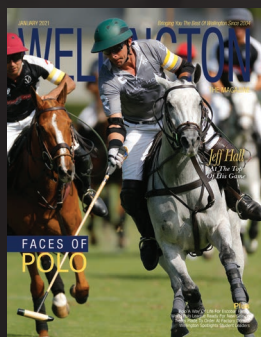


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# WELLINGTON

THE MAGAZINE

## 2021 MEDIA KIT



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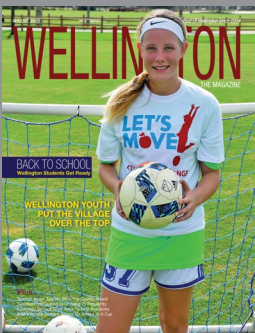
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AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2020	November 27, 2020	January, 2021
December 15, 2020	December 25, 2021	February 2021
January 15, 2021	January 29, 2021	March 2021
February 15, 2021	February 26, 2021	April 2021
March 15, 2021	March 26, 2021	May 2021
April 15, 2021	April 23, 2021	June 2021
May 15, 2021	May 28, 2021	July 2021
June 15, 2021	June 25, 2021	August 2021
July 15, 2021	July 30, 2021	September 2021
August 15, 2021	August 27, 2021	October 2021
September 15, 2021	September 24, 2021	November 2021
October 15, 2021	October 29, 2021	December 2021



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Acceptable File Formats:  
PDF (Flattened art/text),  
Illustrator EPS (Flattened art/text),  
TIF or JPG. All artwork should be  
in CMYK color mode, 300 dpi.

#### AD SIZES

Full Page:  
Bleed - 8.875" x 11.375"  
Trim - 8.375" x 10.875"  
Live Area - 7.375" w x 9.875"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

Sixth Page: 4.8125" x 2.25"  
(Vertical Format)

#### Contact Information:

phone - 561.793.7606  
dawnrivera@WellingtonTheMagazine.com



#### MAGAZINE INFORMATION

- Published and distributed monthly throughout the Wellington area
- Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.
- Highlights of seasonal equestrian events in the western communities
- Coverage of social galas and events
- On average over 125 satisfied monthly advertisers
- Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area

## DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$75/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.

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## EDITORIAL SCHEDULE CALENDAR 2021



JANUARY

Faces Of Polo



APRIL

Young Equestrians



JULY

Health & Wellness



OCTOBER

Bridal



FEBRUARY

Faces Of WEF



MAY

Pamper Mom



AUGUST

Back To School



NOVEMBER

Equestrian Season Preview



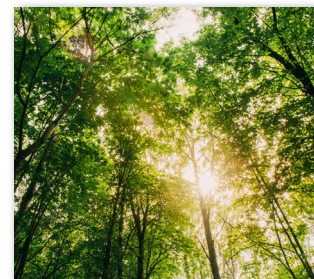
MARCH

Faces Of Dressage



JUNE

Education



SEPTEMBER

Our Wellington



DECEMBER

Dining

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