



REGION IV
HEAD START
ASSOCIATION
FOUNDED 1986

BECOME A
SPONSOR
TODAY

CORPORATE SPONSORSHIP
OCTOBER 1, 2017-SEPTEMBER 30, 2018

ABOUT RIVHSA



The Region IV Head Start Association, Inc. (RIVHSA), founded in 1986, is a private, not-for-profit membership organization dedicated to improving the quality of early care and education for Head Start (HS) and Early Head Start (EHS) children and their families. It is our mission to serve as a clearinghouse to our grantees and affiliate groups by providing resources, technical assistance, and training that promote their delivery of quality services. RIVHSA represents more than 165,000 children, 30,000 staff and 250 member programs. Our regional network includes a growing alliance of corporate partners and individual members, as well as our 8 state affiliates: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee.

WHY CORPORATE SPONSORSHIP?

Becoming a corporate sponsor shows a vested interest in RIVHSA and our member programs. As a corporate sponsor, your company is doing more than establishing or strengthening its connection to our member network, but you're also joining a community of professionals, parents and partners dedicated to making a difference.

PARTNERS IN QUALITY

Over the years, Head Start and Early Head Start has experienced tremendous growth in all areas of service delivery. Consequently, programs seek quality products and services to meet their present and emerging needs. RIVHSA seeks partnerships that can help to offset the increased resources needed to be innovative and effective.

PARTNERS IN PUBLIC POLICY

RIVHSA is committed to telling our collective story in a compelling manner to achieve results in shaping public policy that impacts the Head Start community. Our partners remain abreast of current public policy issues and learn how to be a change agent.

PARTNERS IN PROFESSIONAL DEVELOPMENT

RIVHSA offers training opportunities that support federal regulations and policies, and strengthen program administration, staff development, parent involvement, and community partnership. We collaborate with our partners to provide quality learning experiences addressing key issues, initiatives, and best practices.

CORPORATE SPONSOR BENEFITS

The sponsorship year is valid for the period of October 1 – September 30. Our corporate sponsorship program is a powerful tool for expanding and strengthening customer networks through partnerships that support quality, advocacy, and professional development.

EXPERIENCE THE VALUE OF SPONSORSHIP

- Increase visibility and customer loyalty with a targeted audience
- Enrollment in the RIVHSA Marketplace, a one-stop resource for programs to find standard discounts from our corporate members
- Recognition in our Annual Report, e-newsletters and e-alerts, as well as signage
- Exclusive invitation to our summer conference for regional HS/EHS leadership
- Policy and legislative alerts as well as regional updates
- The opportunity to expand professional networks and strengthen your voice as an advocate at the regional and national level

SPONSORSHIP PACKAGES

There are many advantages of sponsorship, and our program allows you to customize a package that fits your marketing budget and goals. Customize your package today and unleash opportunities to grow your business.

CUSTOMIZE YOUR SPONSORSHIP PACKAGE

Sponsorship Year: October 1 – September 30	Presidential \$15,000+	Platinum \$10,000+	Gold \$5000+	Silver \$1000+
ANNUAL CONFERENCE				
Premium 10x10 exhibit space ▶ \$400 ea Priority selection for exhibit space by level and purchase date.				
General conference registration ▶ \$125 ea Includes general sessions, concurrent workshops, and welcome reception.				
Tickets to Public Policy Luncheon ▶ \$75 ea				
Tickets to Annual Awards Gala ▶ \$50 ea				
Event Sponsorship (\$500 minimum) ▶ Specify \$ _____ & Select Event. Includes recognition on event signage. ___1 Public Policy Luncheon: Keynote Speaker, Audio/Visual ___2 General Sessions (3): Keynote Speaker, Audio/Visual ___3 Morning and/or Afternoon Break(s) ___4 Awards Gala: Honorariums, Plaques, Entertainment ___5 Stand Up for Head Start Fundraiser: Prizes, Tickets				
PRINT AD SPACE IN EVENT PROGRAM BOOKS <i>A single ad appears in annual conference & leadership summit programs for one-time fee.</i>				
Cover page color (Front, Back, or Inside-Back) ▶ \$1000 ea Contact RIVHSA for availability				
Full-page color (inside copy only) ▶ \$750				
Full-page black/white ▶ \$500				
Half-page color ▶ \$375				
Half-page black/white ▶ \$250				
ELECTRONIC AD SPACE				
Recognition in E-newsletters ▶ complimentary	COMP	COMP	COMP	COMP
Recognition on event E-alerts ▶ \$125				
Logo placement (link disabled) ▶ \$100				
Logo placement and link enabled ▶ \$125				
Banner (link disabled) ▶ \$250				
Banner and link enabled ▶ \$500				
TOTAL AMOUNT DUE				

