



Reign 31. Date: 01/07/2024
Called to order: 12:02 p.m.
Called by: Lili Whyte

Attendance: Lili Whyte, M'rise Aspire, Gina T, Mongo, Juanita V, Eudora R, Jean M, Reggie K, Evian W, Evie B, Reggie K, Andrea KM, Jade M, Ida SB

On Call Attendance: Eva Rose , Topaz Stahr

Approval of the previous Board of Directors' Minutes. Jean / **2nd** by Ida

Approval of the previous Board of Directors' Closed Minutes. Ida / **2nd** by Juanita, Abstain Jean, Evian

Approval of the agenda Jean / **2nd** by Juanita

File Report:

President: Mongo has taken care of the plaques for Guardian Angels. We need a motion to put that into the budget moving forward. Cost is about \$20.00 and bigger one \$60.00. Jean / **2nd** Andrea

Vice President:

Bank signing is done. I plan to attend coronation in Houston with Andrea Knight Michaels. Future events coming up: 1. MN coronation, 2. The 80's show, 3. The Asian Years show, 4. BOD meeting hopefully on the 11th of Feb 5. My birthday month, 6. Coronation in Ft worth March

Secretary:

February 10, 2024, Asian New Year's event.

- **Need one volunteers from the family line or general membership to see drawing tickets.**
- **Asking for the board to figure out counters for the event.**
- **Need board member, general member, or family line member to sell \$15 Feng Shui pendant.** – Suggested to have BOD sell them at the event. M'ris asked if poster has "Net Proceeds"; advise to check posters.
- **Volunteers needed for decorating prior to the show;** will be asking Jerry and Mona what time we can get into the Garden to decorate, set up the floor plan and cook.

Discussion about show ever Asian New Year as to talk with Rusty.

Treasurer:

Signed on the Bank.

Mike Ferry checked with the State. Issue started with past auditor filed to the State. US Bank Amount \$20,138.66

Outstanding Reign 30 Charitable Checks: \$5,319.01 - ARL, PHC, IHYC, IA Safe Schools. Juanita has the check. Rewrite checks.

Outstanding Deposits: \$33.81

Total Available Bank Monies \$14,853.46

Reign 31 Books: \$14,843.87

Difference \$9.59. Motion to move \$9.59 to the starting amount for the beginning of the Reign 31.

Savings:

Yazmine Scholarship \$4,111.00

Guardian Angel Scholarship \$1,283.82

CDs:

Guardian Angel Scholarship (February 2024) \$2,603.58
Mother Earth (December 2024) \$1,024.64

See details for balance sheet, credits, and expenditure attachments to the agenda.

State Functions:

Hotel contract amendment has not come through. Juanita has not received the contract to sign. Lili mention that is it lost sales if the people cannot book the hotels.

Monarchs:

Andrea's Monarch Report:

- Thank you for everyone that was involved with Christmas with the court – show and family event.
- Snow is covering. Leave the 11th for Houston Coronation
- Minnesota is the first weekend in February.
 - **Monarchs asking Iowa wears blue for state picture.** Reach out to Randy, Mike F, Carol J, and Mike H. Full length ball or theme (caftans)
- January - Just Brew It Fundraiser started. 40% comes to the court.
 - Month long (Ends Feb 4th)
 - Online, or in person to purchase.
 - Prefer to have people purchase online as it is shipped to them directly.
- February - Change for a Change
 - Like last year's spare change drive. Count coins and turn into Lili or Evian.
 - Looking for any volunteers to help collect change in Des Moines area during the month.
- No travel scheduled in March at this time.

Possible BOD Meetings, based on which Sundays I will have on the rotation. The rotation is a 4-week schedule. Weekends I have Sunday off every 4 weeks.

March 3rd, March 31, April 28th, May 26, June 23, July 21, Aug 18, Sept 15, October 13.

Jean's Monarch Report:

Hope everyone had a Merry Christmas and Happy New Year!

- ❖ Evian and I, went and supported the Sisters BINGO event at The Saddle! Was a great time supporting them in raising money to get their 501(c)3
- ❖ Had a wonderful time supporting December's Gear Night, was great to support another organization in our state doing good work. Was thanked for supporting and for representing the court this year in our community. Had great conversations with the title holders about our upcoming Leather and Lace Ball in March! It's going to be EPIC!
- ❖ I will be traveling January 13th to our Sister Court Nebraska for their E&E Ball!
- ❖ January 19th is my Birthday with the Court Show (Whitney Vs. Tina) Have a great cast lined up, hope to see many there.
- ❖ February 1st-4th, I will be traveling to Minnesota for their Coronation 32 Weekend! I will be emceeing their out-of-town show Friday Night! I have enjoyed hearing the excitement from lower line members about going.
- ❖ February 10th, I'll be here for Ida's Asian New Year Event! (Please continue to help push ticket sales for our few ticketed events, this being one of them) Thank you Ida for putting in this new event! Look forward to it and excited for its sure success)
- ❖ February 11th, we have BINGO/Show at The Garden for Founders Day! Hope we have a great turnout of BOD/Membership. Thank you to M'Iris for calling BINGO for us.
- ❖ February 16th- I'll be co-emceeing Eudora and Reggie's 80's Show with Juanita! (Just a reminder this can NOT be all ballads per The Garden, needs to be a mix)
- ❖ February 17th- is our 80's Prom, low ticket sales, will re-evaluate by January 20th, and may just turn into a show or other event to keep an event going but also raise money!

