donations of teddy bears NOW through NOVEMBER 15, 2018!

Time for Tinsel Holiday Tree

LAST CHANCE TONIGHT!

First annual holiday tree raffle. Wonderful opportunity to own beautiful and professionally designed tree in your home!

$25 per ticket | 5 tickets for $100