

VOL 26, NO 8

October 2018

Dear RMGA Members:

Welcome back RMGA members! After the summer and fall 2018 tourism season, monthly programs will give us opportunities to share experiences and celebrate our successes.

Please use the *Guide Line* to share some of your memorable experiences so that we can all learn. Email your submissions to the Editor, [Eileen Pearl](#).

A big “Thank you” goes to member Terence O’Hare. He represented RMGA at a recent Tour Colorado meeting. His report will appear soon in the *Guide Line* or on the RMGA website.

A big “Thank you” goes to member Tom Jensen for his efforts in setting up an email system for RMGA through the website. Going forward, members will be able to communicate with officers via RMGA email addresses. Tom says a major benefit is that as officers change, the email addresses remain the same.

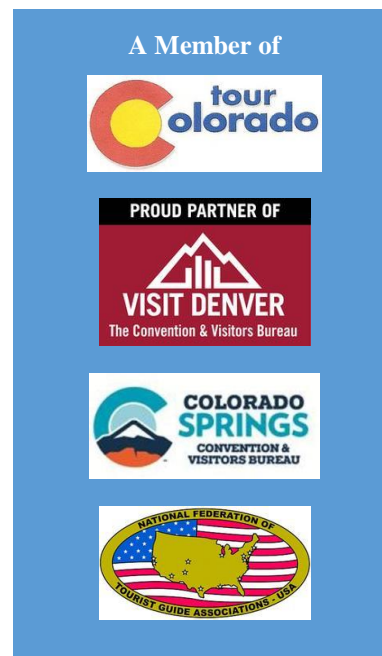
The Nominations Committee is seeking members to step into leadership roles within RMGA in preparation for elections at the program/meeting November 12. When a Nominations Committee person calls on you, I hope you give their request serious consideration. Or you may contact the Nominations Committee directly with an email or phone call to Larry Foos. Also, nominations from the floor will be accepted at the October program/meeting.

You have likely encountered other guides on your travels throughout Colorado who should be members of RMGA. Invite those guides to the October program so that they can see for themselves the value of membership in RMGA. The end of tourist season is an ideal opportunity to recruit new members.

Monthly meetings/programs resume October 8 with a visit to Bandimere Speedway, sometimes known as Thunder Mountain. Check out their website:
<http://www.bandimere.com/>

Attendance at the May meeting/program was 31! Let’s repeat that attendance number in October. The reward? Professional value for each RMGA Member and an enhanced experience for our touring guests.

-----Mike Pearl



CONTENTS

President’s Letter	1
From the Editor	2
Committee Updates	2
Upcoming Industry Events	3-4
Board of Directors Meetings	5
October Membership Meeting	5
November Meeting Teaser	6
Denver Graffiti Tour Highlights	6-9
This and That	10
Code of Ethics	10-11
RMGA Purpose and Information	11
Officers and Chairpersons	11

FROM THE EDITOR

Deadline for submissions for the November *Guide Line* is Thursday, October 25.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at eileen.pearl.rmga@gmail.com. If anyone has photos to share, please send them along with either a short description or names.

COMMITTEE UPDATES

Nominating Committee

Submitted by Larry Foos

RMGA 2018 Nominations

RMGA Bylaws state that the Association President appoints the Nominating Committee consisting of at least three members. One of the members should be the Director-at-Large (a Past President). Larry Foos, Director-at Large (a Past President), is the Chairperson, Nancy Brueggeman, Secretary, and Tom Jensen, Public Relations Committee Chairperson, are Nominating Committee members. They will contact the Association members to fill the necessary positions.