- ❖ Help continue to share and promote Eudora and I's Community Service Royalty Pageant! We have 3 contestants already! Deadline to sign up is March 2nd! We are very excited for this!
- ❖ I sent out Monarch Ball Invites to Anniversary Monarchs and My Command Performers!
- ❖ Looking at taking a trip to Sioux City within the next month or so to visit the new bar and to talk with the Owners more about the Court and chat with Topaz about some event ideas she has! **Topaz – Small quaint bar that hold 150 people. A former biker bar. Small space next to the sound system. Owners are awesome. Friday night trivia and karaoke. Owner asked about holding a show. Big hair – duck on stage.**
- ❖ Can we get a BOD Ball Date Set to add to the growing calendar?
- ❖ Can we set a date for Candidate Review?
- ❖ I will be meeting with Rusty about doing a Court Pride Show again on the Friday of Pride. Also, will be discussing adding a turnabout show to the calendar.
- ❖ Working on finding a place to do a Rummage Sale again, Like Ida Ho did during her reign.
- ❖ I have contacted the Capital City Pride Board Chair, whom is a good friend to discuss the ICIA getting a time slot on the community stage to put on a show for our scholarships! I also have reached out about the possibility of getting a booth.
- ❖ Looking at getting a couple meetings scheduled for our Citizens of the Realm. Planning to do 1 in the spring, 1 in the summer (during pride), and 1 right before Coronation 32-To hopefully boost some of our membership for reign 31 going into 32 and to give the candidates a chance to talk with some of our membership to hopefully regain their membership. I have some ideas and plans to boost attendance of these meetings (more details to come)
- ❖ Eudora and I will be partnering with some high school GSA's to hopefully go talk to graduating LGBTQ+ students about our amazing scholarships. Planning to start getting things set up before spring break, then to go meet right after spring break until graduations begin.
- ❖ I am working on a Royal Family/BOD get together/social for March to help keep the family atmosphere going. I plan on putting on 1 every 3 months until stepdown. We did our Oct-Dec (Christmas Party), then will be planning a Jan-March, April-June, and July-September parties. Stay tuned. Thinking bowling for our Jan-March get together.

Thank you for your time and hard work! Also, want to send a huge Thank you to my Princess Royal for being amazing and working so hard since September. Always being a sounding board, and for helping me work through all my ideas crazy and otherwise. As always feel free to reach out with any questions or concerns.

Added dates for Candidates:
 August 24 - Cedar Valley
 Friday, August 30 – Garden Candidate event
 Saturday, August 31 - Saddle Candidate event

Motion to accept the reports: Evian / 2nd by Juanita **Approved**

Auxiliary Reports – Webmaster:

Look for flash drives in white archive box for treasurer reports. (look when getting roasters) - Ida

The website is updated.

Website/Facebook Updates:

- January/February Scroll added to website
- Updated Our History Page
- Added a tab on the Events page for the Event Record Form
- All known ICIA Events have Facebook events created and are posted on website.
- Coronation Page active:
 - Need Hotel link and room rates
- Need to old treasurer reports

Website Hits as of 12/15/23

2022 – 7,471 // 2023 – 8,682

Year Average using GoDaddy – 8,077 // December 2023 – 556. This Month – 37. Month Average – 724
-Matthew Millard

Auxiliary Reports – PRs: Started on invites for PR Ball. Ruby and Ashley's PR anniversaries. Traveling to Nebraska for E&E, MN Coronation, and bingo during Ft Worth.

Discussion and/or Approved items via Board in Board Reign 31 chat between December 18, 2023, to January 6, 2024.

- 1) Discussion about elevating Reggie Knight from Prince to Prince Royal ensues on Board chat. Closed board vote for Reggie Knight from Prince to Prince Royal for Reign 31. **Closed ballots casted and results tallied by Lili. Reggie is approved by the Board to be Prince Royal for Reign 31.**
- 2) Motion to put the \$35.00 donation towards the Hal Thompson/Mother Earth Scholarship, forgoing taking out our 25%. **Jean / end by Evian. Approved**
- 3) Discussion to pay \$125.00 for one full page ad for Minnesota Coronation. **Ida S-B / 2nd by Gina. Approved.**
- 4) Jean performed a number and raised \$130 in that number for the Yazmine Scholarship fund. Motion would like to make a motion to wave taking our 25% and put the full \$130 for the Scholarship. **Jean / 2nd by Juanita. Approved.**
- 5) Discussion to pay \$150.00 for one full page ad for Houston Court Coronation.
- 6) Discussion to pay \$125.00 for one full page ad for Florida Court Coronation.

