

Strategic Plan Work Plan 2018 - 2021 – Goal 3

Goal 3: Increase <u>resources</u> to support the FM mission Scope- Build financial resources, strengthen internal relationships, and enhance community connections.				Team members: Executive Committee Leader: Elaine Staff: Ginny
Objective 1: Increase financial resources and contributors				
Action Steps	Owner	Due	Metrics/Deliverables- (color code for status)	Comments
a. Identify current donor pool, grants, fundraising events, and other funding streams to establish baselines.	Ginny and Waleed	July – Sept 2018	Data is summarized and documented.	Complete
b. Establish priority needs (for now and future) across the ministries.	Directors and Committee	Sept – Nov 2018	Priority list created EW will do this with directors for Nov mtg.	Complete
c. Brainstorm/identify untapped opportunities.	Maria and Judy	By Nov 2018	List created and refined	Complete
d. Develop plan (with targets) of fund development priorities that best match needs and opportunities – ie. grants, donors, cultivation of new donors, events.	Development Committee	Jan-Mar 2020 July 2020	Plan written- Ginny Add targets	Plan written, targets to be added.
e. Implement plan.	Committee and Directors	2020 and 2021	Measure results compared to targets	
Objective 2: Build and strengthen skill set of FM staff, volunteers, board				
Action Steps	Owner	Due	Metrics/Deliverables- (color code for status)	Comments
a. Create an up-to-date roster of staff, board, and volunteers engaged with FM.	Elaine	July 1, 2018	Lists created	Complete
b. Develop succession and contingency plans	Elaine	Q4 2020 Q2 2021	<ul style="list-style-type: none"> Contingency plan for key functions cross training as needed 	

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			<ul style="list-style-type: none"> Succession plan for ED developed and approved 	
Objective 3: Increase external engagement				
Action Steps	Owner	Start/Due	Metrics/Deliverables- (color code for status)	Comments
a. Inventory existing partnerships, networks, and community engagement of agency, staff, and board. (Who we have connections with.)	Committee	Jan- March 2019	January Board 2019 – Share current partnerships list. Brainstorm potential partnerships and connections.	Ginny reaching out to board members to leverage connections for sponsorships and or grants. Done early 2020.
b. Identify gaps and priorities for FM involvement.	Elaine and Directors	Q1 2021	Gaps identified in writing.	
c. Develop plan for meaningful partnerships, networks, and community engagement. Include staff, volunteers and board as advocates/ambassadors.	Elaine and Directors	Q2 2021	Plan written and implementation begun.	

Parking Lot / Future

Community Shares, United Way, County funding, Office of Victims of Crime funding