SPONSORSHIP OPPORTUNITIES

ANNUAL TRAINING CONFERENCE | FEBRUARY 5-8, 2018 – ATLANTA, GA

Each year, hundreds of Head Start professionals, parents, and community partners convene at our annual training conference, the premier professional development event for the regional Head Start community. These participants seek to expand their networks, knowledge, and leadership capacity. The conference provides opportunities for participants to connect with colleagues, gain insight from noted keynote and plenary speakers, and attend educational sessions addressing key issues, quality initiatives, and best practices. This training experience attracts executive and mid-level management, members of governing bodies, direct service staff, as well as parents and community partners.

STAND UP FOR HEAD START FUNDRAISER | FEBRUARY 5-8, 2018 & JUNE 11-14, 2018– ATLANTA, GA

Fundraising is fundamental to our work to affect legislation and official policies impacting Head Start children, families, staff, and communities. The fundraiser proceeds benefit our Child Advocacy Fund (CAF) campaign which supports RIVHSA's advocacy activities at the regional and national level. All campaign proceeds are used to support advocacy activities not association operating budgets.

PUBLIC POLICY LUNCHEON | FEBRUARY 5, 2018 & JUNE 11, 2018– ATLANTA, GA

The Public Policy Luncheon, held in conjunction with the annual conference and leadership summit, serves as an arena for spotlighting trends, defining emerging issues, and improving the knowledge base for effective decision making. The event features political, civic and opinion leaders from across the country who are committed to promoting sound and innovative policy solutions. This event attracts executive and mid-level management, members of governing bodies, and any individual seeking to remain abreast of policy issues impacting the Head Start/Early Head Start community.

AWARDS CEREMONY: CELEBRATING HEAD START HEROES | FEBRUARY 7, 2018 – ATLANTA, GA

Join us on this festive occasion to celebrate the outstanding contributions and achievements of individuals, programs, and organizations throughout our region. The awards celebration is held in conjunction with the annual conference and is open to registered attendees or event ticket holders.

LEADERSHIP SUMMIT | JUNE 11-14, 2018 – ATLANTA, GA

Emerging and seasoned Head Start and Early Head Start leaders from all sectors of management convene at our leadership summit to expand their understanding and application of quality initiatives and best practices in the areas of program design and management, program governance, human resource management, and financial operations. This event is ideal for organizations committed to harnessing the power of teams. Grantees are encouraged to register as an organizational team: Executive Director, Head Start Director, Fiscal Officer, Content Area Managers, Board and Policy Council Chairs/Members, as well as other key staff who hold a position of responsibility and accountability. This event is not open to all companies and organizations for participation and exhibition; invitations are restricted to corporate sponsors only. This is an exclusive opportunity for sponsors to network with Head Start and Early Head Start leadership from across the southeast.

