

**They're tougher. They're younger.
And nobody owns them.**

Arlen Specter for District Attorney.



For the past four years, Philadelphia has been fortunate in having the most effective law enforcement team in the nation.

Since Arlen Specter was elected District Attorney, the major crime rate around the country has risen 52%, while it has gone up less than 3% in Philadelphia.

Philadelphia has kept the lid on major crimes of violence.

The re-election of Arlen Specter will serve as a mandate from the people of Philadelphia to everyone in City Hall that the Philadelphia Police Department and District Attorney Arlen Specter must be backed in ridding the streets of criminal repeaters and juvenile gang hoodlums.

Arlen Specter is young and energetic.

He brought a decade of experience and know-how to the District Attorney's Office.

He worked with Attorney General Robert Kennedy on the jailing of those responsible for the defrauding of Local 107.

When repeated investigations of the Magisterial System had gotten nowhere, Governor William Scranton asked Arlen Specter to step in to probe Philadelphia's Magisterial System.

The results: Arrests, indictments, prosecutions, convictions, and then reform of the entire magisterial court system. Now, a new Municipal Court structure is efficiently serving the people of Philadelphia.

Arlen Specter's record in the office of District Attorney is one of solid accomplishment:

- A full scale war on consumer fraud.
- Ouster of corrupt constables who cheated the poor people of Philadelphia.
- Incisive investigation and reform of the prison system.
- A vigorous investigation and prosecution of narcotics pushers.
- Innovations in criminal court administration to save \$200,000 and thousands of hours of police time.
- A relentless attack and padlocking of nuisance taprooms.
- Crime prevention programs in juvenile gang control.
- Investigations of corrupt power brokers in city government.
- The appointing of Assistant District Attorneys regardless of party affiliations.
- Availability to the people of Philadelphia through the Wednesday Open House Program.

It's a tough job being District Attorney of a major city in this day and age.

But Arlen Specter has been up to that job. He has given us the best record in the country.

He has been the only independent voice in City Hall.

Philadelphia can't afford to lose him.

Tom Gola for City Controller.



The City Controller's office has the responsibility of watching how our tax dollar is being spent.

Right now that's almost an impossibility. To function properly, the office must be independent of City Hall.

That's why Tom Gola is running for City Controller.

Tom Gola thinks the public has the right to know how and where its money is being spent. And he's determined to bring the facts about the office of Controller before the public.

He's concerned about the internal crime, the graft, and the corruption that political machines can bring to city government.

He knows that the only way to combat this in Philadelphia is to make sure an independent "eye" watches over the City's purse strings.

Tom Gola can be that independent eye.

Because he's not in the same party as the City Hall machine, he'll be free to speak out if he sees waste, favoritism, overpayment, or unnecessary contracts being handed out.

He'll be his own man. He always has been.

Gola's understanding of urban problems comes from two terms' experience as State Representative for the 170th Legislative District, where he co-sponsored bills for aid to non-public schools, higher teachers' salaries, fair housing, and creation of a State Crime Commission.

In the area of labor and the workingman, he has asked for a higher minimum wage, higher unemployment compensation, and greater weekly workmen's compensation benefits.

On the basis of his legislative record, his experience as a successful businessman, and his background in accounting at LaSalle College, Tom Gola is qualified for the job of City Controller.

He can bring to the Controller's office the leadership and integrity it lacks.

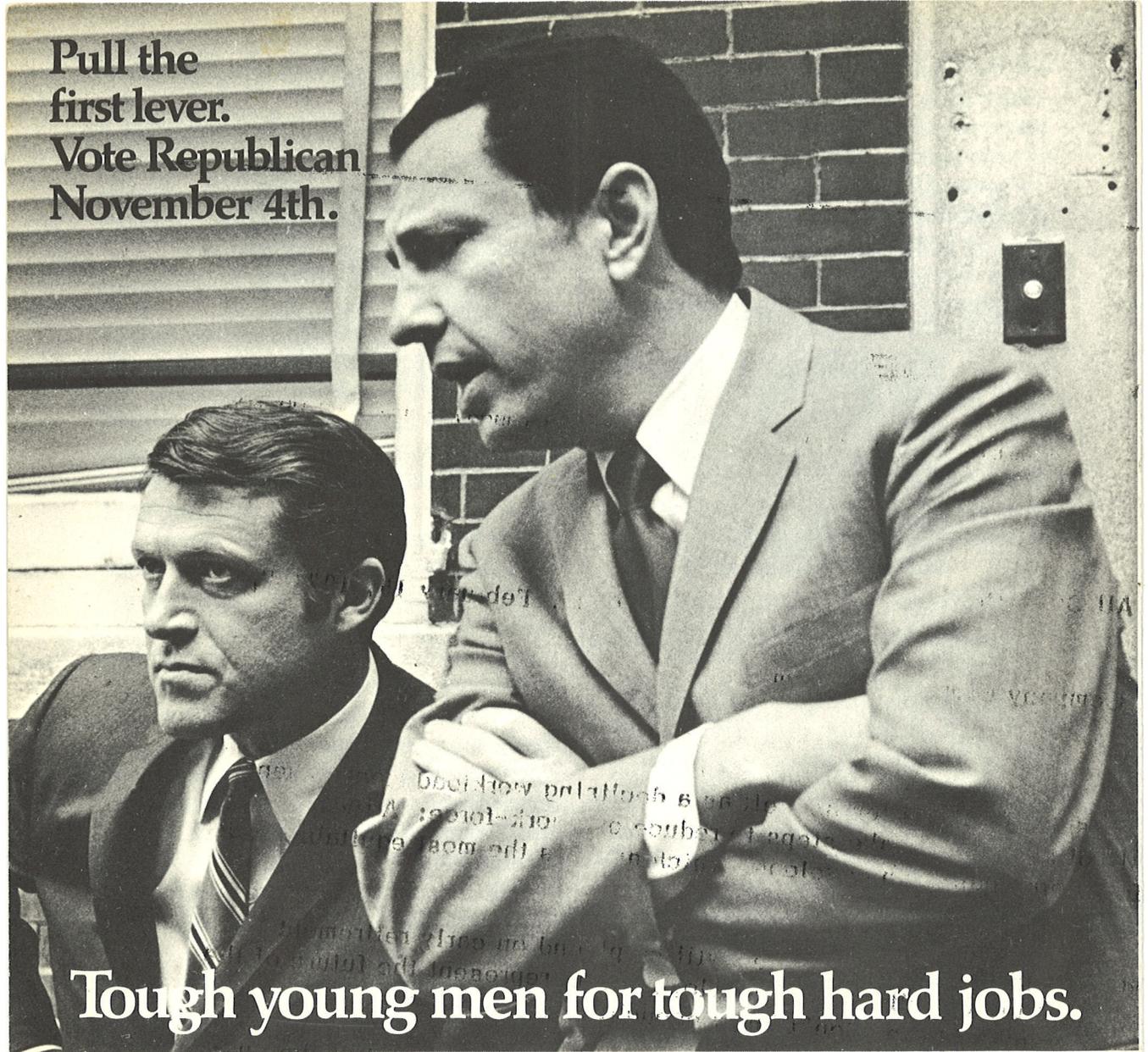
To look at Gola, an All-Pro basketball player and the son of a cop, you wouldn't think of him as a politician.

That's precisely why he should be City Controller.

Politics doesn't belong in the City Controller's office.

To keep politics out, put Tom Gola in.

**Pull the
first lever.
Vote Republican
November 4th.**



Tough young men for tough hard jobs.

Specter and Gola
For District Attorney and City Controller