Old Business:

- 1) Backdoor access to Google Drive – Jake. Still playing with it. The step by step is not matching.
- 2) Strategic Planning discussion – Discussion ensues whether it is needed. In previous BOD meeting it was decided to move forward with the strategic planning for an outside to review Bylaws and SOPs. No weighted down by past traditions. Work has already started on the project.

Note for future projects than the Board get proposals for strategic planning for the Board to review.

- 3) RPF for the tax CPA has been sent out via email. The tax CPA or tax advisor companies are the following: Tarbell & CO, PLC, Roof; Gerdes, Erhbacher & Associates; Community CPA; Randy Adams from Rotation Management; Kaduce CPA; Mid-Iowa CPAs; Martens & CO, CPA, and LLC.

The deadline for us to receive their proposal is February 9 for us to all discuss/review the proposals at the February Board meeting.

One response received from Tarbell. Please read the forward email reply for Angela Reed from Tarbell & Co as she provided honest feedback about tax filing. **For Reign 30 taxes.** Last reign was slightly over the 50K.

M'ris stated that the taxes are for the past Reigns taxes to be filed right now and may need an extension. **Reach out the tax CPA RFP recipient to disclose that we need CPA for October 1, 2022, through September 30, 2023.**

New Business:

- 1) Reggie Knight elevation as PR 31. **Follow up needed – Have Reggie sign PR oath of office. Need at next event or board meeting.**
- 2) Prides in Iowa – What the court can do? - Andrea
PRIDE BINGO

- Host Bingo at a local pride (like CVP or CCP)
- Talk to Andrea as it's easier to say than type out how it works

Sioux City Pride for booth cost – via Topaz. First week June 1-2.

Capital City Pride - \$250.00 for 10X10 space, non-electrical

Cedar Valley Pride (CVP) has not posted the reservation. First deadline - \$75.00 for Vendor

Move to old business for February: Need to discuss Sioux City Pride involvement after getting information from Topaz and Capital City Pride involvement as costs are for the whole weekend but does not include the parade cost.

Motion to approve for registration fee for CVP. Juanita / 2nd by Jean. APPROVED

- 3) Raffle tickets to Coronation32 - Andrea
 - \$20 to enter
 - Prizes Package to include
 - Weekend Passes to Coronation 32
 - Jewelry Set
 - Hotel Stay (pending board approval). Discussion ensued about money lost based on last year's numbers.

Discussion of cost like Ft. Worth. And Monarchs able to take money. Suggestion of x # of tickets for a single cost. Observation for a VISA Gift card. **Motion to table to get break down for February meeting.**

- 4) Jewelry Auction – Evie. \$10 ticket. If you want one in your color for \$500.00 and 10 entries to the drawing. Ok for the event with the correction on the poster to read “Net” added in front of proceeds.
- 5) Grant Writing – Ida
Started researching for available Iowa grants available. I would need ICIA's TIN to send out proposal once a project is selected for grant writing funding.

Juanita provided with grant writing State vs private. Scholarship vs an event. Ask for information from Juanita. Asked about grant writing board position. Discussed history and talk about

- a) A project to be funded by grants must have an impact on the community, funds can only be used for that one event, able to assess impact/success of the event (if required) and have planned budget established.
- b) Need to ask for volunteers to create a grant writing committee. Their responsibilities would be as follows:
 - i. Select a project/event.
 - ii. Create budget proposal.
 - iii. Create a method to assess project impact (if required)
 - iv. Write up the written grant proposal.

M'ris suggested grant for the scholarship as it is something we own and provide for the community. Point of clarification if for future reference as to who should from the board should grant research and granting writing fall under? Discussion regarding grant writing task/job was a separate board position as it also incubates finding corporate sponsors for Coronation. **Move discussion to old business in February.**

- 6) BOD Ball date – Rusty, Feb 11, 2024, Noon, Bingo at 3 p.m. Garden Motion by Ida / 2nd by Evian. **Approved.**
- 7) Candidate Review date – Aug 18, 2023. Motion by Jean / 2nd by Ida. Board at 11 a.m. / Candidate Review – **Approved.**

- 8) BOD Ball – discussion for date. Aug. 17, 2023, with location and time – TBD. Motion by Evian / 2nd Jean. **Approved.**

Upcoming Board Meeting dates:

- 1) January 7th, 2024 - Saddle
- 2) February 11, 2024 - Garden
- 3) March 3, 2024 - Saddle
- 4) April 2024 - Garden
- 5) May 2024 - Saddle
- 6) June 2024 - Garden
- 7) July 2024 - Saddle
- 8) August 2024 - Garden
- 9) September 2024 – Saddle

Motion to closed open meeting. Juanita / 2nd Jean

Close Session of the Board