EARLY HEAD START INSTITUTE | SEPTEMBER 17-20, 2018 – ATLANTA, GA

Now, more than ever, the power of the village is critical to offset the challenges and magnify the opportunities encountered by young children and their families. Early Head Start (EHS) embraces this village approach to early care and learning which improves school readiness outcomes and leads to greater family engagement and self-sufficiency gains. Hundreds of emerging and seasoned EHS professionals, parents and partners will convene to expand their understanding and application of key frameworks and their interconnection, quality initiatives and best practices as well as leverage the diverse and rich resources and expertise within the village. A strong organizational team is a powerful mechanism for getting results and managing change. Grantees are encouraged to register as an organizational team: Executive Director, Early Head Start Director, EHS-Child Care Partnership Administrator, Fiscal Officer, Content Area Managers, Child Care Partners, Board and Policy Council Chairs/Members, current parents, as well as key staff who hold a position of responsibility and accountability.

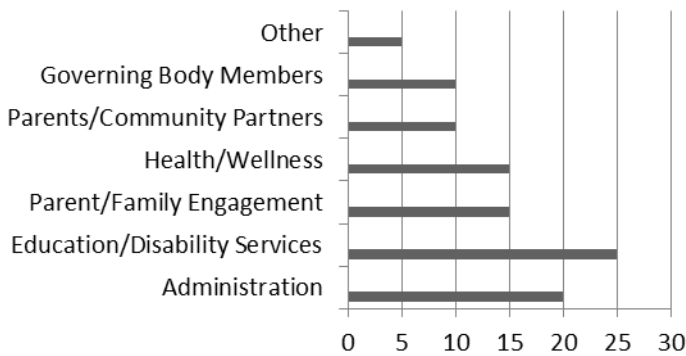
EXHIBITOR & ADVERTISER PROSPECTUS

RIVHSA invites you to exhibit at our annual conference. This inspiring and informative gathering is the perfect place to join our regional community of HS/EHS professionals, parents, and partners. Come, be a part of our lively exhibit marketplace frequented by conference participants seeking a diversity of products, resources and services showcased in one convenient location. The event also offers advertising opportunities in the program book.

TARGET AUDIENCE

RIVHSA encourages all individuals committed to improving the lives of HS/EHS children and families to participate in our event. The attendees include HS/EHS administrators, managers, practitioners, educators, center-based staff, governing body members, parents and community partners, as well as affiliate representatives and regional partners.

Chart: Attendance by Percentage for Categories



WHY ADVERTISE?

Our conference program is an effective marketing tool to prompt more than 1,200 professionals from the Head Start and early childhood development community to stop by your exhibit booth, visit your website, or contact company representatives. Advertising rates start as low as \$250 (half page; black/white). Take advantage of this opportunity to:

- Build visibility in the regional HS/EHS community.
- Gain access to more than 1000 HS/EHS professionals, parents and partners in a single venue.
- Promote and sell your products and/or services.

WHO SHOULD EXHIBIT

The majority of the organizations and companies that exhibit at our event offer products and/or services which focus primarily in the areas of early childhood education, parent and family engagement, health and wellness, professional development, program operation and management, as well as technology and research.

WHY EXHIBIT?

This event is an excellent opportunity to:

- Build visibility in the regional HS/EHS community.
- Gain access to more than 1000 HS/EHS professionals, parents and partners in a single venue.
- Demonstrate, promote, and sell your products and/or services.

EXHIBITOR & PRESENTER ADVISEMENT

RIVHSA encourages the exchange of diverse opinion at our conferences. Thus, the acceptance of advertising or exhibitors does not imply endorsement of products or services by RIVHSA.

EXHIBIT FEATURES

- Site of many of the conference attractions such as exhibit bingo, welcome reception, and beverage breaks.
- Educational sessions conveniently located close to exhibit marketplace.
- Exhibitor Directory in the conference program includes contact information for each exhibitor.
- There is no limit to the number of spaces that can be purchased.
- Exhibitors have access to general and breakout sessions except those that require additional fees.

