



Montana sportsmen & women

335,000 hunters & anglers spent \$983 million in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

335,000 people (residents and non-residents) hunted or fished in Montana in 2011, about the same as the combined populations of the state's three largest metropolitan statistical areas - Billings, Missoula and Great Falls (335,000 vs. 352,000).

More people fished in Montana in 2011 than attended all of the University of Montana Grizzlies' home football games (267,200 anglers vs. 199,023 attendees).

Sportsmen and women spent \$983 million on hunting and fishing in Montana in 2011, three and a half times more than revenues from hay, the third leading agricultural product in the state (\$983 million vs. \$271 million).

Hunters and anglers support 16,515 jobs in Montana - that is more than five times the number of employees as Billings Clinic, one of the state's largest employers (16,515 vs. 3,000+ jobs).

Spending by sportsmen and women in Montana generated \$102 million in state and local taxes in 2011 - that's enough to support the average salaries of about 2,500 teachers.

**Every single state makes a contribution.
Here are the facts on Montana's anglers and hunters.**

| SEGMENT | PARTICIPANTS | DAYS | SPENDING | JOBS |
|-------------------|--------------|-------------|---------------|--------|
| Total Sportsmen * | 335,000 | 4.9 million | \$983 million | 16,515 |
| Total Anglers * | 267,200 | 2.4 million | \$350 million | 5,375 |
| Total Hunters * | 150,100 | 2.5 million | \$633 million | 11,140 |

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

Montana Sportsmen & Women Support

Spending per Day
\$2.7 million

Salaries and Wages
\$429 million

Federal Taxes
\$109 million

State and Local Taxes
\$102 million

Ripple Effect
\$1.4 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

| PARTICIPANTS | SPENDING | JOBS | SALARIES / WAGES | TOTAL TAXES |
|----------------------------------|-------------------|-------------|------------------|----------------|
| Sportsmen: 37.4 million * | \$90.0 billion ** | 1.5 million | \$61.7 billion | \$26.7 billion |
| Anglers: 33.1 million | \$47.7 billion | 828,000 | \$35.3 billion | \$14.9 billion |
| Hunters: 13.7 million | \$38.3 billion | 681,000 | \$26.4 billion | \$11.8 billion |

MONTANA STATISTICS & NATIONAL RANK

| | | | | |
|--------------------|--------------------------|-------------------|--------------------------|--------------------------|
| 335,000 #41 | \$983 million #31 | 16,515 #28 | \$429 million #32 | \$211 million #30 |
|--------------------|--------------------------|-------------------|--------------------------|--------------------------|

* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting, and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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For more information visit www.sportsmenslink.org or call Sara Leonard at 202-543-6850 x11.

Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.