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Contact:

Sonya Loera

+1.714.255.9998 (voice)

sonya@wrgorman.com (e-mail)

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Leading OC Real Estate Investment Brokerage Expands Services

Brea, CA February 26, 2015- W. R. Gorman & Associates, a leading real estate investment brokerage and advisory company in Orange County, has announced a strategic partnership with Sterling Property Management, Inc., a top property management company, also based in Orange County.

The new service provides W. R. Gorman clients with direct access to the services of an industry leader in customer service and efficient management techniques within managed property services. According to Tim Gorman, a principal within the company, W. R. Gorman initially considered several firms, however, the selection of Sterling Property Management, Inc. was a clear choice.

“The team at Sterling Property Management has an outstanding track record and has worked together with us for many years”, says Gorman. “Their reputation in delivering consistent, proactive management services across a broad spectrum of multi-unit properties is a natural fit for our clients. We can now ensure our clients they will have a true partner for this increasingly important component of their overall real estate needs.” Says Hal Pappano, owner of Sterling Property Management, “This is a great fit with two companies that truly understand our clients’ needs and offer top tier service and attention to detail.”

About W. R. Gorman & Associates

Founded in 1972 by Bill Gorman, W.R. Gorman & Associates is a client-focused real estate investment brokerage and advisory company providing investment, transaction, and mentoring expertise. Taking investing to the next level, the firm has developed a strategic compilation of knowledge specific to Orange County income properties. Defined by its desire to help clients on a long-term basis, the

company takes pride in providing clients many years of real estate success. It is through this unique approach to client service that enables W.R. Gorman & Associates to excel by providing their clients “personalized wealth building in real estate.” For more information about W.R. Gorman & Associates please visit www.wrgorman.com.

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