GENERAL INFORMATION

- 80% of booth spaces are sold by mid-November.
- Space sold on a first-come, first-paid basis.
- Corporate sponsors select from premium booth spaces in order of their sponsorship level and amount of contribution.
- An individual booth (\$400) measures 10 feet by 10 feet and includes high back drapes, draped side rails, skirted table with two chairs, wastebasket, and a sign identifying your company as well as sponsorship level and/or sponsored event.
- For additional fees, exhibitors may customize your booth by adding power, internet connection, etc.

2016-17 CORPORATE SPONSORS

RIVHSA thanks the following sponsors for their generous support during the previous year.

By becoming a corporate sponsor, these organizations have shown a vested interest in RIVHSA and our members.

PRESIDENTIAL LEVEL | \$15,000+

Sheraton Atlanta Hotel

PLATINUM LEVEL | \$10,000+

Freeman Company
Onsite Empowerment Event Technology

GOLD LEVEL | \$5000+

Kaplan Early Learning Company

SILVER LEVEL | \$1000+

Back to Basics
Becker's School Supplies
CCR Analytics
ChildPlus Software
COPA - Nulinx International, Inc.
Cultureal Talent Consultants LLC
Diaper Connect
Essential Elements LLC
Feldesman Tucker Leifer and Fidell LLP
FLOWIL Consulting
Frog Street Press, Inc.
Greene & Associates
Hatch Early Learning
H. G. Jones & Associates
JFK Consultants
J. Walker Enterprises
Lakeshore Learning Materials
Native Discovery, Inc.
New Ventures Specialized Educational Services
ProSolutions Training
The Fiscal Institute LLC
The Gravely Group
Tom Bowman Photography, Inc.
Training/Technical Assistance Services at Western Kentucky University
Waterford Institute
WellCare Health Plans
Willow Tree Early Education Team

ABOUT OUR CORPORATE SPONSORSHIP PROGRAM

The RIVHSA corporate sponsorship program is designed to build strong and lasting networks with companies and organizations that align with our mission and connect to the important work of the Association. By virtue of their contribution, year-round corporate sponsors are doing more than establishing or strengthening its connection to our member network but also joining a community of professionals, parents and partners dedicated to making a difference. These sponsors are our partners in promoting quality, innovation, and professional development. Funds from sponsorships are used to support RIVHSA programs, activities or special projects as designated by the sponsors. Sponsorships are not an endorsement by RIVHSA of the corporation or their products or services.



CORPORATE SPONSORSHIP APPLICATION

COMPANY INFORMATION

NAME					
CONTACT PERSON					
POSITION TITLE					
MAILING ADDRESS					
CITY		STATE		ZIP CODE	
TELEPHONE		MOBILE			
E-MAIL		FAX			

SPONSORSHIP & FEE STRUCTURE

SELECT X	LEVEL	AMOUNT DUE
	PRESIDENTIAL	
	PLATINUM	
	GOLD	
	SILVER	

SPECIAL PARTNERSHIP OPPORTUNITIES

SELECT X	PLEASE CONTACT US ABOUT THE FOLLOWING PARTNERSHIP OPPORTUNITIES:
	ANNUAL TRAINING CONFERENCE
	LEADERSHIP SUMMIT
	AWARDS AND SCHOLARSHIPS
	PUBLIC POLICY LUNCHEONS
	STAND UP FOR HEAD START FUNDRAISER

SPONSORSHIP FEES ARE NON-REFUNDABLE.

JOIN NOW

- **On-line** at www.rivhsa.org
- **Fax** forms and purchase order to 770.696.2768 (Do not mail original)
- **Mail** forms with agency check, cashier's check, or purchase order to:

Region IV Head Start Association, Inc.
 Attn: Corporate Sponsorship
 Post Office Box 1049
 Snellville, Georgia 30078

Questions? Contact Member Services at 770.490.9198

FOR RIVHSA USE: Date: ____/____/____ Amount \$ _____ Check# _____ PO# _____ \$20