# **Strategic Planning From CMCS**

### What you get

- a 3 or more strategic directions
- **Goals for achieving the strategic directions**
- □ Actions for achieving the goals
- □ A new vision, mission and values (optional)
- A description of how the plan will be implemented
- Implementation plans for the Board and Management (optional)

## **Special features**

- The directions, goals and actions are based on input from the people who know the organization best - your stakeholders (clients, staff, Board, partners)
- You get additional input based on our wide range of experience
- □ The final version is shared with stakeholders for their input (optional)
- □ The plan is visually appealing and easy to read

## What we do

- Sit down with you to finalize the process
- □ Facilitate and record focus group input
- Conduct stakeholder surveys
- Prepare all drafts of the plan
- □ Create the final version
- □ Facilitate stakeholder session for introducing the plan (optional)

#### Why a CMCS strategic plan is better

- Exceptional content based on broad stakeholder input, augmented by our expertise
- **D** Focus on implementation
- Great look

#### Testimonials

On behalf the Board of Directors, we would like to thank you very much for facilitating the work of creating a new strategic plan for our network. It was a pleasure to work with you and everything flowed smoothly. It is great to have this project complete! I hope we will get the opportunity to work together again in the future.

#### Rita Delaurier, Executive Director, Literacy Network Northeast

Our strat plan is moving along better than I could have imagined. I chair the group of around 20 Board and staff who have been meeting monthly for the past 6 months and plan to continue through the fall. Great enthusiasm from all involved and much is being accomplished already, particularly on renewed focus on our Mission and Vision. And thanks again for getting us off on the right foot! Frank Moore, Board Chair, Community Living Central Huron

#### To learn more, contact

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