The RMGA Nominations and Election process is found in the RMGA Bylaws. Briefly, the procedure is

- * When the Slate of Nominations is completed, the **Committee presents the names of those nominees for Officers at the RMGA October Regular Membership Meeting**. Nominations are then opened from the floor. Nominations from the floor require the permission of the person you are nominating. When no further nominations are made, **“Nominations are Closed.”**
- * The **nominees are required to sign a commitment before the Annual November Membership Meeting and Election**. They will follow the obligations of their Office, as stated in the RMGA Bylaws, to the best of their abilities, if they are elected.
- * VOTING will be held at the Annual Meeting of the RMGA Membership (November 12, 2018). Voting Membership consists of Professional, Associate, and Business Members. We must have a quorum 20% of the voting members present to hold the election. **Your attendance is very important for the Election and the Program.**
- * **The Elected RMGA Board takes office January 1, 2019.**

The Nominating Committee is: Larry Foos, Chairperson: 303-979-7594, LBFOOS@comcast.net, Nancy Brueggeman: 303-979-4852, nancybclo@yahoo.com, Tom Jensen: 303-968-0515, tom.jensen72@yahoo.com.

Submitted by Tom Jensen

Upcoming Industry Events



October VISIT DENVER C.H.A.T (Connecting Hospitality and Tourism)

October 17, 2018

4:00PM to 5:30PM

Location: TBD – Watch your e-mail.

You may pay in advance online or pay at the door with cash, check or credit card. Advance payment is non-refundable. \$12/person

This event is only open to VISIT DENVER partners. As a benefit of your membership in Rocky Mountain Guides Association and its partnership with Visit Denver you are eligible to attend.



2018 Colorado Governor's Tourism Conference

Monday, October 29, 2018 to Wednesday, October 31, 2018

Hotel Talisa, Vail

The annual Colorado Governor's Tourism Conference offers an ideal environment for tourism experts and industry leaders to explore avenues to build upon past successes and discuss future directions. Participants may assess current activities and formulate new, innovative approaches to market the state and their individual locales and businesses. Speakers from throughout the country will challenge and inspire participants, and several individuals who have made outstanding contributions to the industry will be honored.

To register:

<https://nws.colorado.egov.com/forms/oedit/governorsconference2018>

Visit Denver Partnership Meeting

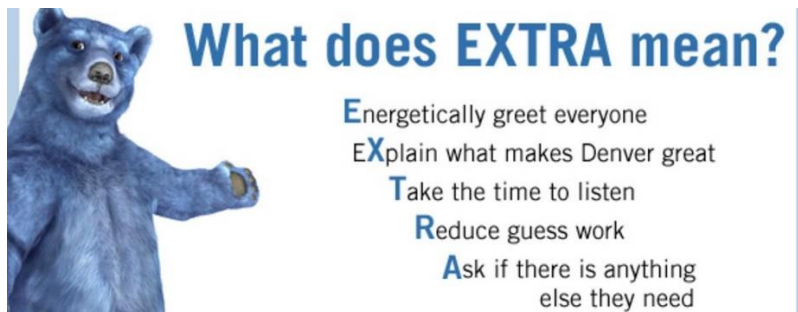
November 14, 2018

7:30AM

Seawell Ballroom at the DCPA

This VISIT DENVER event is free to all Partners and their guests, we look forward to seeing you there!

Registration: <https://www.denver.org/rsvp/?action=registrationForm&eventid=3451&sessionuuid=>



GO THE EXTRA MILE HOSPITALITY TRAINING INFORMATION

Go the EXTRA Mile aims to provide education and resources, while creating pride and excitement, about the important role you play in the Hospitality and Tourism industry.

Tuesday, October 23, 2018

8:00 AM - 5:00 PM

History Colorado Center, 1200 Broadway

Denver, CO 80203

Registration Deadline: Monday, October 15, 2018

You will not only get the "Denver Visitor Experience" by touring a number of the city's most popular attractions, but will also be engaged in various educational components, such as:

- City tour of local attractions
- Engaging educational components
- Practical customer service training tips and interactive skill building
- Denver facts that are essential to all employees' knowledge of the city
- Takeaways, including prizes and attraction tickets, handouts and online resources
- Professional Trainer
- Breakfast and Lunch
- The training is from 8 a.m. - 5 p.m.
- Participant fee: \$20
- Training Date: Tuesday, October 23, History Colorado Center (1200 Broadway Street)

For more information [click here](#) or contact Jenna Crafton at jcrafton@visitdenver.com or 303-571-9423.

