

You can relax, they can **PLAY!**

Let the kid's burn off some energy while you relax and watch them Play! Our custom designed Indoor Play Center offers...

- ✓ Safe and affordable private **PLAY!** and open **PLAY!** options for you to select which approach is best for your family (see below)
- ✓ 25% 'OPEN' play group discount of 5+ kids Mon and Wed with 24 hr notice/reservation
- ✓ Delicious and nutritious café with freshly prepared sandwiches, salads, pizza, tasty and healthy snacks, kids meals, smoothies, coffee drinks, and other drinks along with organic and gluten free options
- ✓ Comfortable seating for you to easily view your children while they play
- ✓ Safe, soft cushioned play structure and active gaming that provides lots of exercise
- ✓ Active gaming area and Boxblaster Virtual Reality arena for the entire family to enjoy
- ✓ Recycling efforts for a learning experience
- ✓ Wireless internet service at no cost



Play Center Hours

Monday – Saturday: 9 am – 8 pm

Sunday: 9:30 am – 7 pm

** Tue, Thu, and Sun open for PRIVATE format play and parties – reservations are required

** Mon, Wed, Fri, and Sat available for OPEN play and parties. Parties require reservations

** After hour play groups or parties are also available upon request

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Rochester Play! is the Rochester area's premier family entertainment and party destination! We provide a more healthy and active approach to our uniquely designed play area, party center, and café where families and kids can enjoy friends, appreciate recreation, and have fun (or relax) while they **PLAY!**



Contact us at

248-650-PLAY (7529)

380 E. Second St

Rochester, MI 48307

www.rochesterplay.com

Located three blocks East of Main St at the intersection of Elizabeth and Second St.



*Indoor Play
Center and Cafe*

"A Great Place For The Kids To PLAY! and You To Stay."



"We come to Rochester Play! for play dates with friends, or just to let the kids run around and get some exercise. They'll play for hours and never want to leave...and when we do, they're tired out!"

- Jennifer S.

Premier and active play center and cafe

Our goal is simple – provide families a place where they enjoy and can feel good about coming to play and eat. We provide a safe, healthy, clean, and fun environment for you to bring your kids to play and a relaxing or active setting for you during your stay. We want you to have the best play experience possible, so we've tried to cover all the bases of what parents are looking for... a clean environment, safe play equipment, active gaming, great tasting and healthy food, Dippin' Dots ice cream, coffee and smoothie bar, free wi-fi, comfortable seating, indoor walking track, and wonderful staff to ensure that all your needs are met.

What is there for my kids to do?

Climb, jump, roll, slide, swing, crawl, explore, and play! Our custom built, northern Michigan themed, soft cushioned obstacle structure, active gaming area and Boxblaster Virtual Reality (VR) arena provides plenty of opportunities for fun and gross motor activities for kids aged 1 - 15! No ball pits or bouncy rooms here; our play structure is built for good, old fashioned playing and our games have been specifically selected with active play in mind. We also offer a separate, smaller play structure that is reserved for toddlers under the age of four that provides lots of fun activities that are more age appropriate.

What do I do while they play?

Play with them if you would like, experience our active games and Virtual Reality arena, or stroll around our walking track – 22 laps is a mile! Our structure and active games are selected and built for kids (and adults) of all ages! If you would rather let the kids play while you kick back and relax, then we have some comfortable seating for you while you watch them play. Our center has free wi-fi, a café with lots of tasty and nutritious options, coffee drinks and smoothies, and large screen TVs for the grown-ups.

What is the cost of using the Play Center?

'Open' Play! stay as long as you like or private Play! group visits are designed for you and your group's safety and enjoyment of the play center. So, whether you enjoy the open play area, the play structures, the active games, or our Boxblaster Virtual Reality (VR) arena, the entire center is for your enjoyment and pleasure! **Ask about late night group Play! opportunities! Come experience Boxblaster VR and gaming competitions, glow night parties, great food and drinks and more!**

Play Options	Price
Open Play! guests	\$10/child (ages 1-3)
(25% discount for group of 5+!)**	\$11/child (ages 4+)
Open Play! guest visit package	\$90/10 visits \$160/20 visits
Children under the age of 1	FREE!
Private Play! group (up to 15 guests)	\$100/hour
Additional Private Play! guests	\$5/person/hour
Table decorations (colored plates, table cloth, and balloon bouquet)	\$15/table of 6***
Active Gaming	\$0.50-\$2/game
Boxblaster VR Arena – Single Play	\$7/play
Boxblaster VR Arena – Two Plays	\$6/play
Boxblaster VR Arena – 10+ Plays	\$5/play

** Mon-Thu only. Also requires 24 hr visit notice/reservation

*** per MDHHS regulations



Recycle, Re-use, Reduce!



Teaching our kids to value their environment can be fun! Our Play Center and café creates an opportunity for a teachable moment...whether it is talking about the animals in our decor or showing

your kids how to use our kid-sized recycling bins, you can help them learn to value the world around us during their fun outing. Together, our efforts here contribute over five times the amount of recycling than trash.

Let's move and raise a healthier generation of kids!

Our Play Center will make 'em sweat and kids love all our café food and drink choices! As a parent, you will too! We hope and invite you to compare our offerings with other centers. With childhood obesity still on the rise and nearly one in three children in America either overweight or obese, it's important to give kids plenty of daily opportunities to run around and play as well as have the ability to make healthier, great tasting food choices. Whether you are looking for some family time, or you are just looking for a new challenge for the kids, our play structure, active game area, and VR arena is just the thing to get them moving. We guarantee that your little one will sleep a little better after getting some much needed fun play and exercise at our center. Our café has lots of delicious and healthy options for them to re-fuel; you won't have to worry about trying to talk them out of junk food when they're ready for a snack, because there isn't any here and the kids love what we offer!