



2022 CALIFORNIA STATE HR

ADVOCACY & LEGISLATIVE CONFERENCE

SHERATON GRAND HOTEL - SACRAMENTO

APRIL 20-22, 2022

SHRM Benefits to Save
You Time!

Nancy Conway

Field Services Director



CALIFORNIA
STATE COUNCIL OF SHRM



SHRM

www.shrm.org – HR Today – State Affairs



State Legislative Tracking



California Public Policy

www.shrm.org – Resources – How-To-Guides



How to Use Social Media for Applicant Screening



How to Conduct an Investigation

Certification



+ \$5,000



+ \$17,000

www.shrmcertification.org

SHRM SPECIALTY CREDENTIALS

Declare your specialty and stand out from your peers.



DECLARE

your specialty
California HR Law.

DEMONSTRATE

your individual impact
on your organization
by elevating HR.

EXHIBIT

your ability to influence,
drive and sustain an
inclusive workplace
culture.

USE

people-related data
to impact business
decisions.

PROVE

that you're a strategic
talent acquisition
partner.

VALIDATE

your skills in securing
and retaining top
talent through a total
rewards strategy

DISTINGUISH

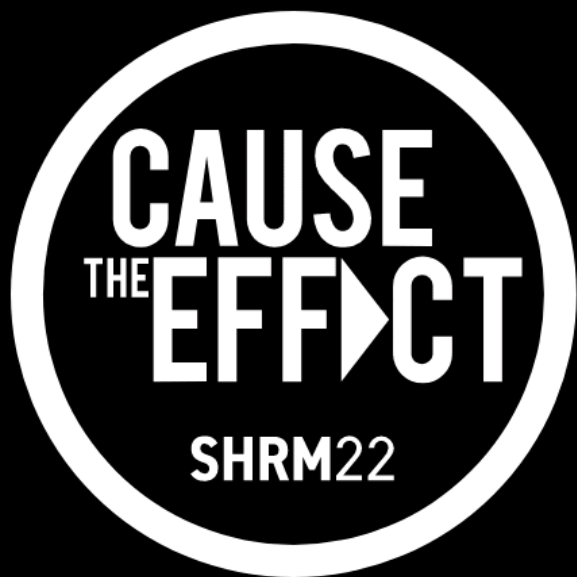
yourself by
demonstrating your
comprehensive
workplace immigration
knowledge.

EMPOWER

yourself to
effectively and
accurately
operate as an
investigator.

shrm.org/specialtycredentials

calshrm.org



Annual Conference & Expo
New Orleans & Virtual
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IS HEADING TO NEW ORLEANS.**

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