OCTOBER, NOVEMBER BOARD OF DIRECTORS MEETINGS

Board of Directors Meetings

Monday, October 1, 2018 2:00-4:00 pm
Monday, November 5, 2018 2:00-4:00 pm
Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232
All Members are welcome to attend.

OCTOBER MEMBERSHIP MEETING

Submitted by Larry Foos.

WHAT: RMGA MEMBERSHIP MEETING – Bandimere Speedway

WHEN: October 8, 2018, 6:30pm – networking, 7:00pm – 7:15 pm – Short Business Meeting, Nominating Committee, 7:15 pm History of Bandimere Speedway.

WHERE: Bandimere Speedway, 3051 South Rooney Road, Morrison, CO 80465.

PROGRAM: Tami Bandimere and John Bandimere, Jr. will present the History of the Bandimere Speedway.

FOOD: Light snacks and water will be provided.

DIRECTIONS: C-470 to Morrison Road. Go west on Morrison Road to Rooney Road. North on Rooney Road to Gate B (big flagpole) and a wood building. Turn left on road, in front of wood building, and drive west to the ticket center. Turn left at ticket center, drive thru the gate and follow the road up to the control tower (4 story red roof building). **We will be on the 4th floor. There is no elevator. The steps are standard, hand railings, and landing between floors for resting.**

PARKING: Park behind the control tower in the staging lanes.

GUESTS: Members are encouraged to invite a potential member as a guest to the meeting.

GUEST FEES: 1ST AND 2ND Time guest: Free, Third Through Fifth Time, Same Guest Visit is \$10 each time. SUCCEEDING TIMES, SAME GUEST MUST JOIN RMGA.

MEETING NIGHT CONTACT: Larry Foos – Cell 720-581-3820, or LBFoos@comcast.net.

NOVEMBER PROGRAM MEETING TEASER

Submitted by Larry Foos

The Le Meridien Hotel is designed with a traditional European influence and a modern sense of style. The hotel has Denver's highest open-air rooftop bar on the 20th floor. Join us to see why the hotel was one of the most sought-out attractions when the IPW was in Denver. The more knowledge you gain the better tour guide you will be. Join us on November 12th for a very relaxing and informative program.

Denver Graffiti Tour Highlights

Submitted by Carol Carder



(Following is a reprint of Carol's article that she wrote for *Candlewyck* newsletter.

Thank you to Carol for sharing it with RMGA community as well. Photos are from the tour and more photos can be viewed at <https://www.denvergraffititour.com/gallery>.)

Walking through Street Art in River North

By CAROL CARDER

"What's the difference between graffiti and street art?" our tour guide Erin asks us. "Graffiti is usually letters painted at night without permission, and the anonymous artist is gone by daylight. Street art is more than letters and is painted by a commissioned artist in the daytime," she explains.

That said, many of the 77 artists who came to paint 44 walls in Denver's "Crush Walls Festival" September 3 to 9 started out doing graffiti and improved their skills to become paid artists. We start our walking tour of 5,000 steps at Pat Milbery's mural "Love this City" that was commissioned by VISIT DENVER at the corner of Broadway and Arapahoe, then walk over to Larimer Street. (Another Love this City mural is at 12th and Bannock and a third at 7th and Santa Fe.)

The brilliant art catches the eye in every direction as we walk down Larimer to 29th, pop over to Walnut Street that runs parallel, then go through the alley between Larimer and Walnut. We end at Central Market, a warehouse converted into restaurants where well known urban artist Shepard Fairey has painted the entire west facing wall with a gigantic face titled Power & Equality.

