

PUBLIC INFORMATION OFFICER COURSE

State Course Number - ATPC 2706

June 22 – 26, 2020

9:00am to 6:30pm

LOCATION

Tice Fire Department
9351 Workmen Way
Fort Myers, FL 33133

COST

\$220 per student / \$200 for TFD employees
Course includes PowerPoint manual,
legal pad, pen and highlighter

COURSE CONTENT

This course will prepare participants to serve effectively as an organizational spokesperson. Participants will learn about the profession of public relations in the Fire, EMS and Law Enforcement service and how important it is to manage media relations. We will discuss crisis management and communications and the role of the public information officer plays in the incident command system.



Course registration can be completed online at

www.reisensafetytraining.com

239-770-7049

P.O. Box 651, Estero, FL 33929

Our courses are interactive which makes learning engaging. This type of instruction is called **“Active Learning”** which increases course content retention for our students.

The instructor for this course is a certified professional fire service instructor who has extensive knowledge and back ground on this subject matter.

- This course is approved by the Florida State Fire College for the following State Exams:
Fire Inspector II Certificate
- Course is approved for 45 hours towards Fire Inspector and Instructor renewal.
- Payment must be made prior to the start of class to reserve your seat. Please review the registration form online for course refund policy.