

CentralPoint

Central office reporting

Use in chain or franchise restaurant and bar locations to report financial and marketing information to headquarters.

Headquarters module receives financial and marketing information from each remote store location, then produces financial reports and facilitates centralized marketing. Purchase one Headquarters module for the main office.

Remote module is used at each location to send financial and marketing information and to schedule any Point of Success report for production. Purchase one Remote module for each location.

Send financial information to headquarters

Key financial information is transferred to headquarters from each location. Requires only a simple, affordable email account at each remote location and at the central office. Information is automatically sent daily or weekly via email. This transfer can be scheduled to occur at any point, usually at night

Headquarters-based marketing

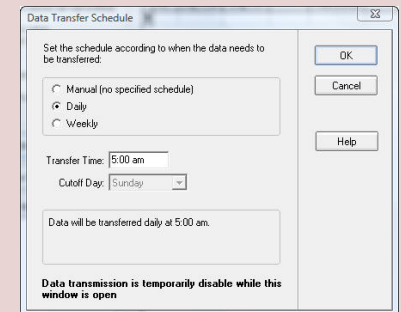
Customers and their purchase information are transferred to headquarters automatically with each financial batch. Customer information is aggregated at headquarters for email or postal mail marketing. Available marketing reports include good customer mailing list, new customer mailing list, email export, mailing list export, lazy and lost customer mailing lists and reports, and more.

Schedule, produce and send reports

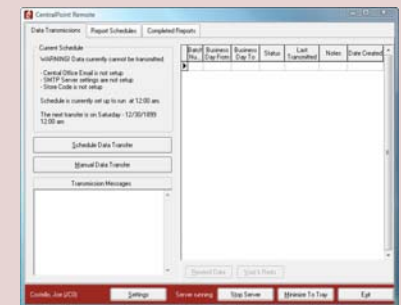
Any standard Point of Success report can be produced and emailed at any time of the day or night. Use this feature to gather specialized information or even to get hourly sales and expense updates. File format types available include .PDF, .CSV, and many other formats.



CentralPoint uses standard email accounts at both the headquarters and remote store locations to transfer information.



Schedule data transfers from remote locations daily or weekly.



CentralPoint Remote is always running, but is visible only in the system tray near the clock. Use this window to manage all communication sent from a local store to headquarters. No interaction is required at the remote location to send scheduled information.

designed for success



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