Owners of the Denver Graffiti Tour Company, James Carlson and Erin Spratlin, conduct tours Saturday and Sundays from 10 a.m. to noon. They are also available for special tours of 10 or more. One registers on line at <https://www.denvergraffititour.com>



Photo of the medallion art by Gemma Danielle. The gal standing with it is Erin Spratlin, one of the owners of Denver Graffiti Tour Company.



Carol Carder and Barbara Ford are included in this tour group photo. Mural with white and black face is Art by Hex.



Giant bird is work of Alexandra Pangburn.



Paint pours from the Buckethead in this alley mural.



The Lady's Fancywork Society created this hanging of brilliant crocheted overlapping yarn circles.



Pat Milbery's mural "Love this City"

The Denver Graffiti Tour starts at "Love this City" mural at Broadway and Arapahoe.

THIS AND THAT

Submitted by Mike Pearl

RMGA Goals for 2018 (and how we are progressing)

- **Increase membership.** Numbers of people around Colorado are leading tours. Let's invite them to join RMGA. The diversity of ideas will expand our professionalism.
 - 12 members added since January 1, 2018
- **Attend programs/meetings.** The larger the attendance at the monthly events, the more knowledgeable and professional we all become.
 - 21: January program/meeting attendance
 - 27: February program/meeting attendance
 - 15: March program/meeting attendance
 - 31: April program/meeting attendance
 - 31: May program/meeting attendance
- **Contribute to the *Guide Line*.** Just one article or group of photos from each one of us will strengthen the professional relationships among all of us.
 - April – 1 contribution (photos)
 - May – 2 contributions (photos; biographies)
- **Play a Part.** At RMGA functions, assist in making the event meaningful for at least one other person. Each of us is a leader when we're on the job; so, let's practice and model leading.
 - 10 members make up the Board of Directors and Committee Chairs
 - 10 members met to "brainstorm" flyer advertising Rocky Mountain Guides Association.
 - 5 members determined three flyer options to present to the Board of Directors

CODE OF ETHICS AND STANDARDS

CODE OF ETHICS AND STANDARDS

Rocky Mountain Guides Association, as a member of the National Federation of Tourist Guides Associations-USA, shares the goal of promoting the highest degree of professionalism for tour guides. A complete listing of the Code of Ethics and Standards is available on the RMGA website. Click on "About RMGA," then click on "[Code of Ethics and Standards](#)."

From time to time, a Standard is published in the *Guide Line* for RMGA members to consider for their professional growth. The Standard for October 2018 is

At its February 2018 Board of Directors Meeting, the National Federation of Tourist Guides Associations adopted two additional codes. One of the two is

A professional tourist guide declines any illegal requests.

The professional tourist guide is the local expert, the guests' link to the area and attractions being visited. Some guests might be tempted to engage in activities and behavior that is not on the itinerary, such as soliciting prostitution or purchasing controlled substances. These guests might ask the local expert for recommendations. In this situation, the tourist guide would not be suggesting a restaurant or a museum but would be participating in a crime.

While the professional tourist guide wants to provide guidance and helpful suggestions to their guests, there is a limit to the helpfulness. The professional tourist guide must decline requests having to do with illegal activities. The consequences of participating in a criminal act would be devastating to the guest, the tourist guide, and the tour company the tourist guide represents. Developing and practicing responses for illegal requests will give the professional tourist guide the confidence they need to respond firmly yet politely.

RMGA Members are encouraged to share their comments regarding the Code of Ethics and Standards. Send your submissions to the [Editor](#).

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Mike Pearl	303-868-0023
Vice President	Sherry Moon	720-425-5931
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Barbara Johnson	303-521-3124
Director-at-Large	Larry Foos	303-979-7594

Committee Chairpersons		
Certification	Carol Carder	303-777-9194
Education	Michael Dulude	720-236-5345
Hospitality	Ginny Gelbach	303-906-3842
Membership	Larry Foos	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Dawn Nelson	303-898-6853
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Sherry Moon	720-425-5931
Nominations	Larry Foos	303-979-7594
Website	Tom Jensen	303-968-0515
	Larry Foos	303-979-7594