

April 16, 2018

Dear Community Partner,

The Central Alberta Pregnancy Care Centre (CAPCC) has been serving in Central Alberta since 1988, offering support and education to young women, men, and families impacted by unplanned pregnancy. CAPCC has a proven history of stability, integrity, leadership, and expertise. In the past four years, CAPCC has expanded its programs and services, including the establishment of satellite offices in Olds and Rocky Mountain House, the introduction of “24/7 Dad” a fathering program, and the completion of phase 1 and phase 2 of the CAPCC Maternity Home Program. The Maternity Home Program is a transformative housing program that removes barriers for women, enabling them to carry their pregnancies to term by creating a safe and stable environment, and equipping them with life and parenting skills.

As CAPCC expands we continue to look to alternative sources of funding. We are happy to have developed a partnership with **Clothing for a Cause** – starting in early 2017 with Clothing Drop-off Bins at the Olds recycling depot, and then later at the Carstairs recycling center, which provided funding for the Olds CAPCC satellite office. This innovative clothing collection program has worked to support Haiti Arise Ministries since 2005, and we are excited that they are now able to expand into the Red Deer area and increase their support of our CAPCC programs.

Clothing for a Cause operates by placing Clothing Collection Bins in accessible places throughout the community where CAPCC supporters and the general public can drop off their used clothing, footwear and household linen. As a partner, CAPCC will receive a portion of the proceeds generated from each bin placed in the community and these funds will directly support operational costs related to the CAPCC Maternity Home. The bins are emptied regularly and the surrounding area is kept clean.

**We are asking you to consider allowing Clothing for a Cause to place a bin on your property in support of the CAPCC Maternity Home. It's a relatively simple way to make a positive impact here in your community and without any effort on your part!**

To discuss further this opportunity please contact the Red Deer Area Representative for Clothing for a Cause, Carmen Wesley at 403-392-7030 or email [carmen.wesley@clothingforacause.com](mailto:carmen.wesley@clothingforacause.com).

Thank you for your time and consideration. We are excited about this unique opportunity to partner with you to help change lives!

Regards,



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